



**DETERMINANTS OF GOLD PRICE  
IN MALAYSIA**

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**BACHELOR OF BUSINESS ADMINISTRATION**

**WITH HONOURS (FINANCE)**

**FACULTY OF BUSINESS MANAGEMENT**

**UNIVERSITI TEKNOLOGI MARA**

**MELAKA**

**JANUARY 2019**

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**Submitted in Partial Fulfilment of the  
Requirement for the  
Bachelor of Business Administration with Honours (Finance)**

**FACULTY OF BUSINESS MANAGEMENT  
UNIVERSITY TECHNOLOGY MARA  
MELAKA**

**JANUARY 2019**

**DECLARATION OF ORIGINAL WORK**



**BACHELOR OF BUSINESS ADMINISTRATION  
WITH HONOURS (FINANCE)  
FACULTY OF BUSINESS MANAGEMENT  
UNIVERSITI TEKNOLOGI MARA  
“DECLARATION OF ORIGINAL WORK”**

We, Noor Fadhilah Rasyidah Binti Ab Razak, (I/C Number: 941220-10-6056) and Raja Maizatul Syamira Binti Raja Azizul (I/C Number: 951102-02-5430)

Hereby, declare that:

- This work has not previously been accepted in substance for any degree, locally or overseas, and is not being concurrently submitted for this degree or any other degrees.
- This project-paper is the result of my independent work and investigation, except where otherwise stated
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

## LETTER OF SUBMISSION

Bachelor of Business Administration (Hons) Finance  
Faculty Business Administration  
Universiti Teknologi Mara Kampus Bandaraya Melaka  
110 Off Jalan Hang Tuah  
75300 Melaka

Dear Madam,

SUBMISSION OF PROJECT PAPER

DETERMINANTS OF GOLD PRICE IN MALAYSIA

We were required to do a project paper on the above topic. I hereby submitted this report and I really hope that this work will fulfil the requirement for the Bachelor of Business Administration (Hons) Finance.

Thank you,

Yours sincerely,

.....

Noor Fadhilah Rasyidah Binti Ab Razak  
2016668728  
Bachelor of Business Administration (Hons) Finance

.....

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## **ABSTRACT**

Gold is a precious metal which serves as both financial and real assets. The value of gold in the society goes more than just economic, as it is also treasured as a storage and display of wealth and culture. In the long-run, its prices keep increasing due to high demand and inadequate supply worldwide. However, in the short-run, its price seems to be fluctuated due to various potential reasons. Therefore, this study was conducted to determine the factors that affect gold prices in Malaysia. This study investigates the relationship between and independent variables which are inflation rate, interest rate, exchange rate and crude oil price with dependent variable which is gold price. In order to achieve the objective, this study used multiple linear regression models to identify the significant variable and this study used monthly data from November 2008 until September 2018. From the analysis, it has found that inflation rate, and crude oil price have negatively significant relationship towards gold price in Malaysia. Interest rate has positive significant relationship towards gold price in Malaysia. Meanwhile, exchange rate has insignificant relationship towards gold price in Malaysia.