

## IML604: RESEARCH PROJECT IN LIBRARY AND INFORMATION SCIENCE

INFLUENCE OF TECHNOLOGY, STUDENT'S ATTITUDE AND READING STRATEGIES TOWARD READING HABIT: AN INVESTIGATION AMONG THE BACHELOR OF SCIENCE IN INFORMATION STUDIES (HONS) (LIBRARY AND INFORMATION MANAGEMENT) (IM220) STUDENTS IN UITM KEDAH

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## **AUTHENTICATION**

I hereby declared that all piece of works provided for this research came from my own effort without any kind of plagiarism. Any other external literatures which I had used have been included with the primary sources.

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## **TABLE OF CONTENTS**

CONTENTS		PAGE
Auth	nentication	i
Ackı	nowledgement	ii
Tabl	e of contents	iii-vi
List	of Tables	vii-viii
List	List of Figures i	
List	ist of Abbreviations	
Abst	tract	xii
Cha	pter 1: Introduction	
1.1	Background of the Chosen Topic	1
	1.1.1 Background of the Company	1
	1.1.2 Background of the Study	2
1.2	The Problem Statement	3
1.3	Research Questions	4
1.4	Rational for the Study	4
1.5	Significance of the Study	4
1.6	Objectives of the Study	5
1.7	Terminology	5
1.8	Scope	6
1.9	Limitation	6
Chap	oter 2: Literature review	
2.1	Introduction	7
2.2	Background of Reading and Reading habit	7
	2.2.1 Reading	8
	2.2.2 Reading Habit	9
2.3	Factors that influence Reading Habit	10
	2.3.1 Technology	10-13
	2.3.2 Student's Attitude	13-18
	2.3.3 Reading Strategies	19-21

2.4	Conclusion		22	
Char	oter 3: M	lethodology		
3.1	Research Design			
	3.1.1	Purpose of the Study	23 23	
		Types of Investigation	23	
		Study Setting	23	
		Unit of Analysis	24	
		Time Horizon	24	
3.2	Sampling			
	•	Populations	25	
		Sample	25	
	3.3.3	Sampling	25	
3.3	Data (	Collection Plans	25	
3.4	Operational Definition of All Variables and Terms			
	3.4.1	Technology	27	
	3.4.2	Student's Attitude	27	
	3.4.3	Reading strategies	27	
3.5	Reliability and Validity of Instrument		27	
3.6	Data Analysis Plan			
Chap	oter 4: Fi	indings and analysis		
4.1	Data analysis		29	
4.2	Reliability Analysis		29	
4.3	Descr	Descriptive statistics		
	4.3.1	Demographic	30	
		4.3.1.1 Gender	31	
		4.3.1.2 Age	32	
		4.3.1.3 Semester	33	
		4.3.1.4 What are your purposes of reading?	34	
		4.3.1.5 What types of library materials you read most?	35	
		4.3.1.6 What topics you interest to read?	36	
		4.3.1.7 When you read, which language do you choose?	37	

Abstract: The title of this research was "Influence of technology, student's attitude and reading strategies toward reading habit: An investigation among the Bachelor of Science in Information Studies (Hons) (Library and Information Management) (IM220) students in UiTM Kedah". The respondents of this research focused on IM220 students in UiTM Kedah. Problem statement indicated that it is a trend that students do not reading for pleasure instead of finishing assignment and during examination. Atan Long (1984) distinguished that the reading interest and habit of Malaysians is very low. Libraries are not fully utilized. There are three independent variables used in this research consist of technology, attitude and reading strategies. The instrument used in this research was questionnaire to collect data and use quantitative method. Moreover Statistical Package for Social Science (SPSS) is used to analyze data.

Keywords: Reading, habit, technology, attitude, reading strategies