

**THE IMPACT OF TRUST TOWARDS ONLINE LEARNING:  
STUDY OF FACEBOOK AMONG IM224 STUDENT IN UITM KEDAH**

**by**

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**AUTHENTICATION**

I hereby declared that all piece of works provided for this research came from my own effort without any kind of plagiarism. Any other external literatures, which I had used, have been included with its primary sources.

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## Table of Content

No.	Title	Page
	Acknowledgement	i
	List of Figures	ii
	List of Tables	v
	<b>Chapter 1</b>	
1.0	Title of the Research Proposal	1
1.1	Introduction	1
1.2	Background of the chosen topic	3
1.2.1	Background of the Company	3
1.2.2	Background of the Study	4
1.3	Problem Statement	5
1.4	Theoretical framework	5
1.5	Research Questions	6
1.6	Research Objectives	6
1.7	Significant of Study	7
1.8	Rational for the Study	7
1.9	Terminology	7
1.9.1	Online learning	8
1.9.2	Facebook	8
1.9.3	Trust	8
1.9.4	Willingness	8
1.9.5	Vulnerability	9
1.9.6	Trustworthiness	9

<b>No.</b>	<b>Title</b>	<b>Page</b>
1.10	Scope of the Study	9
1.11	Limitation of the Study	10
1.12	Chapter summary	10
<b>Chapter 2</b>		
2.0	Introduction	11
2.1	Online Learning	11
2.1.1	Advantages of Online Learning	13
2.1.2	Disadvantages of Online Learning	15
2.2	Social Network Sites	16
2.2.1	Facebook	18
2.3	Trust	22
2.3.1	Willingness	23
2.3.2	Vulnerability	24
2.3.3	Trustworthiness	26
2.4	Chapter summary	26
<b>Chapter 3</b>		
3.0	Introduction	27
3.1	Research Design	27
3.1.1	Purpose of study	27
3.1.2	Types of investigation	28
3.1.3	Study setting	28
3.1.4	Unit of analysis	28
3.1.5	Time horizon	29

## ABSTRACT

The research was undertaken to examine the Impact of trust towards online learning: study of facebook among form students from Bachelor of Science Library & Information Management (Hons) - IM220/IM224 in UiTM Kedah. The focus of this study was order to identify how trust as a factor that will influence online learning among students. The results of this research may help better understanding how trust among students affects online learning. The instrument for the study was a set of questionnaires. That was distributed to all Bachelor of Science Library & Information Management (Hons) IM220/IM224 student which about 145 students. There a one dependent variable and three independent variable for this research. The dependent variable is Online Learning: Facebook Intensity while independent variables are willingness, vulnerability and trustworthiness. The study revealed that 55.0% respondents think that willingness is an important factor that influences people in sharing of information or knowledge, 55.7% prefer to share information face to face rather than using other people and 58.6% of the respondents believe sharing information or knowledge with others can increase my knowledge and experience. Findings shows limitation and lack trust that make respondents unwilling to share their information and knowledge. There are four limitations that need to be during conducted this research which are time constrains, lack of related article, the honesty of the respondents and also financial.

**Keyword:** *Online learning, facebook, trust, willingness, vulnerability, and trustworthiness.*