

**THE IMPACT OF HIGH WORLD OIL PRICES TO
SMALL AND MEDIUM ENTERPRISE
EXPORTERS**

FAIRUS BIN MOHAMAD YAZID

**Submitted in Partial Fulfillment
Of the Requirement for the
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(Hons) International Business**

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MELAKA**

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DECLARATION OF ORIGINAL WORK



**BACHELOR OF BUSINESS ADMINISTRATION
(HONS) INTERNATIONAL BUSINESS
FACULTY OF BUSINESS MANAGEMENT
UNIVERSITI TEKNOLOGI MARA
ALOR GAJAH MELAKA**

I, FAIRUS BIN MOHAMAD YAZID, (I/C Number: 830425-01-5121)

Hereby declare that:

- This work has not previously been accepted in substance or form of any degree, locally or overseas, and is not being concurrently submitted for his degree or any other degrees.
- This project paper is the result of my independent work investigation except otherwise stated.
- All verbalism extracts have been differentiated by quotation marks sources of my information have been specifically acknowledge.

Signature: _____

A handwritten signature in black ink, appearing to read 'Fairus', written over a horizontal line. The signature is stylized with a large 'F' and a cursive 'airus'.

Date NOVEMBER 2006

LETTER OF SUBMISSION

28 November 2006

The Head of Program
Bachelor of Business Administration (Hons) International Business
Faculty of Business Management
Universiti Teknologi MARA
78000 Alor Gajah
Melaka

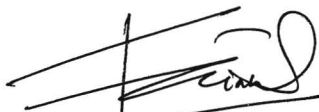
Dear Madam,

SUBMISSION OF PROJECT PAPER

Enclosed herewith is the project paper titled **"THE IMPACT OF HIGH WORLD OIL PRICES TO SMALL AND MEDIUM ENTERPRISE EXPORTERS"** to fulfill the requirements as needed by the Faculty of Business Management, Universiti Teknologi MARA.

Thank you.

Yours sincerely,



.....
(FAIRUS BIN MOHAMAD YAZID)

2004334103

Bachelor of Business Administration (Hons) International Business

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ABSTRACT

Nowadays the increasing price of oil is very high compared to the previous price. This issue will have a significant impact to our daily life such as increasing cost of petrol and the increasing of world oil price also give an impact to the business in all over the world.

This research will find out the impact of high world oil price to small and medium enterprise exporters especially in Malaysia. There are many factors that influence the increasing of world oil price such as war, demand and supply and many more. These factors will reduce the supply of oil from the supplier such as from Iraq, Iran and many other suppliers.

In this study, the researcher focuses on the production, productivity and competitiveness of small and medium enterprise exporters. This is because these three (3) variables have a significant impact due to the increasing of world oil price. The researcher will find out what is the strategy used by the small and medium enterprise exporters in order to overcome issue of increasing of world price to the business.

The result of this study shows the impact of high oil price to the small and medium enterprise and also the strategy used by small and medium enterprise in order to overcome the issue of high world prices.