



**CENTRE OF STUDIES FOR LANDSCAPE ARCHITECTURE
FACULTY OF ARCHITECTURE, PLANNING AND
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OPEN AIR - MUSEUM:

**SHOWCASING THE HERITAGE TREASURE AS WAYS OF
CONNECTING PEOPLE, HISTORY, AND NATURE AT
PANTAI MELAWI, BACHOK, KELANTAN.**

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JULY 2018

AUTHOR'S DECLARATION

I declare that the work in this dissertation was carried out in accordance with the regulations of Universiti Teknologi MARA. It is original and is the results of my own work, unless otherwise indicated of acknowledged as referenced work. This thesis has not been submitted to any other academic institution or non-academic institution for any degree or qualification.

I, hereby, acknowledge that I have been supplied with the Academic Rules and Regulations for Under Graduate, Universiti Teknologi MARA, regulating the conduct of my study and research.

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ABSTRACT

Malaysia is experiencing an incredible pace of tourism development where the cultural heritage is one of the crucial part that have contributed to appeal as the tourist destination and become economic sources. This paper addresses the heritage treasure where the societies can be captivated by the sense of belongings at Pantai Melawi, Bachok, Kelantan as it has the authenticity of both cultural and military heritage. However, the exposure of these both heritage towards societies is not highlighted adequately enough which leads to the degradation and abandoned of it. Hence, the purpose of this study is to preserve and remain the existing heritage treasure with the supports of local community as well as outsiders. With the aid of heritage asset's presence, it can be showcased and helps in connecting people, history and nature at Pantai Melawi. The finding of this study is not only considered on how the both of military and cultural heritage will be preserved within its rural landscape, but also the proposal of an open – air museum at Pantai Melawi where enabling the village to be a destination of heritage tourism. Through the implementation of military ambience within historic space and provision of local tradition activities within local settlements, Pantai Melawi will be transformed into vibrant heritage area where it has its own identity and character.

Keywords: heritage tourism, open – air museum, cultural heritage, military heritage, identity and character, conservation and preservation

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