



IMPACTS OF AWARENESS TOWARDS ENVIRONMENT AMONG THE
STUDENTS IN UTM SKUDAI JOHOR BAHRU

NURUL SYAIRAH BINTI SUKRI

2015248446

BACHELOR OF BUSINESS ADMINISTRATION
WITH HONOURS (INTERNATIONAL BUSINESS)
FACULTY OF BUSINESS MANAGEMENT
UNIVERSITI TEKNOLOGI MARA
BANDARAYA MELAKA

JUNE 2018

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THE STUDENTS IN UTM SKUDAI JOHOR BAHRU.**

NURUL SYAIRAH BINTI SUKRI

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**Submitted in Partial Fulfilment of the
Requirement for the
Bachelor of Business Administration with Honours
(International Business)**

FACULTY OF BUSINESS MANAGEMENT

UNIVERSITI TEKNOLOGI MARA

BANDARAYA MELAKA

DECLARATION OF ORIGINAL WORK



**BACHELOR OF BUSINESS ADMINISTRATION
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“DECLARATION OF ORIGINAL WORK”**

I, Nurul Syairah Binti Sukri, (960512-01-5504)

Hereby, declare that:

- This work has not previously been accepted in substance for any degree, locally or overseas, and is not being concurrently submitted for this degree or any other degrees.
- This project paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature:.....

Date:.....

LETTER OF TRANSMITTAL

11 JUNE 2018

The Head of Programme

Bachelor of Business Administration (Hons) International Business

Faculty of Business Management

Universiti Teknologi MARA

Kampus Bandaraya Melaka

110 Off Hang Tuah

73500 Melaka

Dear Sir/ Madam,

SUBMISSION OF PROJECT PAPER

Attached is the project paper entitled “**IMPACTS OF AWARENESS TOWARDS ENVIRONMENT AMONG THE STUDENTS IN UTM SKUDAI JOHOR BAHRU**” to fulfil the requirement as need by the Faculty of Business Management, Universiti Teknologi MARA.

Jalan

Thank you.

Yours sincerely,

NURUL SYAIRAH BINTI SUKRI

2015248446

Bachelor of Business Administration

With Honours (International Business)

ABSTRACT

The Universiti Teknologi Malaysia (UTM) is steadily progressing towards becoming more “green” or environmentally-friendly, but are the students really interested in the effort? They should have a good attitude and have ethics where they should know what is good and what is wrong. From the previous research, the development of environmentally sensitive attitudes among students is important for the development of positive environmental behaviors in later life (Zaleznik, 2012). Therefore, this study aims to examine the improvement of human’s health, the connected society and the reduce of pollution and clean environment towards the environment awareness and practices among students in UTM. This study is using questionnaires and will be distributed to 361 students from different level education at UTM Skudai Johor Bahru. From the result of the study, it shows that connecting to the society and nature is the most significant impact that contribute to the environmental awareness and practices of among students UTM Skudai Johor Bahru. Analysis of this resume has been done using SPSS version 23.