



**THE AFFECT OF EMPLOYEE MOTIVATION
IN GREATER TAMPIN OTO SDN BHD**

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**BACHELOR OF BUSINESS ADMINISTRATION
WITH HONOURS (HUMAN RESOURCE MANAGEMENT)
FACULTY OF BUSINESS MANAGEMENT
UNIVERSITI TEKNOLOGI MARA
KAMPUS BANDARAYA MELAKA**

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**Submitted in Partial Fulfilment of the
Requirement for the
Bachelor of Business Administration with Honours
(Human Resource Management)**

**FACULTY OF BUSINESS MANAGEMENT
UNIVERSITY TEKNOLOGY MARA
KAMPUS BANDARAYA MELAKA**

July 2018

DECLARATION OF ORIGINAL WORK



**BACHELOR OF BUSINESS ADMINISTRATION
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“DECLARATION OF ORIGINAL WORK”**

I, MOHAMAD IKRAM BIN SUMAN, (I/C Number: 941018-03-5485)

Hereby, declare that:

- This work has not previously been accepted in substance for any degree, locally, or overseas, and is not being concurrently submitted for this degree or any other degrees.
- This project-paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature: _____

Date: 09 JULY 2018

LETTER OF TRANSMITTAL

09 July 2018
Miss Rozana Binti Othman,
Coordinator Program of BM243,
Faculty of Business Management,
Universiti Teknologi MARA (Melaka),
Kampus Bandaraya Melaka,
110 Off Jalan Hang Tuah,
75300 Melaka,
Malaysia.

Dear Miss,

SUBMISSION OF PROJECT PAPER (HRM672)

Attached is project paper title “**THE AFFECT OF EMPLOYEE MOTIVATION IN GREATER TAMPIN OTO SDN BHD**” to fulfill the requirement as needed by the Faculty of Business Management, Universiti Teknologi MARA (UiTM) Melaka, Kampus Bandaraya Melaka.

Thank you.

Yours sincerely,

MOHAMAD IKRAM BIN SUMAN,
2015100631
BM243
Bachelor of Business Administration (Hons.) Human Resource Management

ABSTRACT

In this era globalization with the economic situation is up and down, the motivation of the individual will be effected. It can shows either their motivation level is increase or decrease through the job that they perform. This study is conducted to identify the factors that affect employee motivation in Greater Tampin Oto Sdn Bhd. This research was conducted at Greater Tampin Oto Sdn Bhd, Tampin, Negeri Sembilan, which is one of the authorized dealer of Honda in Negeri Sembilan. This particular research is a quantitative kind of research, thus questionnaires are widely used as the method of gathering the needed data, by taking the individual employees as the unit of analysis. For the sampling technique that used is based on sample size of the employees for 40 respondents. Independent variables in this research are monetary instrument, working environment, job description and communication as moderating variable. Meanwhile, employee motivation is the dependent variable. All the data was analyzed and processed by using Statistical Package for Social Science (SPSS) software. Limitations of this study are also identified after the research is completed. There are also suggestions for future research for better understanding in future.