

FACTORS AFFECTING SAFETY PERFORMANCE AT CONSTRUCTION SITE OF SRIMUDA JAYA SDN. BHD.

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Submitted in Partial Fulfilment of the

Requirement for the

Bachelor of Business Administration with Honours

(International Business)

FACULTY OF BUSINESS MANAGEMENT
UNIVERSITY TECHNOLOGY MARA
KAMPUS BANDARAYA MELAKA

DECLARATION OF ORIGINAL WORK



BACHELOR OF BUSINESS ADMINISTRATION WITH HONOURS (INTERNATIONAL BUSINESS) FACULTY OF BUSINESS MANAGEMENT UNIVERSITI TEKNOLOGI MARA "DECLARATION OF ORIGINAL WORK"

I, LILY SHAHZLYN BINTI SHAHARUDDIN, (I/C Number: 960720-56-5180)

Hereby, declare that:

- This work has not previously been accepted in substance for any degree, locally or overseas, and is not being concurrently submitted for this degree or any other degrees.
- This project-paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature:_	 Date: 10th July 2018

Lecturer of UiTM Melaka
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SUBMISSION OF PROJECT PAPER (IBM672)

Dear Madam Saida Farhanah,

With reference to the subject matter, I hereby submit this project titled "Factor Affecting Safety Performance in Construction Site of Srimuda Jaya Sdn. Bhd." as to fulfil the partial requirement as needed by the Faculty of Business Management Universiti Teknologi Mara.

Thank you.

Yours Sincerely,

LILY SHAHZLYN BINTI SHAHARUDDIN

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ABSTRACT

Construction industry play important role in economic sector. However, statistic have shown that there is increasing number of accident year by year. The study is to identify the factor affecting safety performance in construction site at Srimuda Jaya Sdn. Bhd which located at Johor Bahru, Johor. To perform this objective, the research has extracted three independent variables which are: 1) safety awareness, 2) time barriers, and 3) management commitment. Data were obtained by distribute 73 questionnaires which were analyzed by using Likert scale. The respond have been collecting from the manpower, site manager and safety officer in Srimuda Jaya Sdn. Bhd. The sampling technique used is proportionate stratified random sampling. The data then was analyzed by using Statistical Package for the Social Sciences (SPSS) version 22.0 software. The finding of this research shows that the safety awareness is the most influential factor that affecting safety performance in construction site at Srimuda Jaya Sdn. Bhd as it have the highest beta (β =0.601). Therefore, Srimuda Jaya Sdn. Bhd need to have regular inspection, conduct proper training and effectiveness communication to improve the safety awareness in the company. This research give others construction companies an idea on what factors affecting safety performance and how to improve it.