

**UNIVERSITI TEKNOLOGI MARA  
FACULTY OF ARCHITECTURE, PLANNING AND SURVEYING  
DEPARTMENT OF INTERIOR ARCHITECTURE**

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It is recommended that this project report prepared

by

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titled

**PROPOSED NEW INTERIOR DESIGN FOR NONA ROGUY HERBAL SPA  
AT NO 2, SHOW VILLAGE, JALAN TIMUR 2/1, 71760 BANDAR ENSTEK,  
NEGERI SEMBILAN**

accepted in partially fulfillment of the requirements for a Diploma in Interior Design

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## **ABSTRACT**

The final project for the student of Diploma in Interior Design is a manifestation towards the student's knowledge about the whole aspect on interior design that had been learnt from basic to the final presentation on the proposed design. The project that had been chosen for the final project is to propose a new interior design for the interior of Nona Roguy Herbal Spa that is situated at No 2, Show Village, Jalan Timur 2/1, 71760 Bandar Enstek, Negeri Sembilan.

This proposed spa centre is to attract users, mostly on women to try for themselves the treatment that the Nona Roguy offered, at the same time to promote their product successfully as they offered a Malay-based treatment and interiors, that is truly different from other spa range, that comes mostly from Malaysia. The target market for the users of this spa range product is women from all age and classes that are concern about their look and appearances, not forgetting to find those who are interested in trying a Malay-based spa treatment. Because of the customers that attend the sessions comes from different class of people, each room should be different so that it would match with the customers' needs and it could give comfort to them while attending the sessions.

Concept and image that had been chosen not only must be suitable with the clients as both of it would reflect the client itself, but at the same time it would give a positive impact and to increase the faith in the customers and the workers in Nona Roguy Herbal Spa. Connected to that, the chosen design style for Nona Roguy Herbal Spa is based on contemporary Malay design, goes all the way with the client's needs as they want the spa centre to have the traditional Malay look and at the same time would attract the customers with different image that they would only get in Nona Roguy Herbal Spa.

Before getting a desired design that is suitable with the client's needs, some data analysis should be done where these analysis is on types of customers to attend the session, types of services offered, products of the brand, spaces to be concluded in the proposed area, operation time and information about other spas that use the same system in management, as the proposed spa. Some of the gained information of the study is through interviews, printed media, internet, observation, and through the result from the case study either locally or internationally.

<b>Abstract</b>	<b>i</b>
<b>Acknowledgement</b>	<b>ii</b>
<b>Table of Contents</b>	<b>iii</b>
<b>List of Figures</b>	<b>vi</b>
<b>List of Tables</b>	<b>viii</b>
<b>List of Photos</b>	<b>viii</b>
<b>List of Appendices</b>	<b>x</b>
<b>List of Abbreviations</b>	<b>x</b>

## **CONTENTS**

## **PAGE**

<b>CHAPTER 1.0</b>	<b>INTRODUCTION</b>	<b>1</b>
1.1	INTRODUCTION	2
1.2	PROJECT'S AIM	4
1.3	PROJECT'S OBJECTIVES	5
1.4	PROJECT'S METHODOLOGY	5
1.5	SCOPE OF PROJECT	7
1.6	LIMITATION OF PROJECT	7
1.7	SIGNIFICANCE OF PROJECT	8
1.8	CONCLUSION	9
<b>CHAPTER 2.0</b>	<b>CLIENT</b>	<b>10</b>
2.1	INTRODUCTION	11
2.2	CLIENT'S BACKGROUND	12
2.3	ORGANIZATION CHART	13
2.4	VISION AND MISSION	14
2.5	CORPORATE IMAGE	14
2.6	PRODUCTS	16

	2.7	SERVICES	17
	2.8	CONCLUSION	19
<b>CHAPTER</b>	<b>3.0</b>	<b>RESEARCH AND ANALYSIS</b>	<b>20</b>
	3.1	INTRODUCTION	21
	3.2	SITE ANALYSIS	21
	3.3	BUILDING ANALYSIS	36
	3.4	FINDINGS	54
	3.5	CONCLUSION	55
<b>CHAPTER</b>	<b>4.0</b>	<b>CASE STUDY</b>	<b>56</b>
	4.1	INTRODUCTION	57
	4.2	CASE STUDY 1	58
	4.3	CASE STUDY 2	70
	4.4	CASE STUDY 3	80
	4.5	CASE STUDY 4	89
	4.6	CONCLUSION	91
<b>CHAPTER</b>	<b>5.0</b>	<b>PROJECT</b>	<b>92</b>
	5.1	INTRODUCTION	93
	5.2	CLIENT'S REQUIREMENT	94
	5.3	SCOPE OF WORK	100
	5.4	CONCLUSION	102
<b>CHAPTER</b>	<b>6.0</b>	<b>DESIGN PROPOSAL</b>	<b>103</b>
	6.1	INTRODUCTION	104
	6.2	PRE DESIGN	106
	6.3	DESIGN PROPOSAL	119
	6.4	CONCLUSION	139

## **CHAPTER 1.0**

### **INTRODUCTION**

#### **1.1 INTRODUCTION**

This report is the coursework for subject INA396, Design Report as a part of the conditions to obtain the Diploma in Interior Design, Universiti Teknologi Mara. It is a comprehensive practice on the art of Interior Design, where at this stage the students have to prepare a design scheme based on analysis and observations on some issues or problems that they encounter while dealing with the design process. This is a report for the final project, which is to proposed new design scheme for Nona Roguy Herbal Spa. This is important to propose a new interior design scheme based on the client's needs and the current issues based on the critic observation.

##### **1.1.1 Spa Definition**

Spas are places devoted to overall well-being through a variety of professional services that encourage the renewal of mind, body and spirit. With more and more people looking to spas for health, wellness, anti-aging and relaxation, spa-going has been described as a new cultural trend. But, in fact, spa-going has been practiced for thousands of year starts from the Mesopotamians, Egyptians and Minoans, to the Greeks and Romans, and later, the Ottomans, Japanese and Western Europeans. Nona Roguy Herbal Spa is a medical spa that use fully herbal product in their treatment that can treat specific ailment and provide traditional Malay health spa services.