

ABSTRACT

This broad definition excludes restaurants which are distinguished by the emphasis on food preparation and consumption. The café may also serve food, but eating is neither a condition for use nor has it had a fundamental effect on the planning and arrangement of the establishment. Even so, the variety of individual solutions for the programme of the café is vast, indeed, so large that attempts at a systematic categorization are difficult. Other than that, the present cafe mostly didnt emphasize the truly cafe are. Mostly they are not study deeply into the cafe design rather than thinking about gething profit. So, i would like to Proposed New Interior Design For Nescafe Coffee House. Why i choose Nescafe? Firstly, Nescafe is a famouse brand coffee which is been drink to whole world and the level of sales this product are veryhigh. So, i sure that, if Nescafe Coffee House been realize in Malaysia, it would attract people to come dine into it while comercialize Malaysia brad to worldwide.

Hopefully with my idea and my design of this coffee house will give a little bit idea to those who decide or thinking to open this Nescafe Coffee House.

Abstract
Acknowledgement
Table of Contents
List of Figures
List of Tables
List of Photos
List of Appendices
List of Abbreviations

i
ii
iii-vii
viii-ix
x
x-xi
xii
xiii

CONTENTS
PAGE

CHAPTER	1.0	INTRODUCTION	1
	1.1	INTRODUCTION	1
	1.2	PROJECT'S TITLE	
		1.2.1 PROJECT'S BRIEF	2
		1.2.1 DEFINITION OF CAFE	2
	1.3	PROJECT'S AIM	3
	1.4	PROJECT'S ISSUES	4
	1.5	DESIGN OBJECTIVE	5
	1.6	SCOPE OF WORKS	6
	1.7	RESEARCH METHODOLOGY	6
	1.8	RESEARCH SIGNIFICANT	7
		1.8.1 STUDENTS	7
		1.8.2 CLIENTS	7
	1.9	PROJECT METHODOLOGY	8
		1.9.1 FIRST PHASE	9
		1.9.2 SECOND PHASE	11
		1.9.3 THIRD PHASE	12
	1.10	PROJECT SCOPE	16
	1.11	PROJECT LIMITATION	17
CHAPTER	2.0	CLIENT	18
	2.1	INTRODUCTION	18
	2.2	CLIENT' BACKGROUND	19
	2.3	ORGANIZATION CHART	20
	2.4	VISION & MISION	22
	2.5	CORPORATE IMAGE	23
	2.6	PRODUCT OF NESCAFE	25
CHAPTER	3.0	RESEARCH AND ANALYSIS	30
	3.0	INTRODUCTION	30
	3.1	SITE ANALYSIS	31

CHAPTER 1.0

CHAPTER'S TITLE (Bold)

1.1 INTRODUCTION

This report is the coursework for Course The 386, research thesis as for graduating in a diploma in interior design at University Technology Mara (UITM) this course acts as a comprehensive practice on the art of interior design , where at this stage the student have to prepare a design scheme based on analysis and observations on some issues or problems that they encounter while dealing with the process. This final project reports of Diploma In Interior Design is Proposed New Interior Design of Nescafe Coffee House at no 1 ,Regal House,Jalan U-Thant,Jalan Tun Razak, 55000 Kuala Lumpur.

There a lot of now, fans of nescafe. Irrespective of age,gender and races, all love the aroma and tastesful of Nescafe itself. Even now many type of coffee were produced by different company : however its can not beat the difference of Nescafe.Nescafe is one of product that have large number of fans. However , none the café make nescafe as their main beverages. So, I see a potential to open Nescafe café is very bright. I am confident that it will be healthy competitors to ther brand of coffee.

And I choose my café site at Kuala Lumpur. As we know, Kuala Lumpur is a biggest city in Malaysia. In addition, Kuala Lumpur have a high density of population people. As my observation through, I see a big potential of regal house to be my site. In addition, Regal House is located in the middle of the city,which is surrounded commercial places, office, and embassy building.