A STUDY ON THE RELATIONSHIP BETWEEN THE LEARNING PROCESS WITH JOB SATISFACTION IN ORIGIN TECHNOLOGY (OTSB)



HASNUL ZUHAIRI ABU HASSAN 99385517

BACHELOR OF BUSINESS AND ADMINISTRATION (HONORS)(MARKETING) FACULTY OF BUSINESS AND MANAGEMENT MARA UNIVERSITY OF TECHNOLOGY

OCTOBER 2001

6 October 2001

LETTER OF TRANSMITTAL.

Hasnul Zuhairi Abu Hassan Bachelor Business Administration UiTM Malacca Branch 78000, Alor Gajah

Malacca

En. Ismadi Bin Ismail
Course Tutor
Bachelor Of Business Administration
UiTM Malacca Branch
78000, Alor Gajah,
Malacca.

Sir.

Re: SUBMMITTED OF THE RESEARCH PAPER

For the above matter, here I submitted my research paper title " a study on the relationship between the learning process with job satisfaction in Origin Technology".

- 2. With submitted of my research paper it would fulfill my course requirements as a student of Bachelor of Business Administration (HNS) (Marketing) for December 1999 till October 2001.
- 3. Lastly, a lot of thank to you in helping me to complete this research paper. And I hope this research will become references in the future for the further research.

	Thank You
Sincerely,	
Hasnul Zuhairi	

TABLE OF CONTENT

Acknowledgement	AABass
Letter of transmittal	ii
List of table's	iv
List of Figure	٧
List of Abbreviations	vi
Abstract	vii
CHAPTER	
1. INTRODUCTION OF THE STUDY	
Background of the research	1-2
Problem statement	3
Research Questions	4
Hypothesis	5
Objective of the study	6
Significant of the study	7
Scope of the study	8
Limitations	9
Definition of terms	10-11
2. LITERATURE REVIEW	
Introduction and definition of learning	12-15
Concepts of learning	15-19
Principle and elements of learning	19-20
Significant of learning in company operation	21-22
Develop learning through employee training	22-25
The organizational level-learning model.	- 26-28
rne organizational diagnostic process	28-29
Satisfaction	30.

3. RESEARCH METHODOLOGY AND DESIGN

Theoretical and research framework	
Research design	32-33
Primary and secondary data	33
Measurement and instrumentations	34-35
Population and Sample	36
Data collection	36
Data presentation and Analysis	37
4. FINDINGS	
Profile of the respondent	38-45
Respondents reaction on learning process	46-52
Respondent's satisfaction in Origin Technology	53-60
Chi-Square Test	61-62
Means test	63-65
5. SUMMARY CONCLUSION AND RECOMMENDATION	
Summary	66-68
Conclusions	68-70
Recommendations	71-73
BIBLIOGRAPHY	74-75

APPENDIX

ABSTRACT

Process of learning is a process, which is the act, or process of acquiring knowledge or skills. They have four type of learning that the company can adopted or implanted in their company operations which is, the intuitive approach, the incidental approach, retrospective approach and the prospective approach.

Concept of learning process is to create skills, acquiring and transferring knowledge. With learning process, it might help the company employee to have a better and productivity worker in order improve the company operations.

Employee satisfaction refers to the individual feeling about something that they have done before. And based on the theorist it's very associated with other positive organizational outcomes. Four items in measured the employee satisfaction is payment, promotion opportunities, relations with other employees and job assignments.

From the results, majority of the employee in this company very dissatisfied with the company operation. Even the learning process, is not given impact or influences the employee satisfaction in this company. Maybe it's caused by other factors such as personal feeling and achievements.

In term of learning process, neither the employee nor the employer implements the process in their daily operations. All of them realize the important of learning process. In order to improved the process, the employer have to reorganize back their company structure and operations. In improving the employee satisfaction the employer need to added more incentive and more concern on the employee welfare. As results, they have no relationship between the learning process with job satisfaction due to other elements, which not included in this research.