

**UNIVERSITI TEKNOLOGI MARA
FACULTY OF ARCHITECTURE, PLANNING AND SURVEYING
INTERIOR ARCHITECTURE DEPARTMENT**

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It is recommended that this Research Project Report prepared

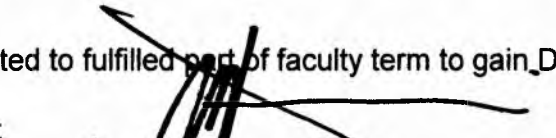
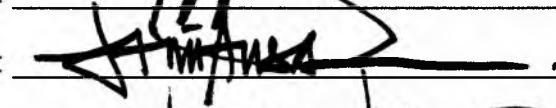

By

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titled

**PROPOSED AN UPGRADING WORK OF 1926 HERITAGE HOTEL FOR ANGGERIK LODGING SDN BHD
AT 227 JALAN BURMA, 10050 GEORGETOWN, IPOH.**

Has been accepted to fulfilled part of faculty term to gain Diploma of Interior Architecture

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ABSTRACT

The final project for the student of Diploma in Interior Design is a manifestation towards the student's knowledge about the whole aspect on interior design that had been learnt from basic to the final presentation on the proposed design. The project that had been chosen for the final project is to propose upgrading work of 1926 Heritage Hotel for Anggerik Lodging Sdn Bhd at 227 Jalan Burma, 10050 Georgetown, Penang. This upgrading work of 1926 Heritage Hotel is to attract customers to come to this hotel. The target markets for the user of this hotel are among the local and foreigners. Because of the customers that come to stay in the hotel are from different place, amount and status, the variety of services will help them to choose for their comfort. Concept and image that had been chosen not only must be suitable with the clients as both of it would reflect the client itself, but at the same time it would give a positive impact and to increase the customers to stay in the 1926 Heritage Hotel. Connected to that, the chosen design style for 1926 Heritage Hotel based on 1926 era at Penang. Specific image for this hotel will able attract people to come again and again to this hotel. Before getting a desired design that is suitable with the client's needs, some data analysis should be done where these analysis is on types of customers, types of services offered, rate for every type of rooms, operation time and informations about other hotel that use the gives same services as 1926 Heritage Hotel. Some of the gained information of the study is through interviews, printed media, internet, observation, and through the result from the case study either locally or internationally.

Abstract	i
Acknowledgements	ii
Table of Content	iii - iv
List of Table	v
List of Diagram	vi
List of Photo	vii

CONTENTS		PAGES
CHAPTER 1.0 INTRODUCTION		
1.1	INTRODUCTION	01-02
1.2	PROJECT AIM	05-05
1.3	PROJECT OBJECTIVE	06-06
1.4	PROJECT METHODOLOGY	07-07
1.5	PROJECT SCOPE	08-08
1.6	PROJECT LIMITATION	09-10
1.7	PROJECT SIGNIFICANCE	11-11
CHAPTER 2.0 CLIENT		
2.1	CLIENT BACKGROUND	12-12
2.2	DIRECTOR BACKGROUND	13-21
2.3	CLIENTS ORGANIZATION CHART	21-21
2.4	VISION AND MISSION	22-22
2.5	CORPORATE IDENTITY	23-26

CHAPTER	3.0 RESEARCH AND ANALYSIS	
3.1	INTRODUCTION	28-29
3.2	LOCATION AND SITE PLAN	30-32
3.3	SITE SURROUNDING	33-48
3.4	BUILDING ANALYSIS	49-72
3.5	RESULT	73-74
3.6	CONCLUSION	75-75
CHAPTER	4.0 CASE STUDY	
4.1	CASE STUDY 1	077-090
4.2	CASE STUDY 2	091-105
4.3	CASE STUDY 3	106-117
CHAPTER	5.0 PROJECT	
5.1	INTRODUCTION	118-119
5.2	CLIENT REQUIREMENT	120-121
5.3	SCOPE OF WORK	122-130
5.4	CONCLUSION	131-131
CHAPTER	6.0 DESIGN PROPOSAL	
6.1	INTRODUCTION	132-134
6.2	DESIGN CONCEPT	135-136
6.3	IMAGE AND STYLE	137-140
6.4	INTERIOR DESIGN	141-141
6.5	SCHEMATIC DESIGN	142-159

Appendices

LIST OF TABLE

CHAPTER 01

CHAPTER 02

Table 2.0 Room tariff

Table 2.1 Seating capacity

CHAPTER 03

Table 3.0 Building materials and finishes

Table 3.1 Building services

Table 3.2 Building analysis

CHAPTER 04

Table 4.0 Seat capacity

CHAPTER 05

Table 5.0 Interior work

CHAPTER 06