# UNIVERSITI TEKNOLOGI MARA FACULTY OF ARCHITECTURE PLANNING AND SURVEYING INTERIOR ARCHITECTURE DEPARTMENT

# **OCTOBER 2010**

It is recommended that this Research Project Report prepared

By

### NOOR 'ATIQAH BINTI SALEH

titled

# PROPOSED NEW INTERIOR DESIGN SCHEME FOR JUNK YOUTH COMMUNITY CENTRE AT NO.1 & NO.2, JALAN TELAWI 3, BANDAR BARU BANGSAR, 59100 BANGSAR, KUALA LUMPUR

Accepted in part/ally fulfillment for the award of the Diploma in Interior Design

Report Supervisor	•	Mr. Azizul Azli Bin Ahmad
Course Coordinator	:	Mr. Muhammad Suhaimi Bin Musa
Program Coordinator	•	Dr. Ahmad Marzukhi Bin Monir

### **ABSTRACT**

Basically, the final project of interior design for final semester students is the representation of students' understanding towards the process and important aspects of interior designing that has been studied and analyzed from the only the basic knowledge of managing the project to the presentation stage of final design proposal. The project in this report is a new designed scheme project on a community centre of Junk Magazine for Freeform Sdn. Bhd. This project is proposed to be at No. 1 and No. 2 of Jalan Telawi 3, Bandar Baru Bangsar, Kuala Lumpur. Nowadays, in Malaysia, youth has started to involve into local acts on art, entertainment, music and fashion. Therefore, this proposed project are intentionally to become the platform for them local acts or even internationals to meet to their audiences and bring them to a higher level apart from appreciating their talent and skills. This community centre also provide area to commercialize, exhibit and demonstrate all sort of arts to serve those local acts' purpose better. The aim of this interior design project is to provide a suitable space with facilities & activities specified for youth community that can satisfy their entertainment & art passion in a better way as well as to expose and share everything in common to the people among the community and bring knowledge for other people in the country or all over the world about local scenes of Malaysia and the independent acts' inner talent. With all the specification and design approaches, this centre will be diverse from other comunity centre in Malaysia. Design concept and implementation will act as profoundest study. All the data and details that been collected from research and observation conducted, was use as a parameter in the design process.

Abstract	i
Acknowledgements	ii
Table of Content	iii - iv
List of Table	V
List of Diagram	vi
List of Figure	vii
List of Photo	viii

CONTENTS		PAGES
CHAPTER	1.0 INTRODUCTION	
1.1	PREFACE	1
1.2	PROJECT DEFINITION	3
1.3	PROJECT ISSUES	5
	1.2.1 GENERAL ISSUE	5
	1.2.2 DESIGN ISSUES	6
1.4	PROJECT AIM	7
1.5	PROJECT OBJECTIVE	8
1.6	PROJECT METHODOLOGY	9
1.7	PROJECT SCOPE	15
1.8	PROJECT LIMITATION	16
1.9	PROJECT SIGNIFICANCE	18
	1.9.1 SIGNIFICANT TO CLIENT	
	1.9.2 SIGNIFICANT TO THE COMMUNITY	

CHAPTER	2.0 CLIENT	
2.1	INTRODUCTION .	19
2.2	CLIENT BACKGROUND	20
2.3	ORGANIZATION CHART	26
2.4	MISSION AND VISION	27
	2.4.1 MISSION	27
	2.4.2 VISION	27
2.5	CORPORATE IMAGE	28
CHAPTER	3.0 RESEARCH AND ANALYSIS	
3.0	SITE ANALYSIS RESEARCH	29
3.1	INTRODUCTION	30
3.2	LOCATION'S BACKGROUND	32
3.3	SITE'S BACKGROUND	34
3.4	SITE LANDMARKS	35
3.5	SITE ENVIRONMENT SURROUNDING	37
3.6	SITE ENVIRONMENT FACILITIES	40
3.7	SITE POTENTIALS	46
3.8	EXISTING BUILDING ANALYSIS	47
3.9	RESEARCH SUMMARY	62
3.10	SUMMARY	63
CHAPTER	4.0 CASE STUDY	
4.0	INTRODUCTION	64
4.1	CASE STUDY 1	65
4.2	CASE STUDY 2	80

# **CHAPTER 1.0 INTRODUCTION**

#### 1.1 PREFACE

The title of this project is Proposed New Interior Design Scheme for Junk Youth Community Centre at No.1 & No.2, Jalan Telawi 3, Bandar Baru Bangsar, 59100 Bangsar, Kuala Lumpur. This project is about designing a new interior scheme to form a youth community centre for Junk Magazine. Junk Magazine is basically a music entertainment magazine that advertises and brings news to community about music scene and their acts in Malaysia and all around the world.

There has been a huge impact in the world of art and entertainment lately in the country. Youth are being more confident to unveiled their inner talent and be part of our local acts, not just in the music sector but also in arts, design and photography. The project is a new design scheme project for JUNK that serves as a hub or platform which provide links for local acts to reach out to their audiences and youth to interact & shares thoughts, skills & talents in under one roof. Apart from attending any events in this youth community centre, visitors can buy merchandises such as EPs, singles, albums, other accessories and many more D.I.Y stuff that are produced by these local acts or Junk itself.

This community centre also provide area to commercialize, exhibit and demonstrate all sort of arts to serve those local acts' purpose better. Furthermore, this community centre could help those local acts to be known & bring them forward in proper ways for they will be featured inside the Junk magazine that's been printed monthly. Furthermore, the magazine are available at most magazines store around Klang Valley and in certain coffee house or retails outlets. Therefore, those new readers of Junk magazine will eventually find out about the regional local scene and soon be part of the Junk community.