

**UNIVERSITI TEKNOLOGI MARA
FACULTY OF ARCHITECTURE, PLANNING AND SURVEYING
DEPARTMENT IN INTERIOR ARCHITECTURE**

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This project report is prepared
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Titled

**PROPOSED NEW INTERIOR DESIGN SCHEME FOR PIT STOP CAMERA SDN.BHD
OF CANON AT S1, LEVEL 2 USJ 19 SUBANG JAYA SELANGOR DARUL EHSAN**

Submitted in fulfillment of the requirements of Diploma in Interior Design

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ABSTRACT

The final project for the student of Diploma in Interior Architecture is a manifestation towards the student's knowledge about the whole aspect on interior design that had been learnt from basic to the final presentation on the proposed design. The project that had been chosen for the final project is to propose New Scheme Design Of Pit Stop Centre Camera for Canon Sdn Bhd. This proposed Pit Stop Centre Cmera is to attract users, especially all the Canopn users from any race to try for all the latest new products.. The target customer are mostly from government staff, VIP person, family. Concept and image that had been chosen not only must be suitable with the clients as both of it would reflect the client itself, but at the same time it would give a positive impact and to increase the business. Besides, the concept and images itself should be also related with the theme of the Pit Stop Centre Camera. Some of the gained information of the study is through interviews, printed media, internet, observation, and through the result from the case study either locally or internationally.

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CHAPTER 1.0 INTRODUCTION

1.1 INTRODUCTION

This is a requirement for each and every interior design student to get the Diploma in Interior Design, of Universiti Teknologi Mara. Students have to give report about their final project. This thesis will record each and every data and information about the final project such as, research, case study, client information, project proposal, site proposal, concept, style, image, design development final presentation.

This report is about, To Proposed New Design Scheme Of Pit Stop Centre camera for Canon Sdn Bhd. Normally associate with a camera always in camera with human. It is because important for one moment or nostalgic. Statistic year 2000 to 2008 in consumer brand canon has as many 500,000 users, followed by Nikon, Kodak and Yashica camera. In this case, Canon Sdn Bhd to set up a one-stop center for photo enthusiasts and consumers, particularly user manual canon, the canon is more able to close the canon users.