

**REPORT OF PROPOSED NEW INTERIOR DESIGN VESPA SHOWROOM AND WORKSHOP,
AT LOT 264, JALAN AMPANG, OFF JALAN JELATEK,
55100, KUALA LUMPUR, MALAYSIA.**

By:

MOHD SHAHID BIN SAMSUDDIN

2006663042

**DEPARTMENT OF INTERIOR ARCHITECTURE
FACULTY OF ARCHITECTURE, PLANNING AND SURVEYING
UNIVERSITI TEKNOLOGI MARA
PERAK
SERI ISKANDAR CAMPUS**

APRIL 2009

UNIVERSITI TEKNOLOGI MARA
FACULTY OF ARCHITECTURE, PLANNING AND SURVEYING
DEPARTMENT OF INTERIOR ARCHITECTURE
APRIL 2009

It is recommended that this final project report prepared
by

MOHD SHAHID BIN SAMSUDDIN
2006663042

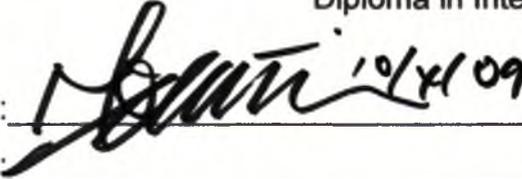
titled
PROPOSED NEW INTERIOR DESIGN FOR VESPA SHOWROOM AND WORKSHOP

has been accepted as to fulfill a part of the faculty requirement to gain
Diploma in Interior Design

Report Supervisor

Course Coordinator

Programme Coordinator

: 
: _____
: _____

En. Nordin bin Misnat

Puan Mawar binti Masri

Prof. Madya Dr. Mohd Sabrizaa bin Abdul Rashid

ABSTRACT

A final year student pursuing a diploma course in Interior Design is required to prepare a final year project. The design of the project should be related closely to current issues or similar to it. The knowledge and skill acquired during the duration of the course should be put to practise and onto the drawing board. This also includes the research, case study, interviewing of clients, designing proposals, preparing art work, preparing presentation drawings, design development and last but not least the final presentation. The proposed product for this project is `Vespa`. The idea to undertake this project was given due attention after taking into consideration the hardship and shortcomings encountered by a `Vespa` showroom and workshop in Pudu Road, Kuala Lumpur. Thereafter, a plan was proposed to prepare a premise design that may interest and fulfil the aspiration of the proprietor of the premise, owners and customers of the legendary vehicle. From the research and observation conducted on the product and the premise, the information and details gathered was used as a guideline to prepare the design. After scouting for a while, an empty building structure in Ampang Road was chosen as a proposed site for this project. The objective was to design and prepare a `Vespa` showroom and workshop with the concept and style best suited to the business proprietor i.e. Motosing Credit Sdn. Bhd. It is sincerely hoped that the proposed design would give the premise the desired image projection that is needed to enhanced the interest of the proprietor, `Vespa` owners and also enthusiasts.

ABSTRACT	i
ACKNOWLEDGEMENT	ii
CONTENT	iii-vi
LIST OF DIAGRAM	vii-viii
LIST OF TABLE	ix
LIST OF PHOTO	x-xiv
LIST OF ABBREVIATION	xv-xvi

CONTENT

CHAPTER 1.0	INTRODUCTION	
1.1	INTRODUCTION	1
1.2	DEFINITION OF SHOWROOM AND WORKSHOP	2
1.3	TYPE OF SHOWROOM AND WORKSHOP	3
1.4	RESEARCH METHODOLOGY	4-5
1.5	PROJECT AIM	6

	1.6	OBJECTIVES	7
	1.7	STUDY METHOD	8-10
	1.8	RESEARCH SIGNIFICANT	11-12
	1.9	SUMMARY FOR INTRODUCTION	13
CHAPTER	2.0	CLIENT	
	2.1	CLIENT BACKGROUND	14-15
	2.2	ORGANIZATION CHART	16
	2.3	VISION AND MISSION	17
	2.4	CLIENT CORPORATE IMAGE	18
	2.5	SUMMARY FOR CLIENT BACKGROUND	19
CHAPTER	3.0	RESEARCH AND ANALYSIS	
	3.1	INTRODUCTION	20
	3.2	SITE SELECTION	20-24
	3.3	SITE ANALYSIS	25
	3.4	SITE LOCATION	26-29
	3.5	SITE SURROUNDING	30-36