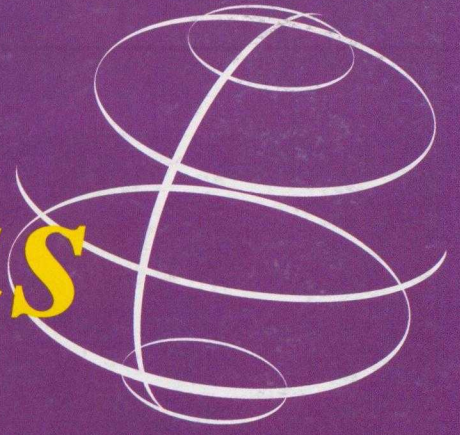




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UNIVERSITI
TEKNOLOGI
MARA



info kampus



UiTM Sarawak

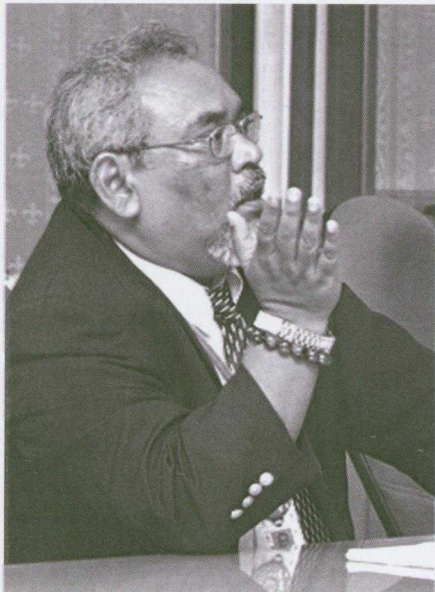
Jln Meranek, 94300 Kota Samarahan, Peti Surat 1258, Kuching, Sarawak. Tel: 082-677200 Telefax: 082-677300 - website: www.sarawak.uitm.edu.my

Isu 56

15hb Mei 2007



Tahniah! kepada En Abdul Jalil Lob atas perlantikan beliau sebagai Timb Pengarah HEP dan ribuan terima kasih kepada Prof Madya Dr Haji Abang Ahmad Ridzuan Abang Awit atas segala sumbangan beliau.



Mesej En. Abdul Jalil Lob, Timbalan Pengarah HEP & Alumni

At first, I had mixed feelings about my recent appointment because I sensed the need for some changes to my personal lifestyle, many of which I know for certain I do not enjoy doing - things like having to work on many weekends, being pompously dressed for the occasion and upholding some of the frills and formalities of the position. Couple of decades ago I walked out of a promisingly lucrative job just because my employer did not like the way I dressed. Age has taught me that being stubborn does not equal to being right, or even being fair. On the other hand I felt honoured by the appointment and willingly accepted it. I see this appointment as Pengarah's trust in me that I can contribute something for the betterment of the institution. As an employee, one must be ever-ready to come forward when required to do so. I hope that this will not end up as a case of misplaced trust. In the same vein, I believe in being my own man, therefore I will execute my duties in my own way- always mindful of being part of UiTM incorporated. However the final call as to whether I perform or under-perform will be on the Pengarah, and of course the Vice Chancellor.

Currently I see that HEP, true to its traditional function, is run as a welfare organisation for students. Thus far, it has done well. Admittedly there are shortcomings. Nowadays student affairs management, while still maintaining its core role, leans more towards value creation and lifestyle enhancement amongst students. Students should be in an environment where learning (other than academic achievement) and value-adding opportunities are abundant. Campus environment should also create a sense of belonging, better still love for the institution and its values. I believe, the measure of any graduate is not so much by the scroll in his hands but by the degree of respect he earns from people around him. Therefore, HEP of today has the added responsibility of helping students develop the soft skills necessary for them to become more effective individuals.

We need to produce graduates with dual-ability urgently, i.e. graduates well-versed in the discipline and at the same time having the practical skills to assert their place in the world and perform their responsibility to the community.



Sidang Redaksi

Penasihat

Prof Madya Dr. Jamil Hj. Hamali

Prof Madya Dr. Fatimah Bujang

Penyelaras Penerbitan

Yuthandy Maniam

Panel Editor

Corina Joseph

Helen Pereira

Atikah Hj Ramli

Chiew Fei Ha

Suriani Jack

Aizimah Abu Samah

Wakil Pelajar

Fairol Japar

Grafik dan Percetakan

Yuthandy Maniam

Bantuan Teknikal

Abdul Khalid Karim

Sirkulasi

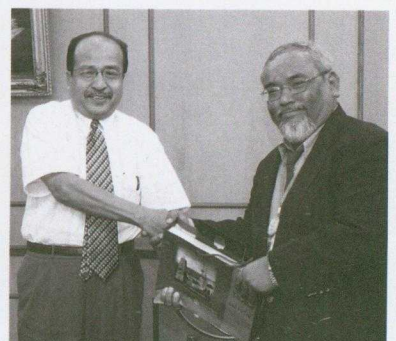
Sabariah Mohd Apandi

In the next issue

Penendarasan di Sabah



UIAM melawat UiTM Sarawak



There is urgent need to recognise that building mindsets and values are fundamental to the development of human capital. This may prove to be the most challenging task for HEP of the future.

The management is fully aware of students concern - there are many avenues for students to express their concerns. Events such as the Randau meeting also offer excellent opportunities for the management to clarify its position and policies. Some of the complaints received from students are insufficient modern accommodation; transportation related problems, too many student activities, staff behaviour towards students, and of course, enforcement of campus rules and regulation. Half of these problems will disappear with sufficient funds. The other half will disappear if there is a change of mindset by the students and staff. The staff must learn to view students as the most important customers of the institution in relation to delivery of services, and the students must learn that they have to take charge and responsibility for their welfare and personal development. And the latter includes willingness to pay more for their education.

Personally I believe UiTM Sarawak students are fantastic. They are cooperative, respectful, and obedient. But I doubt whether most of them are enjoying a wholesome student life. Students need a sense of belonging. This exists when there are traditions and trappings that support the social unit. Students from great universities have their traditional events, mottos, songs, slogans and the like that they can cherish and identify with, decades after their graduation. For students of the Sarawak campus, it seems they register, they graduate, and they disappear. It is terribly sad, for a young man not to have fond memories of the best years of his life. So apart from developing values we also need to develop traditions within the campus.

Lecturers should contribute to HEP activities. By interacting with students outside the classroom a lecturer can understand the thought process of the student better. This will definitely make them better teachers. We do have some problems getting sufficient lecturers' involvement in students' activities, but largely the cooperation extended is quite good. I appeal to young lecturers particularly. I understand that in the bigger scheme of things in the career of a lecturer, students' activity is not top of the list. Some say it is a thankless job. I beg to differ. Today many of my former students with whom I panted up the Kinabalu, and rolled in the jungle slope of Ulu Krian, two decades ago count as some of my best friends. That to me is certainly very gratifying.

.....In the next issue.

Lawatan Penendarasan SEDC



Ceramah mengenai University of Massey, N. Zealand



Connectivism:

A Learning Theory for the Digital Age

George Siemens

<http://www.elearnspace.org/Articles/connectivism.htm>

Introduction

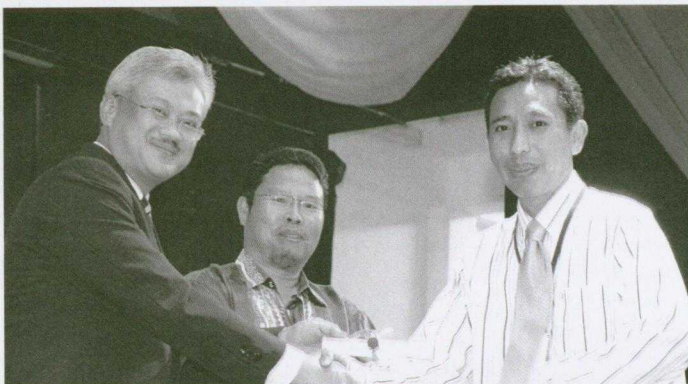
Behaviorism, cognitivism, and constructivism are the three broad learning theories most often utilized in the creation of instructional environments. These theories, however, were developed in a time when learning was not impacted through technology. Over the last twenty years, technology has reorganized how we live, how we communicate, and how we learn. Learning needs and theories that describe learning principles and processes, should be reflective of underlying social environments. Vaill emphasizes that "learning must be a way of being - an ongoing set of attitudes and actions by individuals and groups that they employ to try to keep abreast of the surprising, novel, messy, obtrusive, recurring events..." (1996, p.42).

Learners as little as forty years ago would complete the required schooling and enter a career that would often last a lifetime. Information development was slow. The life of knowledge was measured in decades. Today, these foundational principles have been altered. Knowledge is growing exponentially. In many fields the life of knowledge is now measured in months and years. Gonzalez (2004) describes the challenges of rapidly diminishing knowledge life:

"One of the most persuasive factors is the shrinking half-life of knowledge. The "half-life of knowledge" is the time span from when knowledge is gained to when it becomes obsolete. Half of what is known today was not known 10 years ago. The amount of knowledge in the world has doubled in the past 10 years and is doubling every 18 months according to the American Society of Training and Documentation (ASTD). To combat the shrinking half-life of knowledge, organizations have been forced to develop new methods of deploying instruction."

Some significant trends in learning:

- * Many learners will move into a variety of different, possibly unrelated fields over the course of their lifetime.
- * Informal learning is a significant aspect of our learning experience. Formal education no longer comprises the majority of our learning. Learning now occurs in a variety of ways - through communities of practice, personal networks, and through completion of work-related tasks. (Go to page 23)



Hari Kualiti 2006

Helen Pereira

Hari Kualiti is a much anticipated day for all the staff of UiTM Sarawak. It is a day when all work grinds to halt and the academic staff and the administrative staff all gather for a day of feasting, entertainment and accolades. This year the Hari Kualiti was held together with the Majlis Makan Tahunan KEKITA. It was held on the 22nd of March 2007 at the Dewan Jubilee was well attended by a staff of about 500.

KEKITA was responsible for the general organization of the event in addition to the lunch, KEKITA also held a lucky draw. Many lucky members of the staff walked away with prizes ranging from kitchenware to electrical appliances.

The audience was thoroughly entertained with the melodious voice of Ms Felicia Gek - one of the stars of Bintang RTM. Our very own resident soloist. En Azim Sulaiman from the Faculty of Architecture, Planning and Surveying belted out a few numbers much to the delight of all present.

The icing on the cake was the presentation of awards which comprised various categories. 35 members of the staff received their Excellence Service Awards. 12 awards were presented for 5S best practices. Other awards included - 3 for Records Management, 3 for Counter Service, 3 for KIK (Management), 3 for KIK (Technical) and 1 for Quality Administrative Management. In addition, prizes for the sports events held were also presented.

The Hari Kualiti marked a fitting close to another eventful year for all staff of UiTM Sarawak campus.



UPENA Organises Writing Workshop

Prof Madya Dr Wee Chong Hui

A workshop on writing reference books, organised by the University Publication Centre (UPENA), Universiti Teknologi MARA (UiTM) was held at UiTM Sarawak, Kota Samarahan on 16 - 17 April 2007. The hands-on workshop included evaluation of the participants' draft manuscripts, followed by guidelines for improvements.

"It is gratifying to see our books on the shelf, knowing that others are referring to them. Our books reflect our identity," said Assoc. Prof. Hj. Mohd Abu Yamin, Assistance Director of UPENA.

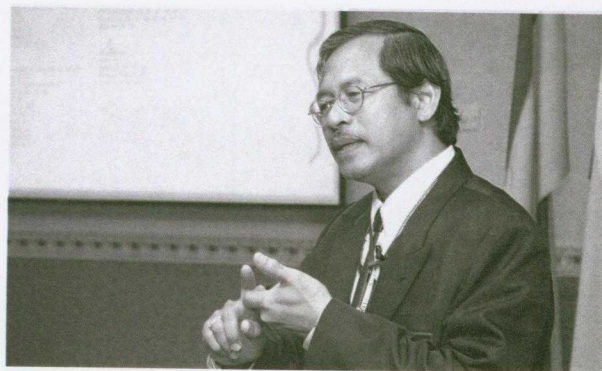
In his opening speech, the Director of UiTM Sarawak, Assoc. Prof. Dr. Jamil Hj. Hamali, highlighted the need to write on traditional culture amongst the various ethnic groups in Sarawak.

Ustaz Mohd. Yadman, the Training Coordinator of UPENA informed the participants that in conjunction with the 50th Anniversary of UiTM, a total of 50 books have been pledged by UiTM campuses throughout the country.

UPENA published 137 books in 2006 and has set a target of 200 for 2007. UiTM Sarawak hopes to make a good contribution to this target.

UPENA is also involved in producing computer coursewares, one of which is STesTMAP, a statistical tool of analysis for various needs, created by Mr. Foo Kien Kheng, Miss Lau Ung Hua and Miss Leong Siow Hoo of UiTM Sarawak. For those interested to explore this courseware log on to www.sarawak.uitm.edu.my/stestmap.

Further information on UPENA may be obtained from www.upena.uitm.edu.my while information on UiTM Sarawak may be obtained from www.sarawak.uitm.edu.my



"Everywhere I go I'm asked if I think the university stifles writers. My opinion is that they don't stifle enough of them. There's many a best-seller that could have been prevented by a good teacher." Flannery O'Conner:



KPIs Workshop

Baljinder Singh

Unit Kualiti of UiTM Sarawak recently organized a two-day 'Key Performance Indicators (KPIs)' workshop held from the 6th to 7th March 2007 with the aim of providing a base from which the various Heads of Departments and Units could develop KPIs reflective of the their department's role in the attainment of the overall quality objectives of the university. A total of 68 participants attended this workshop which was officiated by Prof. Madya Dr. Hjh. Fatimah Bujang.

This workshop was an eye opener for most of the participants who were not very familiar with the abbreviation 'KPI'. There were lots of speculations as to what KPI stands for, with some thinking it refers to Key Personnel Intervention. Therefore the workshop was timely and as quipped by one of the participants, "it's a revelation". Thanks to the team of knowledgeable facilitators comprising Prof. Madya Dr. Hjh. Fatimah Bujang, P.M. Iris Syawe Seh Ling and Dr. Kuldip Singh, who covered the following topics: Introduction to KPI, Developing KPI and Implementation of KPI, the participants came to know that Key Performance Indicators, also known as KPIs, are to help an organization define and measure progress toward its goals.

Participants were also taken through some hands-on experiences in coming up with KPIs for their respective departments/units which were later presented and given constructive feedback by the team of facilitators. The participants were made to realize the importance of wording the KPIs appropriately as well as to providing a clear definition.

Based on the course satisfaction survey, this workshop was indeed a "revelation". The objectives of the workshop which were: (a) understanding the concept of key performance indicators (KPIs), (b) developing KPI for each department/unit and (c) implementing measurement system based on KPI were obviously achieved.



Commercial Break.....

Friendly Bacteria

In a healthy gastrointestinal tract (GI tract), there are billions of beneficial or "friendly" bacteria. In order to enjoy vibrant, good health; it is believed that the friendly bacteria must outnumber the bad ones. The function of friendly bacteria is to disintegrate and digest food for absorption. In the process, natural antibiotics are excreted enhancing our immunity to various diseases. Friendly bacteria also disintegrates toxic materials to be excreted from our body. They also keep harmful bacteria at bay, reducing its colonisation and even destroy them. If we have more harmful bacteria than good ones putrefaction takes place resulting in toxins being produced. This can cause our immune system to be weakened and we fall prey to many diseases.

In a body, when friendly bacteria outnumber the bad bacteria, life goes on healthily. But there are certain situations, where friendly bacteria is threatened; resulting in the growing number of pathogenic (bad) bacteria :

- " Poor, unhealthy eating habits
- " Stress, mental as well as environmental pollutants
- " Eat only one-type of food
- " Use of antibiotics.

In our quest for good health, we often turn to vitamins and other food supplements without giving a thought to our friendly bacteria. As friendly bacteria is constantly excreted due to bowel movement, we will need to constantly replenish them. There are many ways of introducing friendly bacteria into our GI tract. The easiest and best way is by consuming real 'live' yogurt.

Real 'Live' Yoghurt is cow's milk fermented by true yoghurt cultures (*Lactobacillus Bulgaricus* and *Streptococcus Thermophilus*) and that these cultures (friendly bacteria) are alive and active at the time of consumption.

(<http://www.elteen.com>).

Kursus Induksi Keselamatan dan Kesihatan Pekerja Kendalian CIDB

Prof Madya Dr Hj Jamaludin Bin Mohd Aris

Fakulti Senibina, Perancangan dan Ukur UiTMKS telah menganjurkan Kursus Induksi Keselamatan dan Kesihatan siri 1 pada hari Sabtu 10hb. Februari 2007 yang lalu. Kursus yang dikendalikan oleh penceramah dari Lembaga Pembangunan Industri Pembinaan Malaysia (CIDB) Cawangan Sarawak ini telah dihadiri oleh 44 peserta terdiri dari pelajar-pelajar semester 04 Diploma Bangunan (AP116) dan Diploma Ukur Bahan (AP114) dan pensyarah. Bertempat di bilik B127, kursus ini berjalan dengan jayanya dari jam 8.30 pagi dan tamat pada jam 4.30 petang.

Ia bertujuan untuk meningkatkan kesedaran mengenai keselamatan di tempat kerja lebih-lebih lagi di tapak-tapak pembinaan. Kajian oleh Jabatan Keselamatan dan Kesihatan (DOSH) menunjukkan industri binaan adalah salah satu industri yang mempunyai risiko kemalangan yang tinggi termasuk kemalangan maut. Menyedari hakikat ini, pihak fakulti bertindak proaktif dengan menganjurkan kursus ini lebih-lebih lagi kumpulan pelajar-pelajar ini akan menjalani latihan praktik pada semester hadapan (sesi Jun-Nov 2007).

Kursus dimulakan dengan kata-kata nasihat dan dorongan oleh Ketua Program Diploma Ukur Bahan En. Husnul Nizam Hussin dan Ketua Program AP116, En. Muhamad Ezad Pahraraji. Dalam taklimat ini, pelajar-pelajar telah diberikan sedikit gambaran mengenai latihan praktik yang bakal mereka jalani nanti. Mereka juga diberikan nasihat tentang tanggungjawab semasa tempoh latihan berjalan.

Sewaktu kursus, peserta telah didedahkan dengan perkara-perkara penting dalam menjamin keselamatan semasa di tempat kerja. Beberapa kes benar telah dipaparkan untuk memberikan penekanan akan pentingnya menjaga keselamatan di setiap masa dan suasana. Keratan akhbar, gambar serta dokumen lain memberikan kesedaran mendalam kepada peserta agar tidak mengambil mudah perkara tersebut.

Peserta yang telah mengikuti kursus ini dengan jayanya telah diberikan "kad hijau" CIDB yang merupakan pra-syarat untuk membolehkan mereka berada di tapakbina untuk tempoh melebihi lapan jam dalam satu-satu masa. Mereka juga secara automatik diberikan perlindungan insurans Takaful untuk tempoh dua tahun di mana-mana saja lokasi, bukan saja di Malaysia malah di seluruh dunia. Ini penting kerana sebahagian besar pelajar yang akan pergi menjalani latihan praktik nanti akan ditempatkan di syarikat swasta ataupun agensi yang berkaitan terus dengan pembinaan. Malah sebahagian besar pelatih akan ditempatkan di tapakbina ataupun perlu melawat tapakbina dalam tempoh latihan praktik selama 5 bulan itu.

Kursus ini amat penting dan akan dianjurkan setiap semester. Walaupun pada peringkat permulaan ini ia dianjurkan untuk pelajar-pelajar FSPU, namun ianya akan dibuka kepada pelajar fakulti lain dan kakitangan yang berminat pada masa hadapan. Untuk menjamin keberkesanan dan kelancaran kursus ini, pihak CIDB mensyaratkan setiap kumpulan peserta mengandungi tidak melebihi 40 orang sahaja bagi setiap siri. *(Dilampirkan gambar foto semasa kursus berjalan-ikhsan dari IIQam)*



Pertandingan Khat Dan Karektor Cina

Wee Sheau Ping

Akademi Pengajian Bahasa dengan kerjasama CITU telah menganjurkan pertandingan khat (tulisan Arab) dan karektor Cina pada hari Sabtu, 7 April 2007 bersamaan 19 Rabi'ul Awal 1428 Hijrah. Pertandingan yang julung kalinya diadakan ini bertempat di Dewan Kuliah 2 UiTM Sarawak bermula pada jam 9 sehingga 11 pagi dengan tema pertandingan menghayati keindahan seni khat dan karektor Cina.

Seramai 49 orang peserta yang mengambil bahagian dan para pelajar telah menunjukkan komitmen yang tinggi dalam pertandingan. Pertandingan ini telah dibuka kepada semua pelajar yang berminat. Dalam pertandingan ini tiga pemenang dipilih oleh hakim-hakim dari penulisan khat dan karektor Cina.

Objektif pertandingan ini ialah :

1. Memupuk minat pelajar untuk mempelajari tulisan khat dan karektor Cina.
2. Menyebarkan keindahan seni khat dan karektor Cina
3. Mencungkil bakat pelajar dan kreativiti pelajar menulis khat dan karektor Cina.

Pemenang

1. PERTANDINGAN KHAT

Tempat Pertama:
Nur Shuhada Bt Yussoff

Tempat Kedua:
Fatin Nurhanisah Salehudin

Tempat Ketiga:
Mohd Azri Bin Mohd Suhaimi Yeong

2. PERTANDINGAN KAREKTOR CINA

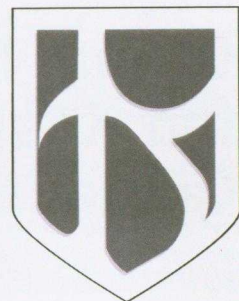
Tempat Pertama : **Suzie Bt M. Isa**

Tempat Kedua : **Jully Jim ak Sokep**

Tempat Ketiga: **Magdalene Rinya Tenny**



Motivasi Dan Pemantapan Akademik Pelajar DPIM



Hasmah Mohidin

Penghargaan dan ucapan terima kasih!

Pada lembaran ini, kami, pihak penganjur ingin menyatakan setinggi-tinggi penghargaan dan ucapan terima kasih yang tidak terhingga kepada Yang Berbahagia Prof. Dr. Jamil Haji Hamali kerana sudi menghadirkan diri dan sekaligus menyampaikan ceramah motivasi kepada semua pelajar DPIM yang ikut serta dalam program Kem Motivasi Dan Pemantapan Akademik Pelajar DPIM sesi Disember-April 07.



Penghargaan ini juga kami tujukan kepada Hal Ehwal Pelajar (HEP) kerana telah meluluskan program Kem Motivasi Dan Pemantapan Akademik Pelajar DPIM yang telah dijalankan dengan jayanya pada 23,24 dan 25 Februari 2007 bertempat di Taman Negara Gunung Gading.



Ucapan terima kasih yang tidak terbatas juga kami utuskan khas kepada En. Sulaiman B. Man selaku Ketua Program Diploma Pengurusan Ladang, Puan Hasmah Bt. Mohidin selaku penasihat program kami, semua pensyarah DPIM yang terlibat, Pengurus Ladang DPIM dan staf-staf ladang yang telah memberi sokongan padu kepada kami dalam menjayakan program ini.

Tidak ketinggalan juga ucapan terima kasih ini kami hulurkan kepada para individu yang terlibat, khususnya pelajar semester 04 sesi Disember-April 2007 yang bertungkus lumus dalam menjayakan program ini dan semua pelajar Diploma Pengurusan Ladang yang memberi kerjasama secara langsung serta tidak langsung sepanjang program ini berlangsung.

Bloom's Taxonomy Peringkat Fakulti

Raja Rafidah Binti Raja Muhammad Rooshdi

Pada 9 Februari dan 10 Mac 2007, Fakulti Perakaunan dan Jabatan Ukur Bahan (Fakulti Senibina Perancangan dan Ukur) telah mengadakan bengkel Bloom's Taxonomy. Tujuan utama mengadakan bengkel Bloom's Taxonomy di kalangan pensyarah-pensyarah baru dan lama adalah untuk meningkatkan pengetahuan dari segi teknik pengajaran dan pembelajaran para pelajar bagi menghasilkan para graduan yang berkualiti di masa akan datang.

Seramai 40 orang pensyarah hadir yang terdiri daripada enam orang pensyarah dari Jabatan Ukur Bahan dan 34 orang pensyarah dari Fakulti Perakaunan. Fasilitator-fasilitator yang terlibat terdiri daripada Timbalan Pengarah HEA, Prof Madya Dr. Fatimah Bujang, Mr. Gordon Nicholous Jemat Anchang dari Fakulti Sains Sukan dan Rekreasi dan Mr. Sick Goh Ngong dari Akademi Pengajian Bahasa.

Para pensyarah telah didedahkan mengenai teknik-teknik pengendalian kuliah dan juga teknik-teknik membuat soalan ujian dan peperiksaan supaya selaras dengan keupayaan pelajar dan objektif kursus. Bengkel ini banyak memberi pengetahuan kepada para pensyarah terutama bagi pensyarah yang baru berkhidmat kerana dapat meningkatkan pengetahuan tentang teknik pengajaran dan pembelajaran.

URDC completes Programme on Research Methodology Series 2007

PM Dr Wee Chong Hui

The Unit for Research, Development and Commercialisation (URDC) of Universiti Teknologi MARA Sarawak (UiTM Sarawak) organised Module 3 of the Programme on Research Methodology on 19 April 2007. The module included research report writing and presentation.

Assoc. Prof. Dr. Simon Faizal Hakim, Secretary of the Editorial Board of UiTM Sarawak's Jurnal Akademik, was the speaker for the session on research report writing.

The session on presentation skills was handled by Assoc. Prof. Iris Syawe Seh Ling, one of the pioneering lecturers for URDC's Programme on Research Methodology series. The Programme on Research Methodology provides support for UiTM Sarawak's lecturers involved in research and writing.

Although the annual series has been conducted specially for lecturers who recently joined UiTM Sarawak, URDC has welcomed other interested staff. Such interested participants have included both academic or non-academic staff, who have followed various sessions for self-development, more in-depth information for their further studies and immediate application in on-going research work.

Some 20 lecturers, from various faculties, have participated in the monthly sessions of URDC's Programme on Research Methodology Series 2007 since January.

Meanwhile, interested lecturers can look forward to a workshop on Panel Data Analysis on 27 - 28 June and a workshop on Qualitative Research on 18 - 19 August 2007. For further information, please contact Assoc. Prof. Dr. Rosita Hj. Suhaimi, Head of URDC (Tel.: 082-677470 or e-mail: rositasu@sarawak.uitm.edu.my)

Bengkel Kempen Penerapan Budaya Korporat



Teambuilding for MeDIA - Explorace

Pn. Dayangku Ruhayah Hj Awg Bolhan

Pada 11 Mac 2007, MeDIA (Persatuan DIA) telah menganjurkan aktiviti *Future Accountant Teambuilding - Explorace*. Program Explorace ini diadakan untuk siswa dan siswi Diploma Perakaunan yang mempunyai CGPA 2.9 ke bawah dengan tujuan untuk memotivasikan dan menaikkan semangat juang siswa siswi ini untuk berusaha dengan lebih gigih lagi bagi mendapatkan keputusan yang lebih baik dan dapat meningkatkan semangat kerja berkumpulan dan bekerjasama dan juga keyakinan diri.

Seramai 259 orang pelajar (28 pasukan) yang terdiri daripada siswa dan siswi semester 1 hingga semester 6 serta 22 orang orang fasilitator yang terlibat dan mengambil bahagian dalam program ini dan terbahagi kepada Pasukan A dan Pasukan B. Penglibatan para pensyarah perakaunan turut memeriahkan program tersebut. Antara aktiviti-aktiviti yang dijalankan adalah menyelesaikan satu silang nombor yang menguji pengetahuan mereka dalam subjek perakaunan., menyelesaikan satu permasalahan akaun, tugasan untuk menyusun atur kedudukan meja makan termasuk melipat tisu dan menggubah bunga dan makan kesemua makanan yang dihidangkan dengan etika makan yang betul.

Program diteruskan dengan majlis penyampaian hadiah kepada kumpulan yang berjaya sampai dalam masa terpantas dengan jawapan yang paling tepat. Majlis bersurai tepat pada jam 2.00 petang. Secara keseluruhannya, program ini berjaya memupuk semangat kerjasama antara para pelajar dan yang paling penting meningkatkan semangat mereka untuk berjaya.

Khairil Anwar b. Masri (Presiden) - "berasa cukup bangga menjadi penganjur, dan dapat memimpin dan turut serta dalam menjayakan aktiviti yang cukup berfaedah."

Ahmad Khaleeq b. Ahmad Julaihi - "menyeronokkan, aktiviti yang penuh dengan kreativiti tapi dalam masa yang sama dapat memberi manfaat dalam pembelajaran."

Norainiah bt Zulkipli - "seronok, dapat bekerjasama dengan rakan-rakan yang lain serta para pensyarah yang 'sporting'."



STestMAP Spreads Its Wings To Singapore

Foo Kien Kheng, Head of STestMAP Team

They say one good thing leads to another. And so it was with STestMAP. We had the good fortune of first meeting Professor Lee Peng Yee and Assc. Prof. Dr Berinderjeet Kaur both from the Mathematics and Mathematics Education (MME) Academic Group of the National Institute of Education (NIE), National Technological University (NTU), Singapore during the MathTed Conference at D'Ateneo Manila University, Philippines held from 23-25 October 2006. During this informal discussion we briefed them on the essentials of our STestMAP. The next thing was, we received an invitation by NIE to make a presentation of STestMAP to their researchers and post-graduate students.

We regarded this as a good opportunity for us to share and promote our product to researchers outside of Malaysia and get the necessary feedback and assessment of our product's potential abroad. The presentation also served to help establish collaboration and academic networking between UiTM and NTU, Singapore.

The presentation was attended by a reasonably good crowd of 18 keen participants comprising MME lecturers, research associates from Learning Sciences Laboratory (LSL) and the Centre for Research in Pedagogy and Practice (CRPP) as well as some Ph.D students studying at NTU.

The response from the audience towards our new product was positive and encouraging.

- * There was a suggestion that we should make the sale of the product available online and that we follow up with upgrades made available in the same manner.

- * Some of the participants were interested to know the cost of installing the courseware for multiple users.
- * Some put forth the idea of including additional features like sample size determination and post hoc tests as they felt that these would enhance the value of the product. Many among the audience felt that there should be more roadmaps for multivariate analysis.
- * Right after the presentation, I received this message from one of the participants. She is a research associate with LSL, a research center in NIE.

"I have just attended a talk by Kien Kheng who introduced to us on how his software package can help researchers to identify the correct statistical methods to use for their studies (see description in the original message below). I found his session immensely useful to inexperienced researchers as there are so many methods available in SPSS and often time, we may unwittingly choose an inappropriate method." (CHUNG Tze Min, 2007 tzemin.chung@nie.edu.sg)

Conclusion

These constructive comments from the audience are very useful to the STestMAP team. We feel greatly encouraged by such feedback which we will use to keep improving our product. We also believe that this successful presentation at NIE will help to create a variety of opportunities for UiTM in terms of academic collaboration, networking and of course the promotion and sales of this product.

Finally the STestMAP team hopes to conduct some data analysis workshops for lecturers and students at NTU in the near future. This will surely serve to confirm that the STestMAP has matured into a useful and reliable statistical thinking tool for researchers.

Convergent and Divergent Questions

Ask divergent as well as convergent questions. The distinction between convergent and divergent questions is whether there is a single or accepted "correct" answer (to a convergent question) or are there a number of possible answers, many of which may be acceptable (to divergent questions). Convergent questions may expect the student to repeat some conventional wisdom. Divergent questions often require new, creative insights.

Example (Sociology):

Instructor: "According to our textbook, in what ways does the present welfare system solve the problems of poverty?" (Convergent question, the range of acceptable answers is determined by the textbook.)

Instructor: "What are some ways in which the country might solve the problems of poverty?" (Divergent question, a wide range of acceptable answers are possible.)

COMMENT: Notice that question 1 is an open-ended question even though a convergent one. Convergent questions are often closed-ended; divergent questions

must always be open-ended.

Some answers to divergent questions may be more acceptable than others in terms of logical consistency, synthesis of relevant data, solutions of major aspects of the problem, etc. The major advantage in asking divergent questions is that the task they set for the students is to think about an issue or problem, not to discover the "correct" answer or the answer the teacher is looking for. Usually students are more willing to attempt answering divergent. (Extract from an article by By William E. Cashin, Kansas State University.

<http://honolulu.hawaii.edu/intranet/committees/FacDevCom/guidebk/teachtip/askquest.htm>

StatMAP Special Interest Group (SIG)

StatMAP is an acronym for " Statistics using Multimedia Procedure"

Statistics is a very important discipline. Sound practical knowledge in statistics is a vital ingredient for success in many areas of university study as well as professional careers. However the learning and teaching of statistics can be quite exacting. Many students and even some lecturers face difficulties especially in the areas of hypothesis testing, sampling distribution, estimation, forecasting, multivariate analysis and quality control.

This StatMAP SIG was set up to bring together all the expertise in statistics that is available at UiTM Sarawak and also other interested parties outside the campus for the purpose of propagating effective teaching and learning practice among our lecturers and students. It hopes to serve as a special forum to enable lecturers to share their experiences so as to encourage varied approaches in the teaching of this subject.

The SIG also intends to develop innovative teaching materials in printed and multimedia versions to help make the teaching of statistics in this campus more effective and efficient. We are also in the process of developing an innovative series of statistics content called the Roadmap Series to Statistics in the multimedia format.

Objectives:

- 1 To form a special team of statistics experts from within the university and beyond for the purpose of making the teaching and learning of statistics more effective, efficient and interesting.
- 2 to organise training sessions/seminars/colloquiums/workshops on the teaching and learning of statistics
- 3 to develop content materials in the multimedia format
- 4 to publish papers both in local and foreign journals
- 5 to present papers in both local and foreign seminars and conferences
- 6 to market the products of this SIG within and outside the country

Current members:

- | | |
|------------------------------|---------------------------|
| 1 En Foo Kien Kheng | 2 PM Dr Margaret Chan |
| 3 Cik Lau Ung Hua | 4 Dr Tang Howe Eng |
| 5 Pn Ling Siew Eng | 6 Pn Norhazizah Julaihi |
| 7 En Kelvin Goh Tee Hiong | 8 En Robin Chang Yee Hui |
| 9 En Mohd Zafian Mohd Zawawi | 10 Dr Nagarajah Lee |
| 11 Dr Voon Boo Ho | 12 Dr Kuldip Singh |
| 13 Dr Gluma Saban | 14 En Prabha Ramakrishnan |
| 15 Dr Teoh Sian Hoon` | 16 Dr Koo Ah Choo |
| 17 En Yuthandy Maniam | 18 En Robert John Jingut |
| 19. Pn Elinda Lee Ai Lim | |

Activities

1 Writing of Statistic Content

Roadmap Series

- * Roadmap to Descriptive Statistics
- * Roadmap to Estimation/Confidence Interval
- * Roadmap to Hypothesis Testing
- * Roadmap to Exploratory Data Analysis
- * Roadmap to Sample Size Determination
- * Roadmap to Experimental Designs
- * Roadmap to Control Charts
- * Roadmap to Forecasting
- * Roadmap to Introductory Multivariate Analysis
- * Roadmap to Factor Analysis
- * Roadmap to Multiple Regression Analysis
- * Roadmap to Logistic Regression
- * Roadmap to Discriminant Analysis
- * Roadmap to Canonical Correlation
- * Roadmap to Structural Equation Model
- * Roadmap to Cluster Analysis

2 Workshop for UiTM lecturers and Outside Agencies

- * Data Analysis Using STest MAP and SPSS
- * Data Analysis - Descriptive Statistics and SPSS

3 Webpage for STestMAP and SIG

4 Marketing of STestMAP Products

- * Presentations (IEM, UKM, MAS, Golden Hope Academy, UiTM, IPSIS)
- * Webpage
- * Previews at local and international exhibitions
- * Book Exhibitions
- * Book Distributors - UBS, August Publishing House etc.
- * UPENA Book Exhibition at all UiTM campuses
- * PSMB to acquire Site Licenses

Conclusion

This SIG can play an important role in creating an important niche in the teaching and learning of statistics beneficial to both UiTM Sarawak and UiTM as a whole by contributing to the body of pedagogical statistical knowledge.

We invite those who can contribute to the development of this SIG to join us. Membership forms can be downloaded from our website: <http://www.sarawak.uitm.edu.my/stestmap>



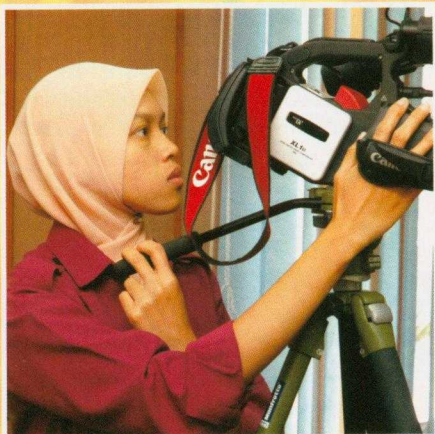
Bertuah saya!



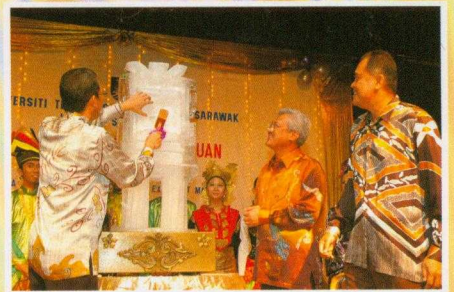
We need more FJL members!



So can I!



Malam Pra-Graduan



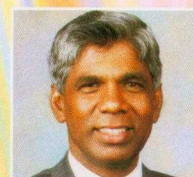
Sukaneka KSG3



List of doctoral research expertise at UiTM Sarawak (as on 30 March 2007)

Compiled by Corina Joseph

	Title of PhD/DBA Thesis	Research Interest
1.	Prof. Dr. Abdul Rahman Deen Ph.D	Nurturing Innovogenic Behavior in Malay Organizations
2.	Prof. Madya Dr. Jamil Haji Hamali Ph.D (TQM)	Quality management Systems and Performance measurement in a public sector organization
3.	Prof. Madya Dr. Fatimah Bujang Ph.D (Accounting)	Implementation of the Modified Budgeting System in the Malaysian Ministry of Health, With Special Reference to Sarawak General Hospital
4.	Prof. Madya Dr. Haji Abang Ahmad Ridzuan Abang Awit Ph.D (Education of Psychology),	Factors in relation to academic achievement of high school students in Kuching City, Sarawak.
5.	Prof. Madya Dr. Margaret Chan Ph.D (Agricultural Microbiology)	Aphanomyces root rot of peas (Pisum sativum)
6.	Prof. Madya Dr. Rosita Hj. Suhaimi Ph.D (Economics)	Kecekapan dan K-Ekonomi Bank Perdagangan di Malaysia
7.	Prof. Madya Dr. Mohd Rashidee Bin Hj. Alwi - Ph.D (Marketing)	The impact of environmental marketing on food and beverages industry: A Sarawak case study.
8.	Prof. Madya Dr. Halimaton Hj. Khalid Ph.D (Office Technology, Administration Service)	The Effects of ICT on managers and secretaries' attitudes and training in the UK and Malaysia.
9.	Prof. Madya Dr. Wee Chong Hui Ph.D (Economics)	Selected Equity Aspects of Public Finance in Malaysia
10.	Prof. Madya Dr. Simon Botley @ Faizal Hakim Ph.D (Linguistics)	Corpora and Discourse Anaphora: Using Corpus Evidence to Test Theoretical Claims
11.	Dr. Lau Ngee Kiong Ph.D (Math education)	Problem solving as an approach to the teaching and learning of mathematics
12.	Dr. Dayang Maryani Awang Hashim Ph.D (Solid State Physics)	Brillouin and neutron scattering study of hexagonal ABX ₃ ternary halides
13.	Dr. Tang Howe Eng Ph.D (Education Technology in Math)	The Effectiveness of Computer Aided Learning in Mathematics based on Personality and Skills of Critical and Creative Thinking
14.	Dr. Bromeley Philip Ph.D (TESL)	Towards A Social-motivational Metacognitive Strategy Instruction Model: Theory And Practice
15.	Dr. Firdaus Abdullah DBA (Marketing)	The development and validation of HEdPERF: A new measuring instrument of service quality for higher education.
16.	Dr. Gluma Saban DBA (Export Marketing)	Organizational, Marketing Resource Profiles and Export Performance: An Empirical Study on Sarawak Exporting Manufacturing Firms.
17.	Dr. Voon Boon Ho DBA (Marketing)	Service-Driven Market Orientation and Service Quality in Higher Education
18.	Dr. Kuldip Singh Ph.D (HRM)	The influence of leadership style and organizational commitment on organizational change in the electronics industry



Prof Dr. Abdul Rahman Deen



PM Dr. Jamil Hj Hamali



PM Dr. Fatimah Bujang



PM Dr. Abg Ahmad Ridzuan



PM Dr. Margaret Chan



PM Dr. Rozita Hj Suhaimi



PM Dr. Rashidee Hj Alwi



PM Dr. Halimaton



PM Dr. Wee Chong Hui



PM Dr. Simon Botley



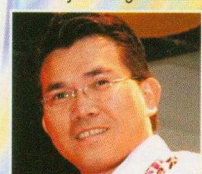
Dr. Paul Lau Ngee Kiong



Dr. Maryani Awg Hashim



Dr. Tang Howe Eng



Dr. Firdaus Abdullah



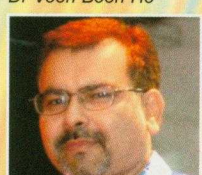
Dr. Gluma Saban



Dr. Voon Boon Ho



Dr. Bromeley Philip



Dr. Kuldip Singh



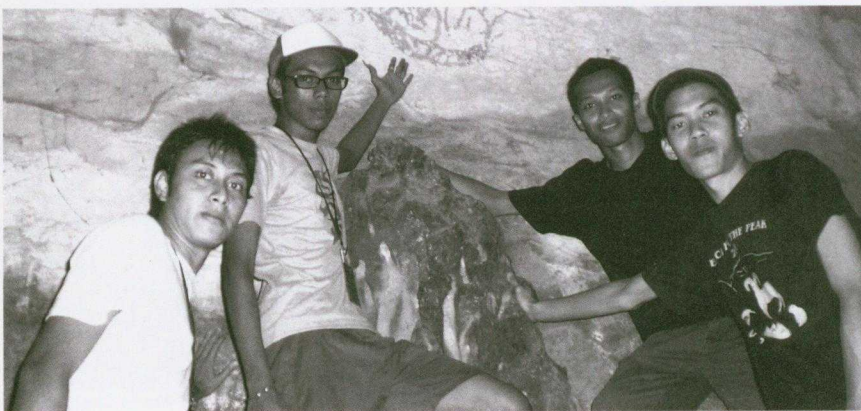
Ekspedisi Miri-Bintulu Fakulti Kej. Awam

Pada 18 ke 23 Mac 2007, Persatuan Kejuruteraan Awam (KEJURA) telah mengadakan satu lawatan akademik ke Miri dan Bintulu. Lawatan akademik ini diketuai oleh dua orang pensyarah Fakulti Kejuruteraan Awam dan disertai oleh kebanyakan pelajar semester 5 Diploma Kejuruteraan Awam. Program ini adalah untuk mendedahkan kepada mahasiswa mengenai dasar, prosedur pekerjaan dan pada masa yang sama ia merupakan lapangan untuk meningkatkan kepimpinan mahasiswa dalam bidang pekerjaan dan menggalakkan kesepaduan dan kerjasama di antara satu sama lain.

Di antara objektif utama ekspedisi ini adalah:

- membina jati diri dan mahasiswa yang berpengetahuan bagi melahirkan graduan yang berkualiti.
- membentuk dan melahirkan mahasiswa yang berketerampilan, berkemahiran, berpengalaman, berdaya saing ke arah menyahut cabaran masa depan.
- memupuk minat bakal graduan kejuruteraan awam untuk menceburkan diri dalam bidang industri gas dan minyak serta pembinaan.

Sepanjang lawatan selama lima hari itu, para peserta telah berpeluang membuat lawatan ke Universiti CURTIN, Gua Niah, Universiti Putra Malaysia Kampus Bintulu, Taman Negara Similajau dan Syarikat MLNG (Malaysian Liquefied Natural Gas).



Kunjungan Hormat Dekan dan Timbalan Dekan FSPU

Pada 2 Mac 2007, Fakulti Senibina Perancangan dan Ukur (FSPU), UiTM Sarawak sungguh bertuah kerana menerima kunjungan hormat daripada Prof Madya Dr Wan Mohd Naim bin Wan Mohd, Dekan FSPU serta Pn. Sabariah Hasan, Timbalan Dekan FSPU dari UiTM Malaysia. Tujuan kunjungan hormat ini adalah untuk perjumpaan Dekan dan Timbalan Dekan dengan pelajar-pelajar Diploma Ukur Bahan dan Diploma Bangunan Sarawak. Mesyuarat bersama pensyarah-pensyarah FSPU Sarawak juga diadakan sebelum sesi perjumpaan Dekan dan Timbalan Dekan bersama Pengarah Kampus Sarawak. Kami warga FSPU Sarawak amat berbesar hati kerana Dekan dan Timbalan Dekan sudi berkunjung serta menjawab pertanyaan para pelajar semasa sesi perjumpaan yang diadakan di Dewan Kuliah 1.

Dekan dan Timbalan Dekan menyampaikan amanat kepada para pelajar agar tidak mensia-sia peluang yang ada untuk belajar, sentiasa rajin mengulangkaji pelajaran, terlibat dalam aktiviti Universiti serta berusaha meningkatkan gred keputusan peperiksaan. Di akhir ucapan beliau turut mengucap syabas kepada pelajar-pelajar yang mendapat Anugerah Dekan dan ucap selamat datang serta tahniah kepada para pensyarah yang baru berkhidmat.



Academic Mission to Mulu

We are students of Diploma in Tourism Management group HMD4T1 just back from another exciting academic mission. This time, our destination was Mulu, the home of the Berawan and Penan community. The idea came from our lecturer Miss Nuraini Hj Putit and it became our assignment for the course HTT 230 (Event Management). Our main objective was to promote our course and the university to the local people especially the Berawan and Penan community. Beside that, the objective was to enhance our skill in managing an event as it is an integral part of the tourism industry. Other objectives would be introducing ourselves to the real tourism industry as we explore Mulu, the World's Heritage Area.

It was an truly and exciting trip full of fun and learning opportunities, too much really to go into details in this short space, suffice to say that the memories will stay with us forever and that it has helped us

understand our role and challenges in the tourism industry in a practical and exciting way.

We would like to thank to our Campus Director Associated Professor Dr. Jamil Hamali, our Head of Program Madam Noor Shima Antony, our sponsors, and others who helped to make this academic mission a success. Our special thanks to our lecturer Miss Nuraini Hj Putit. Without your support, we may not have been able to conduct this event well. We hope that this kind of event or activity will be held again in the future.

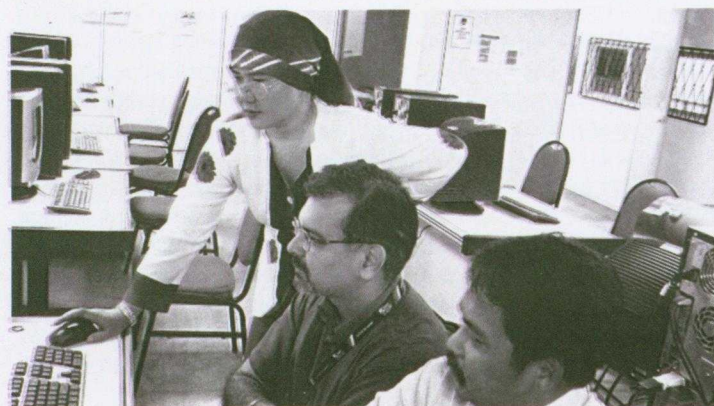
Bengkel E-Science

Prof. Madya Dr. Rosita Hj. Suhaimi

Unit Penyelidikan, Pembangunan dan Pengkomersilan (URDC) telah menganjurkan Bengkel E-Science pada 18 - 19 April 2007 dengan jayanya. Seramai 250 orang pensyarah telah menghadiri bengkel tersebut. Pada awal bengkel ini, satu sesi taklimat E-Science telah dibentangkan oleh Prof. Madya Dr. Margaret Chan. Beliau telah menerangkan

beberapa garis panduan dan tatacara mengisi borang E-Science dalam laman web MOSTI.

Setelah sesi taklimat, peserta bengkel telah dibahagikan kepada 3 kumpulan, iaitu Gugusan Sains & Teknologi, Gugusan Sains Pengurusan dan Gugusan Sains Sosial Gunaan yang dikendalikan oleh 4 orang fasilitator, iaitu Prof. Madya Dr. Margaret Chan, Dr. Paul Lau, Prof. Madya Dr. Rosita Hj. Suhaimi dan Prof. Madya Dr. Wee Chong Hui. Hasil daripada Bengkel E-Science ini, sembilan (9) buah kumpulan akan menyiapkan cadangan kajian mereka untuk dimajukan ke Bengkel E-Science II yang akan dianjurkan pada bulan Jun 2007. Adalah diharapkan Bengkel E-Science II dapat memperkemas lagi cadangan kajian para pensyarah yang terlibat.



Inter-Program Debate Tournament 2007

Prof. Madya Dr. Simon Botley

UiTM Sarawak's finest debaters turned out recently to compete in a bombastic battle of subtle rebuttals and a titanic struggle of wit and logic - otherwise known as the Inter-Programme Debate Tournament 2007.

The competition was divided into English and Bahasa Melayu categories and took place over three days between 30th March and 1st April. Organised by the Debate Club, the contest was hard-fought by experienced debaters and novices alike, and it is hoped that new debaters and future UiTM champions will emerge from this tournament.

The winners and best debaters were, as follows:

English:

- Winners: BACC team - Anjali Halimah, Sharifah Milda Amirul, Jacqueline Jelandai and NorAsyura
- Runners-up: DCE team - Afiq B. Abu Bakar, Mohd. Syafiq Bin Bahtiar, Nor Afiqah and Mohd. Anif
- Best Debater: Afiq B. Abu Bakar ("Don")

Bahasa Melayu:

- Johan: Kumpulan Perubahan 2 (DQS) - Shanaa Amirah Bt. Mohd. Abu Bakar, Nik Mohd Kushairi bin Mohd. Khair, Aiza Azwin Bt. Othman and Mohd. Khairul Asyraff.
- Naib-Johan: "MEDIA" team - you know who you are!!
- Pendebat Yang Terbaik: Aiza Azwin Bt. Othman (DQS)

Well done and syabas to all who took part in the debate! Even those who did not win are still winners, because they took part and tried hard! See you all at the next debate tournament!

Lawatan Ke Agricultural Research Centre

Aizimah Abu Samah

SFROST UiTM Sarawak telah mengadakan satu lawatan ke Agricultural Research Centre (ARC) pada 23 Mac 2007 bertempat di Sarawak Agricultural Research Centre. Lawatan tersebut terdiri daripada 35 orang pelajar daripada Pra-Sains, Diploma Sains dan Diploma Sains Perladangan. Program lawatan ini telah dianjurkan oleh pelajar DIS Bahagian 1 manakala penasihat projek untuk program ini ialah Cik Rabuyah Ni.

Objektif lawatan ini ialah memperkenalkan peralatan-peralatan analisis serta kegunaannya kepada para peserta. Selain itu, ia juga bertujuan untuk mendedahkan para peserta dengan persekitaran alam pekerjaan serta peluang pekerjaan di Agricultural Research Centre itu sendiri. Antara objektif lain ialah mempertingkatkan dan memperluaskan lagi pengetahuan terutamanya dalam bidang Sains dan Teknologi.

Pada hari tersebut, para peserta bertolak dari kampus UiTM Samarahan pada pukul 2.30 petang. Sejurus tiba di ARC, peserta-peserta UiTM telah diberikan taklimat ringkas oleh pegawai ARC sebelum sesi soal jawab. Peserta seterusnya telah dibawa melawat ke dalam makmal-makmal di ARC. Akhir sekali, majlis penyampaian hadiah dan cenderahati telah diadakan oleh pihak ARC kepada para peserta UiTM sebelum mereka bertolak pulang ke kampus Samarahan.

Apresiasi dan Aspirasi Persatuan Science Frontiers '07

Aizimah Abu Samah

Persatuan Science Frontiers (SFROST) di bawah naungan Program Diploma Sains telah mengadakan Majlis Apresiasi dan Aspirasi Persatuan Science Frontiers 2007 untuk pelajar-pelajar Program Diploma Sains pada 13 April 2007 bertempat di Auditorium 1.

Objektif majlis ini adalah bertujuan menghargai Pelajar-pelajar Part 6, Penerima Anugerah Dekan dan AJK-AJK Projek yang bertungkus-lumus sepanjang Semester Januari hingga April 2007 di samping memberi dorongan dan semangat kepada pelajar-pelajar DIS yang lain. Selain itu, majlis ini juga menghargai usaha dan sumbangan tenaga pensyarah-pensyarah yang terlibat dalam projek-projek SFROST dan pensyarah-pensyarah sokongan lain yang banyak membantu.

Majlis bermula dengan ucapan alu-aluan dan motivasi oleh Dr. Dayang Maryani Awang Hashim selaku Ketua Program Diploma Sains seterusnya majlis menjemput Profesor Madya. Dr. Fatimah Haji Bujang selaku Timbalan Pengarah HEA untuk memberi sepatah dua kata. Antara aturcara pada hari tersebut ialah Tayangan Multimedia dan Penyampaian cenderahati kepada AJK-AJK setiap aktiviti seperti SFROST Camp, Pertandingan Debat Alam Sekitar dan Teknologi Ala Parlimen dan Lawatan Sambil Belajar. Kemudiannya, majlis diteruskan dengan Penyampaian Hadiah untuk Tempat Ke-3, Tempat Ke-4 dan Pendebat Terbaik dalam Pertandingan Debat Alam Sekitar dan Teknologi 2007. Penyampaian Cenderahati kepada Pelajar yang mendapat Anugerah Dekan, Pelajar Terbaik untuk Pra-Sains dan Pelajar Semester 6 pula telah menyusul selepas itu. Seterusnya, majlis menjemput wakil Semester 6 untuk menyampaikan ucapan dan harapan beliau dan Pelajar Semester 6 yang lain. Majlis berakhir dengan jamuan dan bersurai.

Kolokium Fakulti Kejuruteraan Awam

Chiew Fei Ha

Satu kolokium Fakulti Kejuruteraan Awam Kampus Sarawak telah diadakan pada 17 April 2007, bertempat di Bilik Mesyuarat Utama, Kampus Sarawak dari pukul 8.30 pagi hingga 12 tengahari. Seramai 14 pensyarah dan juruteknik menghadiri kolokium tersebut. Pensyarah-pensyarah yang telah membuat pembentangan semasa kolokium adalah seperti di bawah:

Nama Pembentang	Tajuk Pembentangan
1 Morgan Jampi Jepon	<i>Introduction to Hot Mix Asphalt (HMA) Plant Operation</i>
2 Siti Nur Aishah Mohd Noor	<i>Modelling the Mechanism of Shallow Slope Failure due to Rainfall Infiltration</i>
3 Chiew Fei Ha	<i>Safety and Health Awareness of Site Management</i>
4 Iskanda Openg	<i>The Effect of Cyclic Changes in the Moisture Content and Temperature in Creep Behaviour of Timber Beam</i>
5 Ahmad Zaidi Hampden	<i>Pile Foundation Failure or R.E. Wall Near KLIA, Sepang, Selangor</i>
6 PM Ong Mooi Lian	<i>Overview of the Solid Waste Management in Malaysia</i>

Kolokium ini dianggap bermanfaat kerana para pensyarah dapat berkongsi pengetahuan dan pengalaman dalam bidang masing-masing. Diharap kolokium seperti ini dapat dianjurkan setiap semester.

Audit Lloyds - Kita Berjaya Lagi

Corina Joseph

UiTM Sarawak telah berjaya sekali lagi mengekalkan persijilan ISO 9001:2000 dari Lloyd's Register Quality Assurance (LRQA) di dalam proses audit yang telah berlangsung pada 12 Mac 2007, bermula dari pukul 8.00 pagi hingga pukul 5.00 petang. Skop pengauditan pada kali ini adalah meliputi Pendaftaran Kursus dan Pelajar, Penyediaan Portfolio Pengajaran, Jadual Waktu dan Bahan Pengajaran, Pencetakan kertas soalan peperiksaan akhir dan Penyemakan kertas jawapan peperiksaan. (pengurusan peperiksaan) Pegawai penilai iaitu Encik Mohd Rasli Mohd Daud mengatakan beliau berpuashati terhadap pematuhan keperluan ISO oleh pensyarah-pensyarah, para Ketua Program serta staf sokongan semasa proses audit berlangsung. Walaubagaimanapun, warga kampus perlu berusaha dengan lebih gigih lagi untuk menambahbaikkan proses 'Analisa ke atas maklumbalas pelanggan'. Encik Yussri Sawani, selaku Timbalan Wakil Pengurusan bagi pihak UiTM Sarawak ingin merakamkan rasa penghargaan dan terima kasih kepada semua pihak yang terlibat dalam menjayakan audit dan seterusnya beliau berharap seluruh warga kampus akan terus mematuhi keperluan ISO sebagai teras utama untuk mencapai kecemerlangan akademik.

A Place in the Fun Ng Kui Choo

They are university students who will soon be discarding textbooks, pencil cases and T-shirts to don suits and carry cache files, but there is still room in their hearts for the special children in our community.

So whilst planning an evening of fun and revelry, AMOUREUX – the name of this group of students pursuing a diploma in Office Management in the Kota Samarahan branch of the MARA University of Technology – decided it wanted to do its bit towards the special community by initiating some fund-raising for the Sarawak Society For Parents of Children with Special Needs – PIBAKAT.

"We heard a lot about special children from our English lecturer who is very passionate about them, and we were very touched. We decided to chip in to help," says Nur Shahrul Atiqah, who directed the event aptly themed "Reminiscent Night"

AMOUREUX managed to raise RM600 for PIBAKAT.

Madam Ng Kui Choo, who received the donation on behalf of PIBAKAT, said she was touched by the students' concern for the welfare of the special community and assured them that the money would make a difference to the future of many special children.

Deputy Director (Student Affairs) Prof Madya Dr Fatimah Bujang who officiated at the opening, applauded the students for successfully putting to practice what they had learnt in theory.

Puan Siniter Saba, advisor for AMOUREUX, admitted that organizing the event was hectic, but team effort paid off. The students not only showed their concern for special children; they also showed their appreciation for their lecturers. Puan Mariana bt Md Som, one of the faculty lecturers who would be retiring in June this year, stole the highlight of the evening. The audience were treated to a video clipping of her days in UiTM. She had started out as a librarian, and through her perseverance and determination, managed to join the academic staff as lecturer in the Faculty of Office Management. The atmosphere was fraught with emotions as the girls hugged and bade their lecturer farewell.

Debat Alam Sekitar dan Teknologi Peringkat Inter-Fakulti

Aizimah Abu Samah

Pertandingan Debat Alam Sekitar dan Teknologi Peringkat Inter-Fakulti (Gugusan Sains dan Teknologi) anjuran Science Frontiers Society (SFROST) dengan kerjasama Kelab Debat UiTM telah diadakan pada 10 Mac hingga 11 Mac 2007 (Bilik TEC) untuk sesi Saringan, Suku Akhir dan Separuh Akhir. Pertandingan Akhir pula telah berlangsung pada 16 Mac 2007 (Auditorium 2).

Objektif utama pertandingan debat ini adalah untuk mencungkil generasi pelapis baru dalam arena perdebatan dan dalam masa yang sama, menguji pengetahuan para pendebat mengenai ilmu-ilmu yang berkaitan Alam Sekitar dan Teknologi. Oleh yang demikian, program seperti ini telah berjaya mendapat sambutan menggalakkan dari warga UiTM sendiri. Terdapat 10 pasukan yang turut serta dalam pertandingan ini, antaranya ialah empat pasukan dari DIS, tiga pasukan dari DPIM; dan masing-masing menghantar satu pasukan dari DCE, DSK dan DQS.

Dalam Pertandingan Akhir yakni pada 16 Mac 2007 bertempat Auditorium 2, dua pasukan debat telah berjaya melayakkan diri dan berentap untuk merebut takhta dalam pertandingan Alam Sekitar dan Teknologi ini. Dua pasukan debat tersebut ialah pasukan DPIM dan DSK.

Wakil daripada DPIM terdiri:

1. Mohd Zairulnizam
2. Syed Mohd Rusydi
3. Remmy
4. Siti Sahrina Junaidi

Wakil daripada DSK pula terdiri:

1. Athirah Abdul Aziz
2. Nurhan Bin Yhasser
3. Darmarisyanto Alias
4. Nora Saafia Muhiyuddin

Keputusan pertandingan Akhir ialah Johan Pertandingan Debat Alam Sekitar dan Teknologi telah disandang oleh wakil pendebat daripada DPIM manakala Naib Johan ialah wakil pendebat daripada DSK.

Syabas dan tahniah diucapkan di atas kejayaan kedua-dua pasukan pendebat yang berusaha gigih untuk Peringkat Akhir ini. Semoga usaha pertandingan seperti ini akan melahirkan generasi pelapis pendebat yang terbaik untuk UiTM Sarawak.

Population and Sarawak Development Conference

Annie Wong

The Population and Sarawak Development Conference was held from 26 to 28 of March 2007 at Crowne Plaza Riverside Kuching. The theme of the conference was building a future generation.

The conference jointly organized by the National Council of Family Development and Population and Sarawak Urbanisation and Social Development Ministry drew in an audience of about 300 participants from both the private and government departments in Kuching and Kuala Lumpur. More than 12 papers were presented which touched on issues pertaining to Sarawak population trends, current social issues of the youths, adults and the senior citizens. In addition, the conference also highlighted on the methodologies and findings of the Fourth Malaysia Family and Population Study (KPKM-4).

Program Pendidikan Mata Wang

Corina Joseph

Program 'Currency Education' ini telah diadakan pada 23 Mac 2007, dari pukul 2.30 hingga 5.30 petang bertempat di Dewan Jubli, UiTM Sarawak. Ianya telah dianjurkan oleh Pejabat Timbalan Pengarah HEA serta bertujuan untuk mendedahkan kepada peserta-peserta program mengenai kewujudan Unit Kaunseling yang baru ditubuhkan oleh Bank Negara Malaysia untuk membantu sesiapa yang mempunyai masalah kewangan. Dua topik ceramah yang dibentangkan adalah:

1. **Pengurusan Kewangan Berhemah** - oleh Encik Omar bin Moin, Pegawai Eksekutif Kanan, Bank Negara Malaysia
2. **Program Pendidikan Mata Wang** - oleh Puan Marlene Margaret ak. John Nichol, Kaunselor Kredit, Bank Negara Malaysia

Ceramah ini telah dihadiri oleh pelajar-pelajar BBA (Kewangan), pensyarah-pensyarah dan pelajar lain yang berminat.

Laporan Seminar

Satu seminar integriti telahpun diadakan pada 9 Mac 2007 yang lalu di Dewan Jubli, UiTM Negeri Sarawak Kampus Samarahan. Penceramah jemputan adalah Timbalan Pengarah Badan Pencegah Rasuah Negeri Sarawak, Encik Mohd. Azmi bin Kassim. Beliau memberi maklumat mengenai apa yang dikategorikan sebagai 'suapan' oleh penceramah-penceramah. Secara keseluruhan seminar integriti ini memberi pendedahan kepada staf bertapa pentingnya mereka mendapat pendedahan mengenai maklumat terutama sekali yang berkaitan dengan integriti. Seminar atau Kursus ini akan diadakan dari masa ke masa kerana ianya merupakan agenda penting UiTM. Sebuah Jawatankuasa telahpun ditubuhkan khusus untuk merancang dan melaksanakan aktiviti integriti yang dipengerusikan oleh Prof. Madya Haji Shafie b. Mohamad.

Lawatan Akademik Pelatih-Pelatih Institut Kemahiran MARA

Pada 1 Mac 2007, Jabatan Bangunan, UiTM Sarawak telah menerima kehadiran seramai 20 orang pelatih dari Kursus Teknologi Bangunan, Institut Kemahiran MARA berserta 3 orang pengajar pengiring. Tujuan lawatan ini adalah untuk memberi pendedahan kepada pelatih-pelatih dari segi pembelajaran yang berkaitan dengan Program Diploma Bangunan di UiTM Sarawak. Ketua Program, En. Mohamad Ezad Hafez b. Mohd Pahraraji memberi taklimat mengenai peluang yang ada bagi melanjutkan pelajaran dan kemudahan-kemudahan infrastruktur yang ada di UiTM Sarawak.

Pelatih-pelatih turut mengunjungi Makmal Konkrit, Ukur dan beberapa makmal yang lain. Di samping itu juga pelatih turut diberi penerangan ringkas mengenai fungsi peralatan di dalam makmal tersebut oleh Juruteknik Makmal. Secara tidak langsung peluang ini dapat mempromosikan Program Diploma Bangunan kepada pelatih-pelatih IKM sekiranya mereka berminat untuk melanjutkan pengajian kelak.

Ahli rombongan berpeluang beramah mesra dengan pensyarah-pensyarah Jabatan Bangunan semasa sesi makan tengahari bersama. Sebelum bersurai kami sempat mengambil gambar sebagai tanda kenangan.



Khidmat Nasihat Pengurusan Rekod Rasmi Kerajaan/ Awam

Baru-baru ini, Pejabat Arkib Negara Malaysia Cawangan Sarawak yang diketuai oleh Encik Abdul Jabar Bin Mohamad Ridi, Pengarah Arkib Negeri Sarawak telahpun mengadakan Lawatan Khidmat Nasihat dan Taklimat Pengurusan Rekod Rasmi Kerajaan. Tujuan taklimat dan lawatan ini adalah untuk meninjau keadaan Pengurusan Rekod Rasmi Kerajaan (Awam) agar selaras dengan kehendak-kehendak Akta Arkib Negara Malaysia (Akta 629), Arahan serta Pekeliling-pekeliiling lainnya yang berkaitan.

Selain daripada itu, lawatan berkenaan adalah untuk mengenalpasti serta berbincang mengenai permasalahan yang dihadapi oleh Jabatan-jabatan Kerajaan/Badan-badan Berkanun Persekutuan Negeri Sarawak dalam hal Pengurusan Rekod (Perwujudan, Penggunaan dan Pemeliharaan Rekod).

Akhir sekali ianya adalah untuk menggalakkan penggunaan tatacara yang betul dari segi penggunaan format dan cara permohonan untuk melupuskan rekod. Hadir dalam sesi penerangan pada hari tersebut adalah Pengarah Kampus, Timbalan-timbalan, Ketua Bahagian, Jawatankuasa Rekod dan pegawai-pegawai rekod dari bahagian masing-masing.

Classroom Management and Classroom Instruction “Students have at least two cognitive demands on them at all times: academic task demands (understanding and working with content) and social task demands (interacting with others concerning that content). This means that students must simultaneously work at understanding the content and finding appropriate and effective ways to participate in order to demonstrate that understanding. The teacher must facilitate the learning of these academic and social tasks. Thus from the perspective of what students need to know in order to be successful, management and instruction cannot be separated. The interwoven nature of classroom management and classroom instruction is especially easy to see from a student perspective.” (extract - <http://www.classroom management-Information from Answers.com.html>)

Kejohanan Bola Baling Piala Pusingan Abang Johari 2007

UiTM Sarawak telah menghantar 2 pasukan iaitu kategori lelaki dan wanita menyertai Kejohanan Bola Baling Piala Pusingan Abang Johari 2007 dari 12 hingga 16 Mac 07 bertempat di Stadium Tertutup Perpaduan, Petra Jaya, Kuching. Kejohanan tersebut adalah anjuran Persatuan Bola Baling Sarawak atau nama singkatannya SAHA. Ini merupakan penyertaan kedua pasukan UiTM Sarawak setelah tahun lepas pasukan kita iaitu kategori wanita menjadi Johan.

Kejohanan ini merupakan aktiviti tahunan SAHA dalam usaha membangunkan permainan Bola Baling di samping pemilihan pemain untuk mewakili Negeri Sarawak di Kejohanan SUKMA 2008 di Terengganu nanti. Bagi pihak UiTM pula, melalui penyertaan kejohanan ini dapat mencungkil bakat-bakat baru dalam kejohanan untuk menyertai pasukan UiTM Sarawak ke KARISMA 2007.

Dengan semangat kesukanan yang tinggi untuk menaikkan nama UiTM Sarawak, penyertaan pasukan UiTM Sarawak pada kali ini amatlah membanggakan. Pasukan Wanita UiTM Sarawak masih lagi mengekalkan kejuaraan manakala pasukan lelaki mendapat tempat keempat.

Menurut SAHA, beberapa orang pelajar kita telah disenaraikan untuk mewakili Sarawak dalam Kejohanan Bola Baling SUKMA 2008 di Terengganu dan nama akan dimaklumkan nanti.

Diharap melalui penyertaan seperti ini, kita akan dapat menaikkan nama UiTM Sarawak dan juga menaikkan semangat pelajar menjadi cemerlang bukan sahaja dalam sukan tetapi juga dalam bidang akademik. Dengan erti kata lain Cemerlang, Gemilang dan Terbilang.

Kategori Wanita

Johan: UiTM Sarawak
Naib Johan: Stampin
Ketiga: Kota Samarahan
Keempat: Ex-Star

Kategori Lelaki

Johan: FRENZ
Naib Johan: HORNEST
Ketiga: Matang Jaya
Keempat: UiTM Sarawak

SFROST Exploration Camp 2007

Aizimah Abu Samah

Pelajar DIS Bahagian 5 daripada Science SFROST UiTM Sarawak telah menganjurkan SFROST Exploration Camp 2007 selama dua hari satu malam pada 24 Februari hingga 25 Februari 2007 bertempat di Holiday Chalet Sematan. Jumlah peserta yang turut serta adalah seramai 92 orang. Penasihat projek ialah Pn. Nyotia Nyokat.

Antara objektif untuk program ini ialah memupuk semangat dan amalan bekerjasama dalam kumpulan. Selain itu, ia bertujuan untuk membina disiplin dan siasah rupa diri serta sikap bertolak ansur dalam memberi dan menerima pendapat. Ia juga adalah untuk membina pengalaman dan mempelajari bagaimana untuk menganjurkan sesuatu aktiviti dan menepati prosedur yang telah ditetapkan. Program ini juga adalah berobjektif untuk menjadi ruang terbaik untuk saling mengenali dan mengeratkan hubungan silaturrahim sesama peserta dan juga pensyarah malah ia adalah untuk menyediakan aktiviti riadah yang lebih berfaedah sambil merehatkan fikiran dan fizikal daripada belenggu pembelajaran mahupun pengajaran.

Pada hari pertama, program dimulakan dengan peserta berkumpul di tempat letak kereta B dan seterusnya bertolak pada pukul 8 pagi. Setibanya di chalet, Pendaftaran, Pembahagian Kumpulan, Bacaan Doa dan Taklimat dijalankan pada pukul 10 pagi. Kemudiannya, Aktiviti 1 meliputi Aplikasi Sains (Biologi - Ekologi) dilaksanakan untuk mencari, mencatat serta mengkaji flora dan fauna yang ditemui. Sebaik sahaja pelajar-pelajar selesai melakukan Aktiviti 1, IQ test 1 pula menyusul. Seterusnya, 'Rewang', seunik namanya ialah satu Pertandingan Masak Beramai-ramai. Pelajar-pelajar kelihatan seronok dan bergurau-senda dalam aktiviti santai seperti ini.

Aktiviti 2 pula diadakan dalam bentuk mencari harta karun yakni 'treasure hunt' tetapi ia lebih menyentuh kepada pengetahuan Kimia dalam setiap pelajar. Setiap kumpulan dikehendaki mencari 8 'checkpoints'. Aktiviti tersebut lebih berbentuk ala-ala 'Amazing Race' bak kata Pn. Nyotia namun tugas lebih tertumpu kepada ilmu Sains. Selepas itu, IQ Test 2 telah dilakukan untuk menguji minda pelajar. Dalam Aktiviti 3, pelajar-pelajar mengaplikasikan Sains (Fizik - Teknologi). Mereka telah merekacipta pelbagai ciptaan Sains dengan menggunakan bahan buangan atau semulajadi. Seterusnya, mereka telah mempersembahkan dan menerangkan teknologi yang diaplikasi dalam ciptaan masing-masing. Secara tidak langsung, aktiviti ini juga menyelitkan hukum-hukum Sains. Latihan Dalam Kumpulan 1 atau 'LDK1' turut dijalankan.

Pada sebelah petang, pelajar-pelajar telah melakukan Aktiviti 4 iaitu Kuiz Sains dan Matematik serta Pengetahuan Am manakala Aktiviti 5 pula ialah aktiviti sukan yakni Tarik Tali dan Senaman Aerobik. Latihan Dalam Kumpulan sekali lagi diadakan selepas Maghrib dan disusuli dengan Malam Aspirasi Sains yang mana pelajar-pelajar membuat persembahan untuk setiap kumpulan.

Pada hari keduanya, Aktiviti 6 ialah aktiviti sukan iaitu Senaman Aerobik. Selepas bersarapan, setiap kumpulan kemudiannya dikehendaki mengaplikasikan unsur-unsur Sains, Tokoh Sains atau Matematik dalam pantun atau sajak (bertemakan Sains) mereka dalam Aktiviti 7. Sejurus itu, pelajar-pelajar melibatkan diri dalam sukaneka dan aktiviti Bola Tampar untuk Aktiviti 8. Eco-challenge juga dijalankan pada hari kedua ini.

Dalam Majlis Penutupan Kem Sains, penasihat dan ketua projek telah memberikan ucapan masing-masing dan majlis penyampaian hadiah dan cenderahati turut diadakan untuk pensyarah terlibat dan pelajar-pelajar Part 6. Bacaan doa dan sesi fotografi menyusul sebaik sahaja majlis tamat. Pelajar-pelajar bertolak pulang ke UiTM selepas Asar.

Accounting Faculty Colloquium On Ethics

Delilah Juan & PM Shafi Mohamad

The Accounting Faculty held a colloquium on the much-debated topic of ethics on March 2, 2007. Associate Professor Haji Shafi Mohamad presented his findings from a joint research, "A Bi-National Study of Accounting Students' Ethical Attitudes", with Dr. Conor O'Leary of Queensland University of Technology, Australia. The paper had earlier been presented at the 17th Asia Pacific Accounting Conference on International Accounting Issues in Wellington, New Zealand on November 22, 2005. The paper compared the ethical attitudes of final year accounting students over a number of similar ethical scenarios across two jurisdictions Malaysia and Australia and has been published in the Malaysian Accounting Review a refereed accounting journal.

The Colloquium was attended by most of accounting lecturers and was followed by a lively question and answer session.

The research studied the responses of final year accounting students in Australia and Malaysia placed under a number of ethically challenging scenarios. The following are some interesting findings from the survey:

- The Malaysian respondents were twice more likely to cheat in exams than accept bribes when compared to the Australian respondents.
- Among the Malaysian respondents, females were more likely to cheat in exams than the males. There were no significant differences between genders among the Australian respondents.
- The Australian respondents were twice more likely to accept bribes than the respondents from Malaysia.
- When the risk of getting caught was introduced, this risk elicited or induced ethical behaviour/responses across all the groups surveyed in both jurisdictions.

As a follow-up to this research, the Faculty plans to conduct a similar study using UiTM Sarawak students.

Pertandingan Perucapan Awam Bahasa Mandarin 2007

Wee Sheau Ping

Pertandingan Perucapan Awam Bahasa Mandarin peringkat cawangan UiTM telah diadakan pada 24 Februari 2007. Pertandingan ini dianjurkan oleh Akademi Pengajian Bahasa, UiTM Sarawak. Seramai 25 orang pelajar telah mengambil bahagian dalam pertandingan tersebut.

Objektif pertandingan tersebut ialah untuk mencungkil bakat pelajar dalam memberi perucapan awam dan memberi peluang kepada pelajar untuk bertutur dalam bahasa Mandarin.

Pertandingan ini terbahagi kepada dua kategori iaitu kategori monolog dan dialog. Kategori monolog dibuka kepada pelajar berpendidikan Cina. Setiap peserta diberi masa 3 minit untuk mempersembahkan ucapan masing-masing. Kategori dialog pula dibuka kepada pelajar bukan berpendidikan Cina. Setiap kumpulan diberi 3 minit untuk mempersembahkan dialog mereka. Tajuk ucapan adalah bebas tetapi tidak boleh melibatkan isu-isu sensitif seperti isu politik, agama, perkauman dan sebagainya.

Hakim-hakim pertandingan tersebut adalah En. Lee Moi Ang, En. Leong Nam Yee, Pn. Stephanie Kuan, En. Sick Goh Ngong dan Pn. Wee Sheau Ping. Tempat pertama kategori monolog dimenang oleh Esmeralda Joan Brodie (pelajar AM228), tempat kedua dimenangi oleh Melissa Clysenthia (pelajar BM111) dan pemenang tempat ketiga ialah Beryleen Ak Andrew Nyorik (pelajar HM111). Tempat pertama kategori dialog pula dimenangi oleh Eric Gray dan Jessie Usang Ngau (pelajar BM111), tempat kedua ialah Tatiana Bt Shahrudin dan Nurul Khairunnisa Bt Ali Affendi (pelajar HM111), diikuti oleh Muhd Aliff Asyraff Bin Kamal Nur Zaman dan Robin ak Albert Bennet memenangi tempat ketiga.

Persembahan para peserta sungguh menarik. Penggunaan bahasa Mandarin dalam persembahan tersebut dikagumi oleh para hakim. Pemenang tempat pertama dalam pertandingan ini akan dihantar ke Shah Alam untuk pertandingan perucapan Awam Bahasa Mandarin peringkat nasional.



Lawatan Fakulti Senibina Perancangan dan Ukur (FSPU)

Warga FSPU Sarawak amat bertuah kerana menerima rombongan daripada 29 orang pelajar Ijazah Sarjana Muda Pengurusan Pembinaan, FSPU, UiTM Malaysia serta tiga orang pensyarah pengiring. Sepanjang lawatan tersebut, rombongan ditempatkan di Kolej Seri Mulu dan Seri Serapi. Manakala pensyarah di Rumah Tamu di Seri Gading. Program lawatan ini termasuklah melawat tapak-tapak projek pembinaan di sekitar Kuching untuk kajian kes bagi kerja kursus mereka.

Perlawanan persahabatan futsal yang melibatkan pensyarah dan pelajar diantara Ijazah Sarjana Muda Pengurusan Pembinaan dan Diploma Bangunan Sarawak dapat mengeratkan lagi hubungan antara satu sama lain. Sehari sebelum rombongan pulang, satu perjumpaan diadakan di antara pelajar Ijazah Sarjana Muda Pengurusan Pembinaan dan pelajar Jabatan Bangunan Sarawak. Amat menarik sekali kerana perjumpaan ini berbentuk mentor-menti di mana pelajar Ijazah menjadi sebagai mentor. Ini adalah salah satu galakkan yang baik kepada pelajar Diploma agar lebih berminat untuk menyambung pengajian ke peringkat lebih tinggi. Kami warga Jabatan Bangunan amat bertuah kerana secara tidak langsung pelajar Program Diploma Bangunan mengenali pelajar yang lebih senior dan berharap agar pelajar Diploma Bangunan mempunyai hasrat untuk belajar bersungguh-sungguh bagi melayakkan diri mereka untuk menyambung pelajaran ke peringkat yang lebih tinggi. Amin...



Lawatan UiTM Perak

Corina Joseph

Pada 23 Mac 2007, UiTM Sarawak telah menerima kunjungan rombongan daripada UiTM Perak yang diketuai oleh Pengarah UiTM iaitu Professor Dr. Abdullah Mohamad Said, Timbalan Pengarah HEA dan HEP serta Ahli-ahli jawatankuasa Unit Kualiti UiTM Perak. Dalam sesi taklimat, Pengarah Kampus UiTM Sarawak, Prof. Madya Dr Jamil Haji Hamali telah berkongsi pengalaman mengenai gerakan serta inisiatif kualiti yang dilaksanakan oleh Unit Kualiti di kampus ini yang merupakan tunggak utama menyumbang kepada kecermerlangan UiTM Sarawak. Ahli-ahli rombongan amat gembira serta berbesar hati terhadap layanan yang telah diberikan oleh pihak UiTM Sarawak. Mereka juga berharap pihak UiTM Sarawak akan mengadakan lawatan balas ke UiTM Perak. Ahli-ahli rombongan juga berpeluang melawat ke tempat-tempat lain di antaranya; UNI-MAS dan Kampung Budaya. Para tetamu juga turut diraikan di dalam majlis makan malam di Restoran Gamelan.



Majlis Makan Malam Pendaftar



Dr Voon's ServEx Scale wins Gold Medal

ServEx Scale of Dr. Voon Boo Ho (UiTM Sarawak) won the Gold Medal and British Investors Society Award in the recently concluded ITEX 2007 (18th International Invention, Innovation & Technology Exhibition) held in Kuala Lumpur Convention Centre (KLCC), Kuala Lumpur, Malaysia.

ITEX 2007, organized by MINDS (Malaysian Invention And design Society), held on 19-21 May 2007 managed to showcase more than 400 inventions covering 24 industry categories by universities, research institutions, corporate, individuals and from overseas such as Russia, Croatia, Hungary, Iran, Korea, Taiwan and Hong Kong. ServEx Scale was the only entry from Sarawak, representing UiTM Sarawak.

ServEx stands for Service Excellence Orientation. It concerns the service organisational orientation for service excellence. ServEx is defined as:

The service organisational vigilance and culture on continuously and comprehensively understanding, disseminating, as well as satisfying the current and future needs of the target customers for service excellence.

ServEx Scale, a multi-item measurement tool, is used to diagnose the service excellence orientation of a service organisation as perceived by both the customers and employees via surveys. It consists of six components which outline the various critical requirements for service organizations to achieve service excellence. Rigorous methodological tests indicate that this 32-item scale demonstrates good reliability as well as content, construct and criterion validities in the service organisations context. The six dimensions and their summarized statements of the ServEx Scale are as follows:

- 1 **Customer Orientation (CUS)**
- 2 **Performance Orientation (PO)**
- 3 **Long-term Orientation (LO)**
- 4 **Competitor Orientation (COM)**
- 5 **Interfunctional Orientation (IO)**
- 6 **Employee Orientation (EMO)**

The eServEx is used in the ServEx System (the computerized information system for collecting, analyzing and reporting the ServEx data). Most importantly and realistically, it is empirically found that organisations (public and private) with high ServEx mean scores will enjoy high levels of profitability, overall performance and competitiveness, customer-perceived service quality, customer satisfaction and customer loyalty.

Congratulations to Dr Voon from all of us !

Connectivism (from page 3)

- * Learning is a continual process, lasting for a lifetime. Learning and work related activities are no longer separate. In many situations, they are the same.
- * Technology is altering (rewiring) our brains. The tools we use define and shape our thinking.
- * The organization and the individual are both learning organisms. Increased attention to knowledge management highlights the need for a theory that attempts to explain the link between individual and organizational learning.
- * Many of the processes previously handled by learning theories (especially in cognitive information processing) can now be off-loaded to, or supported by, technology.
- * Know-how and know-what is being supplemented with know-where (the understanding of where to find knowledge needed).

An Alternative Theory

Including technology and connection making as learning activities begins to move learning theories into a digital age. We can no longer personally experience and acquire learning that we need to act. We derive our competence from forming connections. Karen Stephenson states:

"Experience has long been considered the best teacher of knowledge. Since we cannot experience everything, other people's experiences, and hence other people, become the surrogate for knowledge. 'I store my knowledge in my friends' is an axiom for collecting knowledge through collecting people (undated)."

Chaos is a new reality for knowledge workers. ScienceWeek (2004) quotes Nigel Calder's definition that chaos is "a cryptic form of order". Chaos is the breakdown of predictability, evidenced in complicated arrangements that initially defy order. Unlike constructivism, which states that learners attempt to foster understanding by meaning making tasks, chaos states that the meaning exists - the learner's challenge is to recognize the patterns which appear to be hidden. Meaning-making and forming connections between specialized communities are important activities.

Chaos, as a science, recognizes the connection of everything to everything. Gleick (1987) states: "In weather, for example, this translates into what is only half-jokingly known as the Butterfly Effect - the notion that a butterfly stirring the air today in Peking can transform storm systems next month in New York" (p. 8). This analogy highlights a real challenge: "sensitive dependence on initial conditions" profoundly impacts what we learn and how we act based on our learning. Decision making is indicative of this. If the underlying conditions used to make decisions change, the decision itself is no longer as correct as it was at the time it was made. The ability to recognize and adjust to pattern shifts is a key learning task.

Luis Mateus Rocha (1998) defines self-organization as the "spontaneous formation of well organized structures, patterns, or behaviors, from random initial conditions." (p.3). Learning, as a self-organizing process requires that the system (personal or organizational learning systems) "be informationally open, that is, for it to be able to classify its own interaction with an environment, it must be able to change its structure..." (p.4). Wiley and Edwards acknowledge the importance of self-organization as a learning process: Self-organization on a personal level is a micro-process of the larger self-organizing knowledge constructs created within corporate or institutional environments. The capacity to form connections between sources of information, and thereby create useful information patterns, is required to learn in our knowledge economy.



Memetik dari Amanat Tahun Baru 2007: *Kemampuan Kepimpinan Strategik dalam Memperkasakan Kecemerlangan Akademik* (Ibrahim Abu Shah, 2007: 1-2), kita boleh mengetahui bahawa amanat Naib Canselor kita, Yang Bahagia Dato' Seri Dr. Ibrahim Abu Shah ini telah "... disampaikan dalam konteks imbasan pencapaian tahun lepas, cabaran semasa, dan fokus tahun baru." menerusi "... tema-tema terpilih". Tema Amanat pada kali

ini, *Kemampuan Kepimpinan Strategik dalam Memperkasakan Kecemerlangan Akademik* adalah bersesuaian dengan keperluan dan kehendak dalam kampus kita di Samarahan ini. Beliau juga ada menyebut bahawa satu faktor yang penting ialah kekuatan

Amanat Naib Canselor

minda kepimpinan sama ada di universiti mahupun negara. Tambah beliau lagi, untuk memastikan kecemerlangan universiti ini diperkasakan, "...kepimpinan peringkat dalaman tanpa mengira aras perlu bersifat strategik bukan sahaja dari aspek pemikirannya malah juga dari aspek amalan dan tingkahlakunya. Selain itu, beliau turut menegaskan bahawa keperluan untuk "...peka dengan keadaan persekitaran, cabaran dan peluang yang wujud".

Untuk tahun 2007 ini, beliau juga mengatakan bahawa "...kecemerlangan akan mengambilkira aspek kualiti hasil, baik graduat, penyelidikan, inovasi mahupun penerbitan, perundingan ataupun hasil aktiviti pelajar untuk penyediaan ke arah aspek penarafan dalam tempoh terdekat" (Ibrahim Abu Shah, 2007:2). Antara perkara-perkara utama yang menjadi intipati dalam Amanat Naib Canselor ialah:

1. Lima Puluh Tahun Pertama UiTM dan Pencapaiannya
2. Definisi Kepimpinan Strategik dan Kecemerlangan Akademik
3. Manifestasi Pencapaian UiTM dalam Tahun 2006

4. Pembangunan Program
5. Program yang mendapat Pengiktirafan Profesional (sehingga 2006)
6. Penyelidikan / Inovasi dan Penerbitan
7. Pemantapan Kualiti Pengurusan Universiti
8. Lulusan Mengikut Peringkat (2006)
9. Kebolehkeraan Graduat
10. Kepuasan Hati Graduat terhadap Sistem UiTM Keseluruhan
11. Sasaran Enrolmen 200, 000 dan Pengambilan Pelajar Baru (2006)
12. Perhubungan Industri / Antarabangsa
13. Pencapaian Aktiviti Pelajar
14. Modal Insan Universiti
15. Governans Universiti
16. Saiz fizikal dan Enrolmen
17. Cabaran-Cabaran yang perlu ditangani:

Isu-isu Tertanggung yang perlu diselesaikan segera;

- i. Penterjemahan Shared Vision yang menyeluruh
- ii. Semakan Kurikulum
- iii. Pelaksanaan Konsep Gugusan
- iv. Pelaksanaan Program Double Major, Major Minor
- v. Pelaksanaan Bahasa Inggeris
- vi. Pelaksanaan Program Keusahawanan (Entrepreneurship)
- vii. Pelaksanaan Polisi Universiti seperti Polisi Akademik, ATA dan Dasar Pengurusan
- viii. Penyelidikan & Inovasi
- ix. Dasar penubuhan Pusat Kecemerlangan
- x. Profesor Kontrak
- xi. Pemantapan Sistem Pengurusan
- xii. Jaminan Kualiti Akademik menerusi MQF
- xiii. Pelaksanaan Latihan Praktikal
- xiv. Pelaksanaan E-Learning
- xv. Pelaksanaan Latihan Kepimpinan
- xvi. Perolehan dan Penggunaan Kemudahan ICT
- xvii. Penyampaian Perkhidmatan
- xviii. Sumber Manusia
- xix. Penghayatan dan Pelaksanaan Dasar Q-Q 5E dan Hadhari Scorecard

Isu-isu yang berpotensi menjadi halangan;

- i. Penarafan dalam Konteks Kedudukan Global
- ii. Pembangunan Bidang
- iii. Mengenalpasti konflik antara isu sebagai asas inovasi kepimpinan untuk kecemerlangan
- iv. Mekanisme Penyelesaian

Dalam amanat tersebut, Yang Bahagia Dato' Seri Dr Ibrahim Abu Shah juga berpesan kepada "...semua lapisan warga UiTM sama ada staf akademik dari professor hingga kepada pensyarah muda, staf pentadbiran dari golongan pengurusan/professional hingga kepada pembantu am serta tukang dan pelajar dari sarjana PhD hingga diploma haruslah menanam dalam diri kita semangat jati diri untuk terus membawa UiTM ke tahap yang lebih tinggi dengan kerjasama padu" (2007:39). Beliau juga turut menasihatkan kita agar lebih mengutamakan "...kesejahteraan dan kesederhanaan bersama dengan meninggalkan amalan-amalan buruk kepimpinan seperti merancang untuk gagal, menabur fitnah untuk kepentingan sendiri, mengenyepikan yang hak, dan mengaburi pihak yang lebih atas dengan maklumat-maklumat palsu" (2007: 39).