

# **TECHNOLOGY ENTREPRENEURSHIP**

**ENT 600**

**TITLE: BANANA PEEL FLOUR**

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**DEGREE IN TECHNOLOGY AND PLANTATION MANAGEMENT**

**SEMESTER 5**

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## ABSTARCT

Entrepreneurship is a dynamic process that involves change and creation. Entrepreneurship can be defined as the identification, evaluation and exploitation of previously unexploited opportunities. The focus is on creation of a new enterprise or business as well as wealth associated with it. Essential dimensions or ingredients include willingness to take calculated risk. The skill to apply creative solutions and new ideas and finally, being pro-active to act on opportunities while others are still confused or unaware of the potential at hand. Banana peel flour is a new invention that had been created in Malaysia. It is a healthy flour that enriched with calcium, vitamin B and C. It is involving the simple processes which are cutting, drying, grinding and packaging. All the cost that involves had been properly calculated. The product been distributed in three state in Malaysia which are Melaka, Negeri Sembilan and Johor.

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## **1.0 EXECUTIVE SUMMARY**

### **1.1 Name of the company**

BF ENTERPRISE is the name of our company. The name was choosing based on our product create where 'B' is a stand for the banana while 'F' is a stand for the flour. So, our product is banana flour. Our company product is about the flour that made from the banana.

### **1.2 Nature of company**

Banana flour is a manufacturing business in Malaysia especially in the southern region that produces banana flour. The goal of this company is to make sure the product create will be acceptance by this country especially for the consumer. Banana flour is made from the organic fruit which is banana peel. The banana flour is differing from the other floor because it contains vitamin C, vitamin B, calcium and protein.

Nowadays, we are the first company that produce flour from the banana fruit. Current in the market we must produce the different product from the existed product. So, we create flour from the banana to extract the nutrient and taste from the banana. This product can supply nutrient toward consumer when using this product for their cooking.

### **1.3 Objectives of the organization**

- To maintain the quality of our product from time to time to attract more customer.
- Contribute to the development and growth of the country's economy.

### **1.4 Purpose of the organization**

- To gain the maximum profit.
- To produce the healthy product that free from chemical added.

**1.5 Business background**

- ☐ NAME OF COMPANY : BF ENTERPRISE
- ☐ BUSINESS ENTITIES : PARTNERSHIP
- ☐ NAME OF PRODUCT : BANANA FLOUR
- ☐ BUSINESS ADDRESS : NO 1225, TAMAN PERINDUSTRIAN, 77300  
MERLIMAU, MELAKA
- ☐ OFFICE NUMBER : 06-1225 123
- ☐ EMAIL : BANANA\_FLOUR@gmail.com
- ☐ DATE OF REGISTRATION : 03 OCTOBER 2015
- ☐ BUSINESS STARTING DATE : 03 NOVEMBER 2015
- ☐ OWN CAPITAL : RM 273124
- ☐ NAME OF BANK : CIMB BANK