



UNIVERSITI TEKNOLOGI MARA

VCO ENTERPRISE

**BACHELOR OF SCIENCE (HONS) TECHNOLOGY AND
PLANTATION MANAGEMENT**

JUNE 2015

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1.0 EXECUTIVE SUMMARY

VCO Enterprise was incorporated in Jasin, Melaka. This company is incorporated for the purpose of enforce agriculture sector by using pure extraction of coconut oil from *pandan* variety. This is in compliance with the government vision in “Rancangan Malaysia Ke-9” (RMK-10) stated where the government encourage the involvement of public sector in development of agriculture sector.

This site of our project is stated on 3 acre land which already planted with coconut and located Simpang Kerayong, Jasin, near our office at Jasin town. The nature of our business are manufacturing and selling. As for beginning, we will only using the coconut from our farm as mentioned previously to ensure high quality materials for our products. We are ensuring that our products are highly effective and completely made from all natural ingredients extracted using high technology machineries.

We will target several areas in Melaka such as UiTM KJM, Politeknik Merlimau and few places in Semabok. Details information and certificates will be given along with the products to give brief information for the users about our products specials which are highly guaranteed by associate researchers. We’re aiming for a better and conducive growth and return from what we will invest in the business.

CHAPTER 1

INTRODUCTION OF THE BUSINESS

1.1 NAME OF BUSINESS OF COMPANY

We choose this name as VCO Supplement is to highlight the material that we use which is the coconut. We are using the good quality of *pandan* coconut to extract the oil and transform it into a soft gel supplement. V stand for virgin, C is the coconut and O is the oil. There are some process involve to get the coconut oil. The *pandan* coconut is extract manually to produce the oil. The oil is identifying as virgin oil as it has no chemical or additive material involve during the process.

1.2 NATURE OF BUSINESS

The virgin coconut oil is the local product manufacture from our company. Many varieties of coconut are planted in Malaysia and one of them is *pandan* variety coconut. It is also called as aromatic coconut due to its *pandan* fragrance and taste. Coconut contains many benefits. It contains fatty acid which increase energy expenditure and help burn more fat. The fatty acids in coconut oil are turn into Ketones, which can reduce seizures. Our company wants to encourage all people to consume the VCO by producing the easy consuming product which is the VCO supplement.

1.3 INDUSTRY PROFILE

The type of our business is partnership.

List of partner and capital:

No	Partner	Capital (RM)
1	Ahmad Faisal B. Mohd (GM)	RM 96,110.00
2	Nur Hasanah Bt. Sazali (AM)	RM 96,110.00
3	Sunny Souza Sylvester (OM)	RM 96,110.00
4	Muzainah Bt. Mohd Yasin (FM)	RM 96,110.00
5	Zuazlina Bt. Zulkefly (MM 1)	RM 96,110.00
6	Nur Yasmin Zaini Bt. Abdullah (MM 2)	RM 96,110.00
Total		RM 576,660.00