



A STUDY ON THE EFFECTIVENESS OF SCHOOL NET
LEARNING SYSTEM AT URBAN AND RURAL SCHOOLS
IN NEGERI SEMBILAN

NOOR SALINDA BINTI SALIM
2002618637

BACHELOR OF BUSINESS ADMINISTRATION
(HONS) MARKETING
FACULTY OF BUSINESS MANAGEMENT
UNIVERSITI TEKNOLOGI MARA
MELAKA

NOVEMBER 2005



BACHELOR OF BUSINESS ADMINISTRATION (HONS) MARKETING
FACULTY OF BUSINESS MANAGEMENT
UNIVERSITI TEKNOLOGI MARA
MELAKA

“DECLARATION OF ORIGINAL WORK”

I, Noor Salinda Bt Salim, (I/C Number: 830820-01-5404)

Hereby, declare that,

- This work has not previously been accepted in substance for any degree, locally or overseas and is not being concurrently submitted for this degree or any other degrees
- This project paper is the result of my independent work and investigation, except where otherwise stated
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged

Signature: _____

Date: _____

5/12/05

TABLE OF CONTENT

Contents	Page
Acknowledgement	iv
List of Tables	vi
List of Diagrams	vii
Abstract	viii
CHAPTER ONE: INTRODUCTION	
1.0 Introduction	1
1.1 Background of Study	2
1.2 Problem Statement	7
1.3 Significant of Study	8
1.4 Research Questions	10
1.5 Research Objectives	10
1.6 Scope of Study	11
1.7 Coverage and Time Frame	11
1.8 Limitation of Study	11
1.8.1 Time constraint	11
1.8.2 Respondent	12
1.8.3 Confidentially	13
1.8.4 Budget constraint	13
1.8.5 Accuracy and incomplete data	13
1.9 Definition of Terms	14
CHAPTER TWO: LITERATURE REVIEW	
2.0 Introduction	16
2.1 School Net	16
2.1.1 Information and Communication Technology	17
2.1.2 E-learning	18
2.1.3 E-teaching	19
2.1.4 Adoption process	20
2.2 Theoretical Framework	21
2.3 Summary Discussion and Hypotheses	25

CHAPTER THREE: RESEARCH METHODOLOGY AND DESIGN

3.0	Introduction	28
3.1	Data Collection	28
3.1	Population	29
3.2	Target Population	29
3.3	Sample Frame and Sampling Technique	29
3.4	Survey Instrument	30
3.6	Fieldwork and Interview	31
3.7	Method of Analysis	31

CHAPTER FOUR: ANALYSIS AND INTERPRETATION OF DATA

4.0	Introduction	32
4.1	Respondents Profile and School Descriptive	32
4.2	Respondent Response on Students Knowledge, Interest and Effect of School Net in Learning System	35
4.2.1	The awareness of users based on knowledge	36
4.2.2	Level of interest among students and teachers using of School Net in E-learning	39
4.2.3	The effect on learning system in schools toward the School Net	40
4.2.4	Cross tabulation table	42
4.3	Analysis and Discussion of Research Questions	44

CHAPTER FIVE: CONCLUSION AND RECOMMENDATIONS

5.1	Conclusion	50
5.2	Recommendation	53

BIBLIOGRAPHY 55

APPENDICES

Appendix	I	:	Target population Sample frame The random table
Appendix	II	:	Cover letter
Appendix	III	:	Questionnaire
Appendix	IV	:	Cross tabulation tables

ABSTRACT

The purpose of this research is to examine the level of interest among students and teachers in urban and rural schools and the relationship between the effects using the School Net in E-learning. Finally, the study is looks into the system whether it has really given an impact in improving the learning system in school. This study employed prepared survey instrument whereby 25% respondents were selected from a sampling frame of 298 schools throughout Negeri Sembilan (first phase). The data obtained were them analyzed. Descriptive tables and simple cross tabulations are used to test the data. The findings show that most of the users are interested with School Net in their learning system. They are aware of the system being introduced and have developed an extra dimension about new learning in terms of the infrastructure in their schools but dissatisfaction did occur among the students and teachers due to the use of English language and ill equipped infrastructure. Hence, it is suggested that by using that School Net in E-learning at school learning system analysis the students will be more effective and perhaps better academic results performance can be achieved by them in the future.