

**IMPACTS OF TOURISM GROWTH TOWARDS THE  
DEVELOPMENT OF MELAKA**

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## **ABSTRACT**

Tourisms are one of the most important economic activities in a country. For Malaysia, tourism industry has developed extremely and it has contributed to the economic growth. This tourism industry also has contributing to a third to a half of GDP in most countries whereby Carribean countries rely on their natural environment as the main lure to visitors (**Environment Department The World Bank, 2000**). For the past several years, Melaka has expanded their tourism industry and tourism has become one of the major sectors that contribute to the economic growth of the state. With the attraction from the historical places in Melaka, this state has received a huge number of tourist arrivals. Because of this, the revenues of Melaka can be increased. The purpose of this study is to identify which impacts that can contribute to the increase of Melaka state revenues since Melaka's mission and objectives is to become fully industrialized in 2010. This study also will determine factors that will influence the development of Melaka.

## **CHAPTER 1: INTRODUCTION**

### **1.1 INTRODUCTION OF THE CHAPTER**

This chapter will provide an overview of the subject that being studied. It will discuss the tourism industry in Malaysia and also Melaka. But in this research, the study will be focusing more in the Melaka's tourism industry.

Beside that, this chapter also will discuss the problems that arise in the tourism industry. There are several problems that will be discussed to determine the solution and recommendation to this study.

More over, in this chapter the scope, limitation of the study and also the significant of the research will be introduced to gain better understanding of this research.