

**FACTORS INFLUENCING ELECTRICS AND
ELECTRONICS EXPORT PERFORMANCE IN
MALAYSIA**

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ABSTRACT

This paper is aims to identify the factors that influence the electric and electronics export performance in Malaysia from January 2004 until November 2006. This is descriptive research and secondary data is being used in order to finish up this study. The data are gathered from Ministry of International Trade Industry. The research objective of this study are firstly to identify the electric and electronic export performance in Malaysia from January 2004 until November 2006, second to identify the factors influence the electric and electronics export performance in Malaysia from January 2004 until November 2006 and lastly to describe the most affected factor to the electric and electronic export performance in Malaysia from January 2004 until November 2006.

.In this study the analysis and interpretation being done by using Microsoft Excel and SPSS. In order to identify the significant of the factors the cross tabulation are used. The finding and analysis identify that the factors influence the export performance are demand of other country towards this electric and electronic product, exchange rate of MYR = USD and change of technology. From all this factors, identify that the demand of the electrics and electronics factors have the most significance towards the export performance. These shows that the following factor is really contribute to the performances of export electric and electronic in Malaysia.

CHAPTER ONE : INTRODUCTION

1.1. Introduction

Malaysia has facing the trade surplus of RM8.78 billion for the year ended November 2006. Total trade in November increase by 19.2% from a year ago to reach RM93.27 billion, or 7.6% higher compared with RM86.68 billion in October 2006.

During the period January to November 2006, exports and imports recorded growth rates compared to the corresponding period of 2005. Exports rose by 10.7% to RM536.04 billion, while imports expanded by 11.6% to RM439.82 billion, both surpassing the values registered for the whole year of 2005. Total trade for the first eleven months of 2006 expanded by 11.1% from the corresponding period of 2005, to reach RM975.86 billion.

Exports picked up strongly in November 2006, rising by 17.5% from a year ago to RM51.02 billion, or an increase of 6.2% from October 2006. Exports registered the highest year-on-year growth since November 2004. Imports in November 2006 expanded to RM42.25 billion, a rise of 21.4% from November 2005, or 9.4% increase from October 2006.

Driven by the strong exports and imports performance, Malaysia's total trade during the period January to November 2006 expanded by 11.1% from the corresponding period of 2005 to reach RM975.86 billion, exceeding the 2005 full year total trade of RM967.8 billion.