

THE RELATIONSHIP BETWEEN JOB MOTIVATION AND JOB SATISFACTION
IN NON ACADEMIC STAFF
AT UITM CITY CAMPUS MALACCA

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ABSTRACT

The study investigates the relationship between Job Motivation and Job Satisfaction. Job Motivation has been treated as an independent and Job Satisfaction as dependent variable. The selected respondents for the study are the employees at UiTM City Campus Malacca. All respondents for the study are from non academic staffs that work at the institution. The primary data will be collected by the researcher through a questionnaire and based on five pointer Likert scale. All data received will be analyzed by SPSS Version 18.0.

CHAPTER 1- INTRODUCTION

1.1 BACKGROUND OF STUDY

UiTM Malacca City Campus or also known as Universiti Teknologi Mara Kampus Bandaraya Melaka is a national agenda in collaboration with the Chief Minister and Vice Chancellor from the result of the recommendations of the Prime Minister and Deputy Prime Minister of Malaysia to achieve a total enrollment of 200,000 students in UiTM natives by 2010. Now, UiTM has acquired a total enrollment of 157,000 students in 2010 and is targeting a total of 250,000 by 2015.

UiTM Malacca City Campus was inaugurated on March 26, 2007 by Chief Minister Datuk Seri Haji Mohd Ali bin Mohd Rustam. UiTM Malacca City Campus located at Jalan Hang Tuah, Malacca was commissioned with the preparation of management at December 15, 2006 and was led by 11 administrative staff. While academic activities commenced on January 3, 2007. Until June 2011, UiTM Malacca City Campus now has a number of non-academic staff of 119 people and a total of 188 academic staff. The first batch of students of UiTM Malacca City Campus is recruiting for Semester December 2007 - April 2008 with a total student population of 970. Now UiTM Malacca City Campus has a total nearly 4,500 full-time students and part-time.