THE IMPACT OF EXTRINSIC REWARDS TOWARD EMPLOYEE'S JOB PERFORMANCE AT TM, MELAKA

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JULY 2012

Abstract

This study was conducted to explain the impact of extrinsic rewards toward employee's job performance. The study was carried out at TM, Melaka. The study involved 123 respondents with employee categories which include top level management, middle management and lower level management. The researcher study this topic because usually the organizations only focus on extrinsic rewards compared with the intrinsic rewards. Moreover, the research objective in this study indicates to determine the level of the employee's job performance, to identify the impact of extrinsic reward toward employee's job performance, and to identify the most influence elements of extrinsic rewards that give impact toward employee's job performance. Furthermore, employees from a wider range and different levels of employment may present different perceptive of the findings.

Keywords: Extrinsic rewards, Salary/Compensation, Cash Bonuses, Extra Benefits,

Recognition, Promotion and Job Performance.

Acknowledgement

In the name of Allah, the Most Gracious and the Most Merciful

Alhamdulillah, all praises to Allah for the strengths and His blessing in completing this thesis. At this moment of accomplishment, first of all we want pay homage to our guide, Miss Zarina Begum Binti Ebrahim. This work would not have been possible without her guidance, support and encouragement. Under her guidance we successfully overcome many difficulties and learned a lot.

We would like to express our appreciation to the Lecturer of OSM651, Issues in Administrative Management, Miss Muna Kameelah Binti Sauid for the patient guidance, encouragement and advice she has provided throughout our time as her student. We have been extremely lucky to have a lecture who cared so much about our work, and who responded to our questions and queries so promptly. Sincere thanks to Mr. Zulkifli bin Ali and the rest of Human Resource Department for their kindness and cooperation during us make a survey.

Last but not least, my deepest gratitude goes to our beloved parents, our classmate and team members for their endless love, prayers and encouragement. To those who indirectly contributed in this research, your kindness means a lot. Thank you very much.

Athirah Binti Ahmad Daniar Haziratul Qudsiah Binti Ali Yazid Jamaliah Binti Muhamad Nor Jannahtul Amni Binti Takati

July 2, 2012 Faculty of Business Management Universiti Teknologi Mara

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