



**UNIVERSITI TEKNOLOGI MARA**  
**FAKULTI SAINS PENTADBIRAN DAN PENGAJIAN POLISI**

**A STUDY TO FIND OUT IF STAFF KNOWS WHAT IS  
CARBON FOOTPRINT  
(A CASE STUDY IN UiTM, MELAKA CITY CAMPUS)**

**NUR FATIHAH BT MOHAMAD RAZALI (2010866762)**  
**NURFAIZATUL FARHANA BT SAHROM (2010639562)**

**JULY 2012**

## LETTER OF TRANSMITTAL

Nur Fatimah bt Mohamad Razali  
Nurfaizatul Farhana bt Sahrom  
University Teknologi Mara  
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110, Off Jalan Hang Tuah  
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Research Project Advisor  
Tuan Hj. Abdul Hameed bin Mohd Mydin  
University Teknologi Mara  
Kampus BAndaraya Melaka  
110, Off Jalan Hang Tuah  
75300 Melaka

Dear Sir,

### **SUBMISSION OF APPLIED RESEARCH REPORT**

Regarding to the above subject matter, we hereby submit our research report with the title “A Study to Find out if Staff Knows What is Carbon Footprint” (A Case Study in UiTM, Melaka City Campus) as requirement for the completion of applied research (ADS 554).

2. We have done through study and analysis related to this research and we believe through this analysis and valuable finding can contribute to faculty and public consumer itself. Hence, we really look forward that you find this paper as satisfactory as a required and we are also apologizing for any fault omissions in preparing this research.

Thank You

Yours Faithfully,

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(Nur Fatimah bt Mohamad Razali)

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(Nurfaizatul Farhana bt Sahrom)

**CLEARANCE FOR SUBMISSION OF THE RESEARCH PROPOSAL BY THE  
SUPERVISOR**

Name of Supervisor : Tuan Hj. Abdul Hameed bin Mohd Mydin

Title of Research : A Study To Find Out If Staff Knows What Is Carbon Footprint  
(A Case Study in Uitm, Melaka City Campus)

Name of Students : Nur Fatihah Bt Mohamad Razali (2010866762)  
Nurfaizatul Farhana Bt Sahrom (2010639562)

I have received the final and complete research report and approve the submission of this report for evaluation.

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(Tuan Hj. Abdul Hameed bin Mohd Mydin)

## **DECLARATION**

We hereby declare that the work contained in this research proposal is our own except those which have been duly identified and acknowledged. If we are later found to have committed plagiarism or other forms of academic dishonesty, action can be taken against us under the Academic Regulations of UiTM's.

Signed

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NAME: NUR FATIHAH BT MOHAMAD RAZALI

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NAME: NURFAIZATUL FARHANA BT SAHROM

## **ABSTRACT**

This study will determine the awareness of Universiti Teknologi Mara staffs towards carbon footprint issue. The study was based on a survey carried out from questionnaire that is involving 170 staff. By using the descriptive analysis the awareness of UiTM Melaka City Campus are examined. The findings show that the awareness among staff is high. However, the factor of carbon footprint is the most contributing element that influences the majority of staff to be aware on carbon footprint compared to effect and also reduction of carbon footprint. The findings of this study will help the university to change their attitude and behaviour in reducing the percentage of carbon dioxide emission.