



**A STUDY ON FACTORS THAT INFLUENCES PUBLIC PARTICIPATION IN LOCAL  
GOVERNMENT ACTIVITIES: A CASE STUDY OF MAJLIS BANDARAYA MELAKA  
BERSEJARAH (MBMB)**

**NOOR ALEENA IZMIM BINTI AZHAR**

**2011968281**

**ROHAIZATUL SHIMA BINTI NIK**

**2011100719**

**BACHELOR OF ADMINISTRATIVE SCIENCE (HONS)**

**Faculty of Administrative Science and Policy Studies**

**Universiti Teknologi MARA**

**SEPTEMBER 2013-JANUARY 2014**

## **ABSTRACT**

This study has been carried out to identify the factors that influence public participation in local government activities in Majlis Bandaraya Melaka Bersejarah (MBMB) by specifically focused on the residents in the area of jurisdiction. A sample size of 351 residents was involved in this study. The main objective of this study is to identify the mostly affected factors that influence public participation in local government (MBMB) activities whether it influenced by awareness, experiences and social exclusion. The statistic techniques used in this study are Descriptive Statistics, Regression analysis, and Spearman's rank-order correlation analysis. This study revealed that the most affected factor that influence public participation is public's experiences. Moreover, there is moderate relationship under public's awareness and social exclusion. This study also provides significant information and recommendation as a future references to other research.

## LETTER OF TRANSMITTAL

Noor Aleena Izmim binti Azhar  
Bachelor of Administrative Science (Hons.)  
Faculty of Administrative Science and Policy Studies  
UiTM Kampus Bandaraya Melaka

Rohaizatul Shima binti Nik  
Bachelor of Administrative Science (Hons.)  
Faculty of Administrative Science and Policy Studies  
UiTM Kampus Bandaraya Melaka

Miss Jamhirah binti Abdullah  
Advisor Lecturer of Applied Research  
Faculty of Administrative Science and Policy Studies  
UiTM Kampus Bandaraya Melaka

Dear Miss,

Submission of Research Report Regarding of subject matter, we hereby submit our research report entitled “A study on factors that influences public participation in local government activities: A case study of Majlis Bandaraya Melaka Bersejarah (MBMB)” as requirement for the completion of Applied Research Project (ADS 555) subject for your kind perusal and retention.

Thank You,

Yours Sincerely,

---

Noor Aleena Izmim binti Azhar  
2011968281  
Bachelor of Administrative Science (Hons.)

---

Rohaizatul Shima binti Nik  
2011100719  
Bachelor of Administrative Science (Hons)

**CLEARANCE FOR SUBMISSION OF THE RESEARCH PROPOSAL BY  
THE SUPERVISOR**

Name of Supervisor : Miss Jamhirah binti Abdullah

Title of Research Report : A study on factors that influences public participation  
in local government activities: A case study of Majlis  
Bandaraya Melaka Bersejarah (MBMB)

Name of Students : Noor Aleena Izmim binti Azhar

: Rohaizatul Shima binti Nik

I have reviewed the final and complete research proposal and approve the submission  
of this report for evaluation.

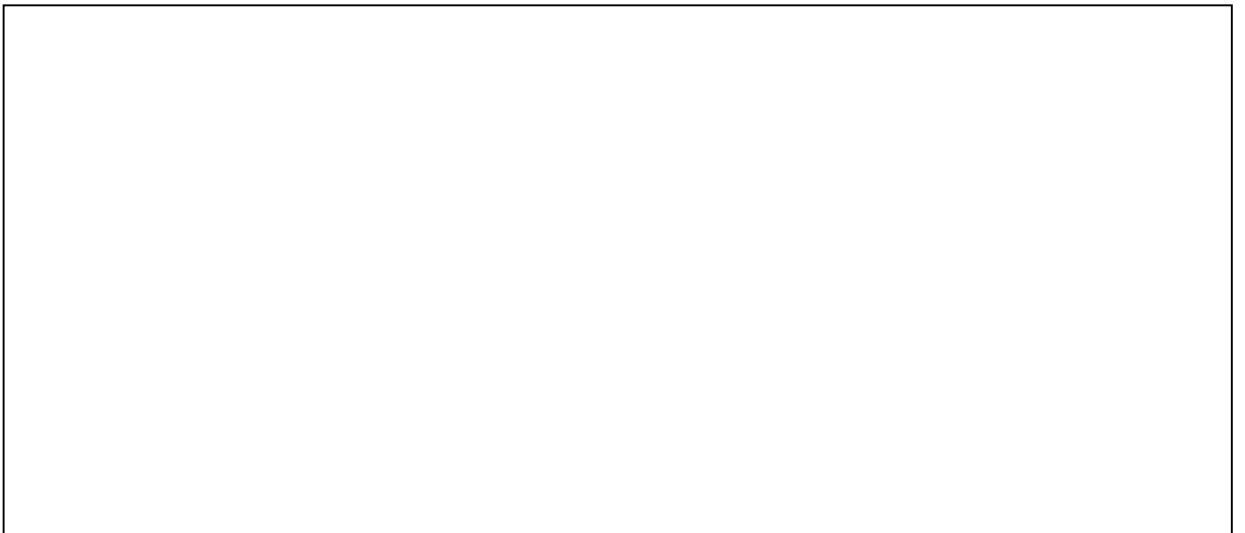
-----

(Miss Jamhirah binti Abdullah)

Supervisor's comment

A large, empty rectangular box with a thin black border, intended for the supervisor's comment. It occupies the upper half of the page.

Moderator's comment

A large, empty rectangular box with a thin black border, intended for the moderator's comment. It occupies the lower half of the page.