Graphic Design Showcase

2026

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NUR YUSRINA BINTI AKIMI

Framing The Start : The Art of Opening Title Sequence

This project explores the role of opening title sequence design in enhancing a film's visual communication and audience experience. While opening titles are often viewed as functional elements, this study investigates how thoughtful use of typography, motion, and visual design can create stronger first impressions, establish mood, and increase audience engagement.

The project aims to demonstrate that improved title sequence design contributes to better visual quality, more effective storytelling, and greater viewer interest.

