

**UNIVERSITI TEKNOLOGI MARA  
FAKULTI SAINS PENTADBIRAN DAN PENGAJIAN  
POLISI**

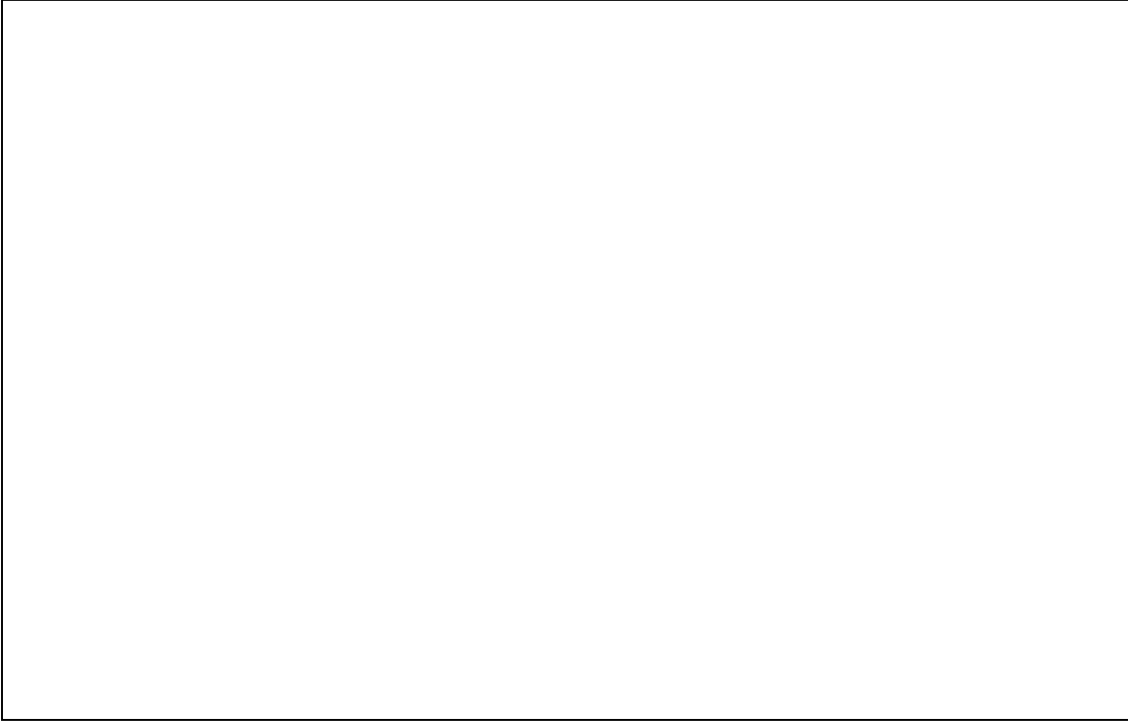


**A STUDY ON AM 228 STUDENTS' PERCEPTION ON  
MALAYSIA GENERAL ELECTION**

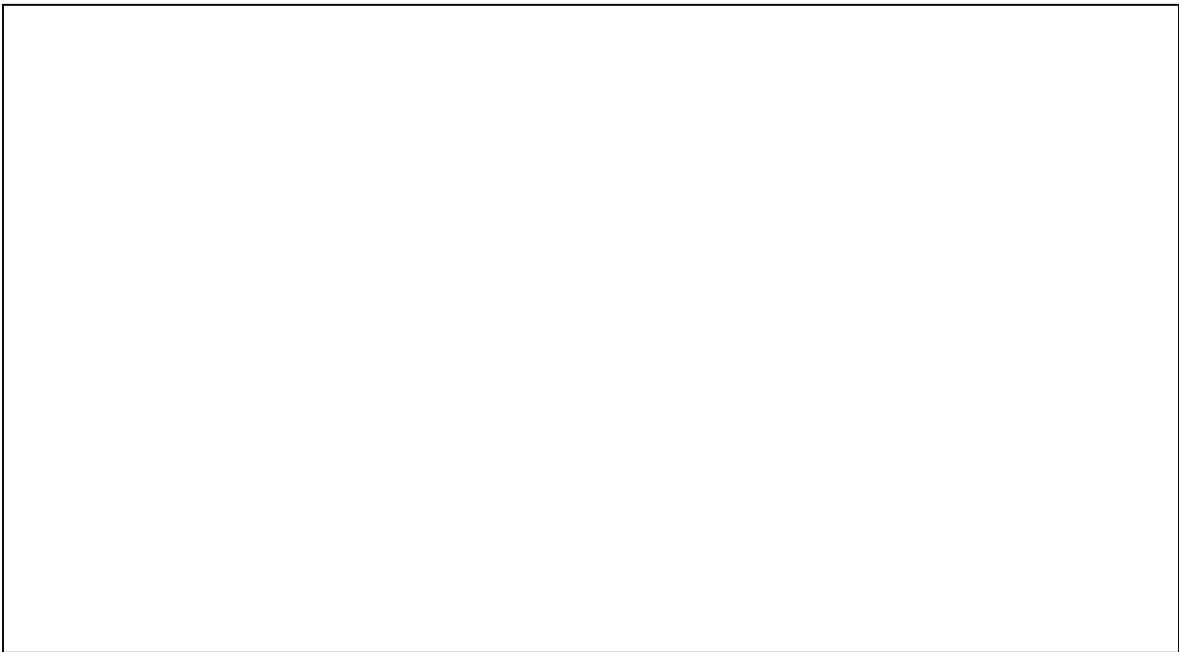
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**SEPTEMBER – JANUARY 2013**

### Supervisor's Comments

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### Moderator's Comments

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**CLEARANCE FOR SUBMISSION OF THE RESEARCH REPORT BY THE  
SUPERVISOR**

Madam Nurliyana Binti Mohd Shazali

I have reviewed the final and complete research proposal and approve the submission of this report for evaluation.

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(Signature)

Date:

## **ACKNOWLEDGEMENT**

First and foremost, all praise to Allah. The Almighty, the benevolent for His blessing and guidance for giving us an inspiration to embark on this research report and instilling in all of us the strength to see that this report finished on time. Many people have contributed to the creation and completion of this report. We would like to express our gratitude to all who have helped in one way or another in writing, brainstorming and editing of this report.

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## **Abstract**

This study had be carried out to identify the major factors that contribute to students' perception on Malaysia general election among the student from semester 1, semester 3, semester 4, semester 5 and semester 6 Bachelor of Administrative Science (BAS) at UiTM Kampus Bandaraya Melaka. The sample size of population is 104 students. The sampling technique that be used is disproportionate stratified sampling. The main objective of this research are to identify AM 228 students' general perception on Malaysia general election, to analyze the most contributing factors that affect AM 228 students' perception on Malaysia general election and to determine the correlation of the factors that influence AM 228 students' perception on Malaysia general election. The findings indicate, the student attitude/behavior, the leadership quality of candidate, communication channel/publicity and gender becomes factors contribute to the students' perception on Malaysia general election. This research provides significant information to the students, as a future reference for other studies, also to the UiTM Kampus Bandaraya Melaka administrators and the faculty.