PERSATUAN BADAN BERKANUN MALAYSIA

UNIVERSITI TEKNOLOGI MARA

LEADERSHIP, INNOVATION & SUSTAINABILITY TRAINING (LIST) REPORT 2023

SYNERGIZING DIGITILIZATION, INTEGRITY AND SUSTAINABILITY IN ENHANCING VISIBILITY

SWITZERLAND - GERMANY - NETHERLANDS

9 MARCH - 19 MARCH 2023



Training Day 5 : 13 March 2023(Monday)

MODULE 3: ROUNDTABLE DISCUSSION ON SUSTAINABILITY INITIATIVE

HHFT Stuttgart Business School
University of Applied Sciences, Stuttgart, Germany



HHFT Stuttgart Business School is part of the University of Applied Sciences Stuttgart, which is one of the largest universities of applied sciences in Germany. It is accredited by the German Council of Science and Humanities (Wissenschaftsrat) and offers programs that are recognized by the German government and internationally. Participants were brought to this venue to attend a roundtable discussion and also sharing insights from their experience.

HHFT Stuttgart Business School, University of Applied Sciences, offers undergraduate and graduate programmes in business, technology, and culture, as well as professional development courses. The business school is known for its practical and career-oriented approach to education, which includes internships, case studies, and real-world projects. It also has a strong focus on entrepreneurship and innovation and has developed partnerships with local and international companies and organisations.

The participants arrived at the venue at approximately 9:00 a.m. Anna Burkovski, the university's representative, and Professor Dr. Dirk Vogel greeted the delegates. At 9:30 a.m., the delegates were then briefed on the HFT Stuttgart University of Applied Science by Professor Dr. Dirk Vogel. Following that, Professor Dr. Tobias Popovic, Head of the HFT Research Centre on Sustainable Finance, shared information about the centre's research activities. The research focus of the centre is sustainable finance.

Professor Dr. Tobias Popovic explained how The Centre of Sustainable Finance and the Centre of Sustainable Economics and Management (CSEM) focus on Green logistics and are now collaborating in the Transdisciplinary Living Labs as their underlying (research) design. The following are the principles that were used:

- iterative feedback loops
- co-definition
- collaboration
- co-creation
- (International) co-production networking

He emphasised on the importance of proposing solutions with practical implications when conducting research. Furthermore, every study necessitates the participation of stakeholders. Stakeholder participation is critical for sustainable innovation and green logistics.







Following Professor Dr. Tobias Popovic's presentation, the delegates were taken to the logistics laboratory, where they learned about logistics sustainability. Miss Christina Köhler then briefed the delegates on the lab's activities. Following lunch, the delegates visited a start-up centre. Prof. Dr. Patrick Planing of the start-up centre briefed the delegates on their activities and how the centre is required to report on start-ups with a focus on sustainability and flexible workspace inspection.

Before leaving, the delegates met with Professor Dr. Coors, the Vice President of Research and Digitization, and he exchanged brief notes. Here, the participants learn how important it is for a leader to be thinking ahead and understand their stakeholder needs.











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