UNIVERSITI TEKNOLOGI MARA

SMLT 2023

STRATEGIC LEADERSHIP ROUNDTABLE

PERSATUAN BADAN BERKANUN MALAYSIA

REPORT

5TH STRATEGIC MANAGEMENT AND LEADERSHIP TRAINING (SMLT) & STRATEGIC LEADERSHIP ROUNDTABLE (SLR)

BULGARIA - TURKIYE

4 - 15 JUNE 2023



Organised in-conjunction with:

The 6th International Conference on Governance and Strategic Management (ICGSM) 2023

The International Conference in Technology, Humanities and Management (ICTHM) 2023

RESEARCH PAPER PRESENTATION

ICTHM2023 received an encouraging response in terms of research paper contributions. A total of 89 research papers were presented during the conference, covering various topics related to technology, humanities and management. This research paper showcases the latest advances, methodologies and innovative approaches in their respective fields.

The conference uses a hybrid mode to accommodate writers from different regions. The authors come from countries such as Malaysia, Turkiye, Bangladesh, Oman, the Netherlands, Pakistan, Russia and the UAE. This diverse participation enriches the conference with a wide range of perspectives and insights from around the world. Presentations promote beneficial discussions, promote networking and foster collaboration potential among participants. With the organisation of the conference using the hybrid presentation mode, it turns out to allow physical and virtual participation. This approach facilitates wider access and ensures a dynamic exchange of ideas despite the challenges posed by the ongoing COVID-19 pandemic. The presentation can reflect the research conducted in their respective fields as well as promote cooperation between different disciplines and partnerships in different areas of knowledge.









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PERSATUAN BADAN BERKANUN MALAYSIA

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UNIVERSITI TEKNOLOGI MARA

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