UNIVERSITI TEKNOLOGI MARA

SMLT 2023

STRATEGIC LEADERSHIP ROUNDTABLE

PERSATUAN BADAN BERKANUN MALAYSIA

REPORT

5TH STRATEGIC MANAGEMENT AND LEADERSHIP TRAINING (SMLT) & STRATEGIC LEADERSHIP ROUNDTABLE (SLR)

BULGARIA - TURKIYE

4 - 15 JUNE 2023



Organised in-conjunction with:

The 6th International Conference on Governance and Strategic Management (ICGSM) 2023

The International Conference in Technology, Humanities and Management (ICTHM) 2023

MEMORANDUM OF UNDERSTANDING/ AGREEMENT (MOU/MOA) & LETTER OF INTENT (LOI)

The conference also witnessed the establishment of a Memorandum of Understanding/Agreement (MoU/A) or Letter of Academic Intent (LoI) between universities such as:

- Burgas Free University, Bulgaria
- Universiti Teknologi MARA (UiTM), Malaysia
- Universiti Kebangsaan Malaysia, Malaysia
- Universiti Utara Malaysia (UUM), Malaysia
- Universiti Sultan Zainal Abidin (UNISZA), Malaysia
- Universiti Teknologi Melaka (UTEM), Malaysia
- Universiti Malaysia Terengganu (UMT), Malaysia
- Politeknik Sriwijaya Palembang, Indonesia
- IBIK Bogor, Indonesia

The objective of this agreement is to further strengthen relationships between local universities and international universities, especially in terms of research, conferences, student exchange programmes, and academic curriculum development. This effort is a collective step to foster a culture of academic excellence and contribute to the advancement of education in Malaysia.









KEYNOTE ADDRESS AND FORUM SESSIONS

The 6th ICGSM 2023 Conference features a series of keynotes and forums. The conference successfully focused on distinguished academic professionals, researchers, policymakers, and industry practitioners from various countries such as Malaysia, Latvia, Bulgaria, Germany, Colombia, Poland, the Republic of South Africa, and Hungary. The keynote series was delivered by leading experts who shared ideas and presented helpful insights throughout the conference. The combination of academic professionals and industry practitioners on a single platform has successfully been a catalyst that can stimulate creative thinking, problem solving, and research direction, which is in line with the theme of this conference, "ESG Standards and Securing Strategic Industries".

The keynote session began with a welcome speech from Prof. Dr. Milen Baltov, Rector of Bugas Free University followed by a keynote address entitled "Integrated Bases Compentency in Countering Financial Crime" by Prof. Dr. Zuraidah Mohd Sanusi, Director of the Centre for Profiling and Evaluation, UiTM. Meanwhile, the second keynote address entitled "Financial Crime Investigation: Methodologies and Techniques" was delivered by Dr. Agus Joko Pramono, Vice Chairman, Financial Management Division, Indonesia and the third keynote address was delivered by Prof. Dato' Dr. Roslee Bin Rajikan, Pro Vice-Chancellor (Strategy and Corporate Development), UKM with the presentation title "Development and Implementation of a Strategic Plan for A Research University: The Case of UKM".

In addition, the forum presented by Prof. Chm. Dr. Marinah Binti Mohd Ariffin, Deputy Vice-Chancellor (Research and Innovation), UMT and Prof. Dr. Ahmad Martadha Bin Mohamed, Deputy Vice-Chancellor (Student Affairs and Alumni) also witnessed an exchange of ideas, experiences and best practises related to university development based on good governance and accountability practices as well as how high-impact research can be conducted based on a sustainable synergy between researchers and locals. An interesting discussion during the forum session opened up another research opportunity with international research partners and contributed to a comprehensive understanding of the challenges in university administration and research, thus leading to an exploration of solutions and high-potential directions.


Integrated-Based
Competencies in Countering
Financial Crimes




IMPACTFUL RESEARCH
From Fundamental to Application





PRESENTATION OF RESEARCH PAPERS

This session started with the presentation from the Doctoral Colloquium on Strategic Governance and Management. A total of 26 papers were presented by participants from Malaysia, Latvia, Bulgaria, Germany, Colombia, Poland, the Republic of South Africa and Hungary. In addition, a total of 47 papers were presented during the conference with the theme "Governance for Success: Exploring Opportunities in A Dynamic Business Landscape". The presented papers are focused on a variety of themes including:

- Strategic Management and Governance
- Current market challenges, marketing and sales
- Social entrepreneurship
- Financial instruments, accounting and control
- Innovation, investment and human resources
- ESG Model

In conclusion, the 6th International Conference on Governance and Strategic Management (6th ICGSM) showed another benchmark for the success of cooperation between local and foreign universities. This conference was the second organised by BFU as the main organiser. This conference would not have been able to be conducted properly without the close cooperation between BFU and ARI and this is a manifestation of the success of the previously signed Letter of Letter of Intent (LoI).

In addition, the establishment of several Memorandums of Understanding / Agreement (MoU/A) or Letters of Intent (LoI) between local and foreign universities during the conference reinforces the institution's commitment to further enhance cooperation in research, academia, student activities, and exchange programmes among participating universities namely Burgas Free University, UiTM, UKM, UNISZA, UUM, UTEM, UMT, Polytechnic Seriwijaya, Palembang and IBIK, Bogor, Indonesia. The signing of this agreement symbolises the commitment of all parties involved to foster collaborative initiatives that will have a profound impact on academic excellence, research progress and student development. This cooperation will facilitate the application of international research grants, the exchange of knowledge, expertise and resources, innovative research projects, co-publishing, and faculty and student mobility programmes.

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PERSATUAN BADAN BERKANUN MALAYSIA

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UNIVERSITI TEKNOLOGI MARA

Institut Penyelidikan Perakaunan

INSTITUTE OF LEADERSHIP AND DEVELOPMENT
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BURGAS FREE UNIVERSITY
the new idea in education

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