UNIVERSITI TEKNOLOGI MARA

SMLT 2023

STRATEGIC LEADERSHIP ROUNDTABLE

PERSATUAN BADAN BERKANUN MALAYSIA

REPORT

5TH STRATEGIC MANAGEMENT AND LEADERSHIP TRAINING (SMLT) & STRATEGIC LEADERSHIP ROUNDTABLE (SLR)

BULGARIA - TURKIYE

4 - 15 JUNE 2023



Organised in-conjunction with:

The 6th International Conference on Governance and Strategic Management (ICGSM) 2023

The International Conference in Technology, Humanities and Management (ICTHM) 2023



Training Day 3 : 7 June 2023 (Wednesday)

PLOVDIV: DISCOVERY THE REGIONAL ETHNOGRAPHIC

Plovdiv, Bulgaria

On June 7, 2023, all delegates check-out from hotel at 7:00 a.m. and visited Plovdiv, the second-largest city in Bulgaria and also known for its rich history and culture. Plovdiv is an ancient city with a history that dates back over 6,000 years. It is home to numerous historical and cultural landmarks, including the well-preserved Roman Amphitheatre, the Ancient Roman Stadium, the Old Town with its unique architecture, and various museums and galleries. Meanwhile, in terms of the economy, Plovdiv serves as a regional centre for trade, industry, and services. The city has a strong manufacturing sector, particularly in industries such as textiles, machinery, pharmaceuticals, and food processing. Plovdiv offers a mix of history, culture, education, and economic opportunities, making it an attractive destination for visitors, students, and businesses. This journey continued to Burgas, a city in Bulgaria.















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PERSATUAN BADAN BERKANUN MALAYSIA

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