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EXECUTIVE SUMMARY

ChocoStick is a delicious, unique chocolate business. It has no designated store or restaurant, rather it is sold mainly online through social media. E.g Whatsapp. We sell affordable Pepero Chocolates for students or family to have an enjoyable snack. Our main goal is to make our customers enjoy luxury chocolates at a more affordable price so that more people have the opportunity to try our chocolates.

Our chocolates have three different flavours, one of them is the original Almond flavour. Where the richness of the nuts and the chocolates combine has a truly astounding taste to them where their flavours mesh really well whilst also tasting the biscuit side of the stick which all comes out really well. We also have white chocolate for fans of a more sweeter taste and also white cookie which is one of our most unique flavours.

We think that these three flavours are diversified enough for everyone to enjoy. Besides that, our most compelling feature since we are based online is that we can send our chocolates right by your doorstep the moment you order. We also accept cash on delivery if needed and our delivery time is almost immediate, estimating about 1 to 2 business days.

To conclude, we sell affordable luxury chocolates which can be ordered with ease through social media and all we want is for more people to experience the wonders of our chocolate.