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FACULTY OF HOTEL AND TOURISM MANAGEMENT
DIPLOMA IN TOURISM MANAGEMENT

FUNDAMENTALS OF ENTREPRENEURSHIP (ENT300)

BUSINESS PLAN REPORT (WASHLAB LAUNDRY)

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ACKNOWLEDGEMENT

We would like to express our deepest and sincere thanks to every individual that contributed, whether directly or indirectly, to make sure this business plan of the ENT300 Fundamentals of Entrepreneurship comes to a complete end. Firstly, our sincere and utmost gratitude to our most respected lecturer, Madam Dg Kamisah Binti Ag Budin, who has provided us with guidance, constant encouragement, endless patience, and valuable advice and criticism along the whole process of developing this business plan. Her utmost care and support for us to ensure our progress in learning this subject and completing this assignment gave us inspiration and motivation.

Her wide knowledge and useful ideas helped us to further analyze and polish our ideas to produce this assignment with the best we could manage. Second of all, we are eternally thankful to our parents and family for their support, understanding, encouragement and their trust in us throughout this semester. Their motivation, unending patience and strong support in everything they could give were a great assurance to us. We would also like to give thanks to our friends and classmates who were ready to share and contribute ideas and valuable suggestions towards our business plan. Their cooperation, sharing of knowledge and giving opinions helped us to improvise and perfect our work.

Lastly, we also wish to extend our gratitude to those who have lent us any help or gave us advice and encouragement towards the completion of this assignment. This assignment provides us with extensive knowledge on entrepreneurship that is vital in the modern business world and at the same time, sharpens our business planning skills, market analysis skills, financial planning and management skills, communication, leadership, teamwork, critical and creative thinking skills, and decision making. We sincerely wish that this business plan could represent the effort and knowledge we have attained in the ENT300 Fundamentals of Entrepreneurship course.

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1.0 INTRODUCTION

1.1 BUSINESS BACKGROUND

WashLab is a laundromat business that takes students from nearby colleges and universities as part-time employees. Since laundry cycles involve periods of waiting, both customers and student workers can use that time productively for studying, completing assignments, or preparing for exams.

Name of the business	WashLab Laundry
Nature of business	Partnership
Industry profile	Service
Business Location	Alamesra Plaza Permai, Lorong Plaza Permai 2, Off Jalan UMS, 88450 Kota Kinabalu, Sabah, Malaysia.
Date of commencement	1 January 2027

Factors in selecting the proposed business:

a) Target Market

WashLab target students in colleges and hostel dwellers around the vicinity along with local community in vicinity of a particular locality as it targets to provide them with speedy affordable and easy laundry solutions in their respective neighborhoods with specific concentration to students as they have a very hectic schedule and do not have much time to cater for their laundry services.

b) Availability of Student Workers

University students interested in earning extra income while getting a job have WashLab to consider. Their student work is a part-time job and is flexible enough to manage work and study.