

Research Article

Kuching Eats

Edwin Antonio Anak Petros¹, Nurzawanah Saideh², Nurul Farhana Arman³, and Nur Murniza Mohd Zaidi⁴

- 1 Universiti Teknologi MARA; 2021106101@student.uitm.edu.my
- 2 Universiti Teknologi MARA; 2021106101@student.uitm.edu.my
- 3 Universiti Teknologi MARA; 2021121559@student.uitm.edu.my
- 4 Universiti Teknologi MARA; nurmurniza@uitm.edu.my

Abstract: *This food application is aiming to ease the tourist, also to make more convenient to explore restaurant that suitable with their desires and appetite. This application also assists tourists to not waste time trying to find numbers of restaurants around them. The main feature of this application is to display a list of nearby restaurants, users of this application can also see the ratings and reviews of the restaurants. Not only that, Users can also offer comments and ratings about their restaurant dining encounters. Apart from that, this product stands out because each of its vibrantly coloured apps has been specifically designed to draw in tourists' attention. Furthermore, these apps can assist users in any language, allowing non-native speakers of English or Malay to select a different language. This apps will the restaurants in Kuching, Sarawak, will benefit from this application. They gain from being mentioned in the application because it increases their possibilities of earning money and boosts the local economy. Additionally, it is reasonable to predict that travellers will be prepared to travel and spend quality time there with family and friends for vacation or business objectives given the large tourist volume in Kuching Sarawak since the pandemic of Covid19. Thus, in addition to boosting gastronomy in tourism, this will also aid in increasing the rate of tourism activities in Kuching, Sarawak.*

Keywords: Mobile Application, Foods, Travel, Kuching Sarawak, Local Economy.



Copyright: © 2023 by the authors. Submitted for open access publication under the terms and conditions of the Creative Commons Attribution (CC BY) license (<https://creativecommons.org/licenses/by/4.0/>).

1. INTRODUCTION

KUCHING EATS that is representing the food application whereby people can directly select eateries based on their personal tastes and appetites. Using the app “Kuching Eats,” tourists may choose places that appeal to them. It can be challenging for visitors to Kuching, Sarawak, to select the finest restaurant to eat at with the variety of restaurants and eateries available. The traveller can select their meal from a list of restaurants in the area by using the application. With the help of this application, tourists and travellers can browse through up to 100 different restaurants and discover the top dining establishments in Kuching, Sarawak. This application aids in promoting local restaurants in Kuching, Sarawak, to tourists, travellers, and the general public. Additionally, this application seeks to assist eateries in the surrounding area of Kuching in marketing their services to tourists and other visitors to Kuching, Sarawak.

2. METHOD & MATERIAL



Figure 1. Home page of the application

- In this the main home page of the application which the users will see when they opened this application.
- This main home page also shows the welcoming words, as well as showing the logo of the application with the name “Kuching Eats” together with the tag line, “Dine at Ease.”
- Not only that, in this page it also shows the language setting which users can choose from. For example, English, Mandarin, Spanish, Japanese, and many others

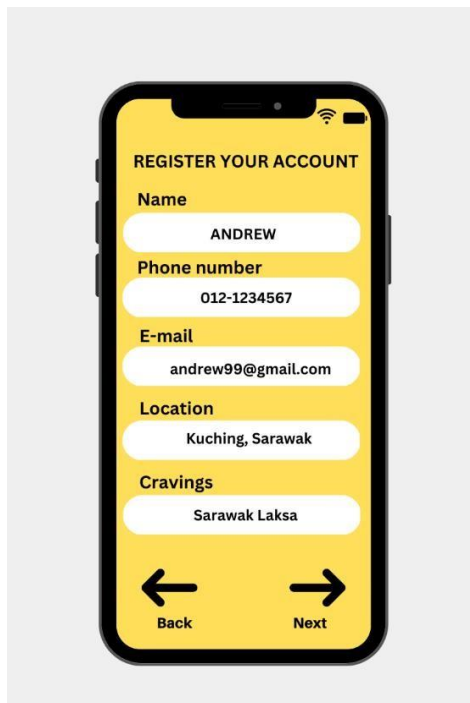


Figure 2. Registration of the application to the user

- In this page, users can make their registration which includes the details of Name, Phone number, E-mail, Location, and Cravings.
- The phone number and E-mail is to allow the users to receive their updates about the latest news from the applications regarding the restaurants that is being promoted in the mobile application.
- Users can type their cravings of any types of foods that can be searched according to their cravings. For example, here we have Sarawak Laksa, one of the local Sarawakian dishes that is promoted famously in Sarawak.

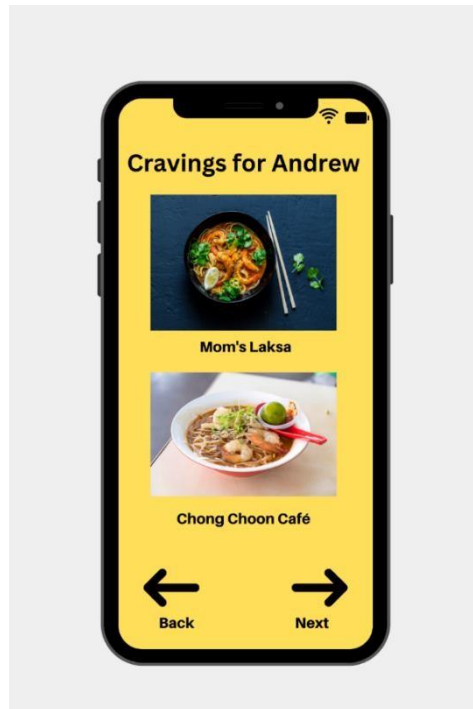


Figure 3. With the selected cravings users are directed to the page of the options of restaurants.

- After typing out their craving, users are directed to this page where they can choose their cravings based on their search.
- There are a few selections of results according to the cravings that is being choose by the users.
- Users can click on the desired caving and will be directed into a new page with detailed information about the restaurant.

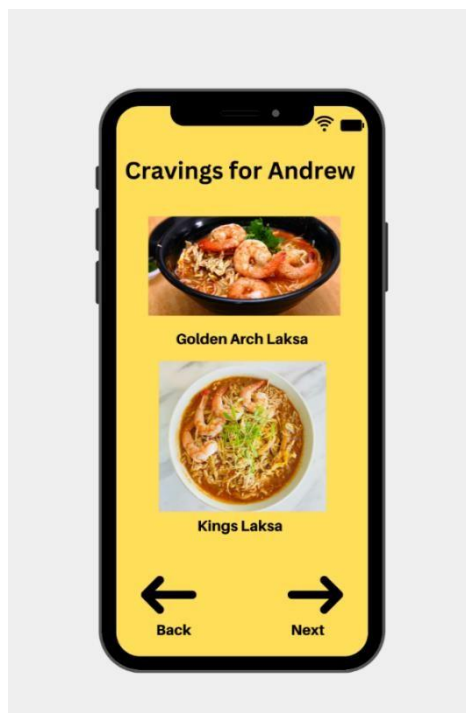


Figure 4. Next page of the restaurant options.

- Next page of the selections of craving that users can choose the restaurants of their food cravings.

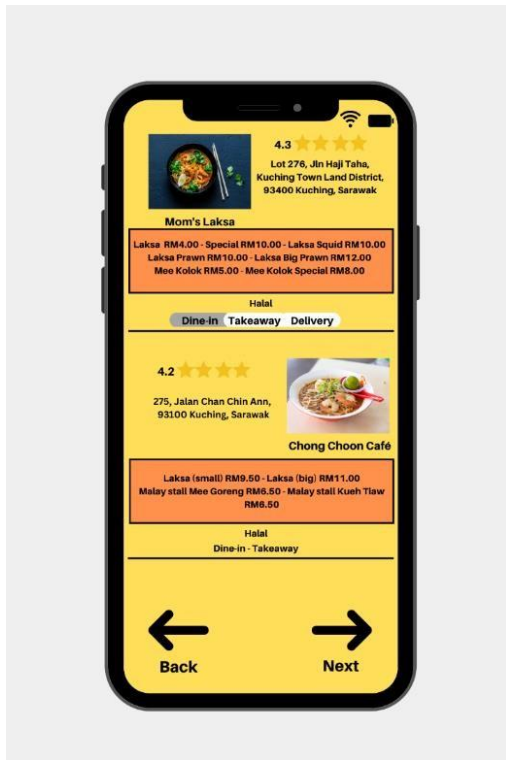


Figure 5. Details of the restaurants are shown in this page. Ratings, location, menu, prices, availability of delivery and halal foods.

- In this page, users can see their selected restaurant from their craving that they had searched.
- This page shows the detailed information about the restaurant which includes the location to see whether they are nearby the restaurant.
- Apart from that, it also shows the ratings of the restaurants selected together with the star review.
- The list of menus is also shown together with the prices and the availability of dine-ins, delivery, or takeaway.
- Finally, are the types of food which consider as halal foods or non-halal which can give the information towards the customers.

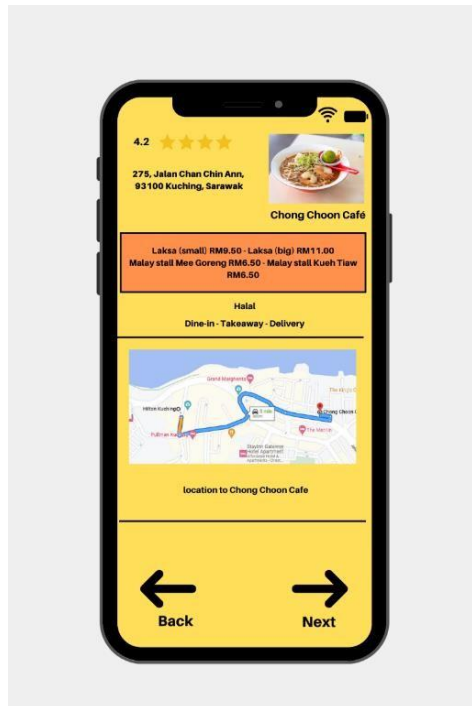


Figure 6. the locations of the restaurants from the user's current location.

- After clicking on the address of the restaurant, users are directed to a map which stated on their own current location and to the location of the restaurant.
- In this case, the location of the restaurants from Hilton Kuching, is only 3 minutes' walk.

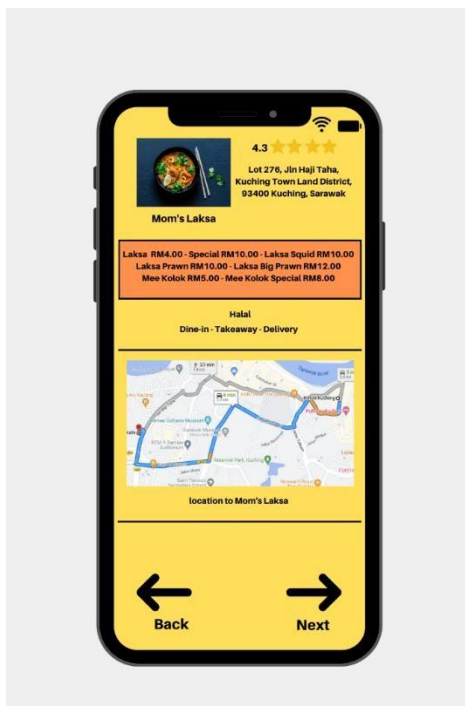


Figure 7. the other restaurant shown in the map's location.

- The users can then estimate their time of arrivals to the locations of the restaurant that they wanted to go.
- With this information, users can plan to choose their way to go to the desired restaurant for example by E-hailing, taxi or by walking according to how far the location of the restaurants are.

3. FINDINGS

This apps are unique because it features brilliant colours that draw users in and user friendly. Additionally, this application will support any language to make it easier for visitors to use their native tongue. This application has the potential for commercialization, which we may foster by disseminating pamphlets about them that detail all the apps' benefits. The pamphlets also provide all the instructions needed after installing the programs. The traveller can also learn more in-depth information about the application. Not only that, this application can also be listed as the food provider and reviews for the restaurants around the city of Kuching, Sarawak as there are varieties of unique cuisines to choose from. For example, Laksa Sarawak, 'Manok-Pansoh' (Chicken bamboo), and many more. This can benefit and promote Sarawak as a destination of gastronomy for the tourist to travel and witness the experience of local home cuisines with modern twist and fusions.

4. DISCUSSION

This application can be used to assist tourist and travellers that visits Kuching, Sarawak who are unable to decide on their dining choices or who wants to experience the best eatery places that the place has to offer. This application can immediately find or provide users with information that is relevant to their interests. This application also teaches users how to compare restaurants to choose which one best suit their preferences, from dining venue, types of food s, and many more. Apart from that, this application also contributes into the restaurants that are being listed in the application to promote their business as well as gaining more income and being known by the tourist and travellers who visits to Kuching, Sarawak.



Figure 8. Logo of Kuching Eats Mobile Application.

5. CONCLUSION

In conclusion, Kuching Eats helps to solve the curious travellers and tourist visiting Kuching Sarawak as this application can help them to decide the places that they can eat from their fingertips. Travellers nowadays keen on using smartphones as their travel companion which helps them to have the ease of searching information online. Not only that tech savvy tourist can also enjoy this application which can assist their travel to seek new delicacies in a visited country. In order to increase Kuching's visibility and draw more tourists, Kuching Eats has also contributed to the expansion of the culinary sector. This mobile software will assist travellers in making more strategic restaurant selections. Through the introduction of various food establishment kinds, this application will aid in the development of the food sector. Sarawak is now a destination that makes it simple for travellers to travel without wasting time thanks to this application. In contrast to the fact that picking a restaurant

requires a lot of thought, this programme puts everything at your fingertips. Directions to the location will be presented, and all information will be provided.

Acknowledgments: We would like to express our respect and gratitude to the university administration for allowing us to enrol in HTT576 this semester. We would also like to thank our advisor, Madam Murniza Mohd Zaidi, for her support and encouragement as we conducted this research. This course teaches us more about how to create any innovation or develop any product by using our own original creative ideas as students. Not to mention our respected lecturer of HTT576, Mr Alvin Gatu for guiding and exposing us to learn and gain new knowledge in this course. We would also like to take this moment to thank all the family members, friends, and classmates who have supported us in whatever way and helped us complete this work.

References

- Bernama. (2020, June 25). Penjana provides capital for agriculture and Food Industries. New Sarawak Tribune. Retrieved January 14, 2023, from <https://www.newsarawaktribune.com.my/penjanaprovides-capital-for-agriculture-and-food-industries/>
- Dason, C. (2022, December 14). *What to eat in Kuching, where to eat in Kuching*. KuchingBorneo. Retrieved January 11, 2023, from <https://kuchingborneo.info/what-to-eat-in-kuching-where-toeat-in-kuching/>
- Georgina Tzanetos, M. A. (2022, May 17). *Commercialization*. WallStreetMojo. Retrieved January 15, 2023, from <https://www.wallstreetmojo.com/commercialization/>
- Kim, G. J. (2011). A study on the effect of easiness to use the food service-related application of smart phone on intentions of use: Focused on the mediation effect of familiarity and usefulness. Korea Academic Society of Hotel Administration, 62-63.
- Pan. (2022, July 26). *What do colors mean and represent? - SAE alumni association europe*. SAE Alumni Association Europe - Connect - Learn - Succeed. Retrieved January 15, 2023, from <https://alumni.sae.edu/2016/03/08/what-do-colors-mean-andrepresent/#:~:text=Yellow%20is%20a%20color%20associated,food%2C%20often%20evoking%20cheerful%20feelings.>
- Reporters, F. M. T. (2021). UNESCO hails Kuching as 'creative city of gastronomy.' Retrieved January 15, 2023, from <https://www.freemalaysiatoday.com/category/leisure/food/2021/12/02/unesco-hails-kuching-ascreative-city-of-gastronomy/>