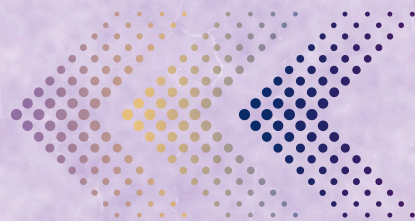




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NEWS AND ARTICLES

Sarawak Youth Business Idea Competition 2025 (SaYBIC) – Zone 2

Authors: Arif Azizi Che Harun and Emily Adriana Saini

The Sarawak Youth Business Idea Competition 2025 (SaYBIC) was successfully held on 6 December 2025 under Zone 2 at University of Technology Sarawak, Sibu. This event provided a valuable platform for participants to present innovative business ideas and entrepreneurial solutions across various industries. Universiti Teknologi MARA Mukah Campus was represented by a delegation of six individuals, accompanied by Arif Azizi bin Che Harun. The group members consisted of Emily Adriana Saini, Imtiyaz Ezani, Rycell Fenny Henny @ Stephen, Nur Rossella Russell and Iman Nur Khadijah Mohd Fauzi. As participation required representatives to be from Sarawak, Emily Adriana represented the group and delivered a pitch for a project entitled “Biofloc Starter Kit,” which focused on the application of modern aquaculture technology to enhance productivity, improve water quality, reduce environmental pollution, and minimise livestock feed costs.

SaYBIC, a collaboration between UiTM Sarawak and the Ministry of Youth, Sports and Entrepreneur Development (MYSED), serves as a premier platform to cultivate entrepreneurial talent among higher education students in Sarawak. Its primary purpose is to empower youth to develop innovative and globally competitive business models through structured pitching sessions, professional mentorship, and practical exposure to real-world market dynamics. By encouraging students to transform creative concepts into viable ventures, the competition aims to drive economic growth and foster a vibrant startup culture across the region.

Through strong teamwork, determination, and a shared commitment to representing UiTM Mukah with pride, the team successfully advanced from the preliminary round to the final stage of the competition, which will be held from 19 to 21 June 2025 at Sarawak Sports Village, Kuching. This achievement provided invaluable experience for the participants and significantly enhanced the university’s visibility and standing at the state level. Their participation in the SaYBIC also served as a meaningful breakthrough for both the students and the institution, reflecting UiTM’s growing capacity in innovation, competitiveness, and applied knowledge, while reinforcing the importance of research, creativity, and collaboration in addressing real-world challenges.



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