

UiTM Perak Organises Landscape Photography Competition to Promote Green Campus Awareness

Seri Iskandar, 11 February 2026 – Universiti Teknologi MARA (UiTM) Cawangan Perak reinforced its commitment to environmental sustainability by organising the UiTM Perak Landscape Photography Competition, a Green Campus initiative designed to cultivate environmental appreciation and encourage a sustainable lifestyle among the university community.

The competition, which commenced in November 2025, attracted the participation of 35 UiTM Perak students, who captured the natural beauty and scenic landscapes of the Seri Iskandar campus through their creative photography. The initiative encouraged students to observe, appreciate, and showcase the university's green environment while promoting environmental awareness through visual storytelling.

The prize-giving ceremony was held on 11 February 2026 at 4.00 p.m. by the picturesque UiTM Perak Lake, providing a relaxed and engaging atmosphere that reflected the Green Campus philosophy of integrating recreation, well-being, and environmental appreciation. The programme was organised by Team 3: Green Lifestyles and Recreational under the coordination of Dr. Ermi Syahira Abd. Jamil, Puan Norita Abdul Kadir, and the organising committee.

To recognise participants' creativity and outstanding contributions, cash prizes were awarded to the winners, with RM100 for first place, RM70 for second place, and RM50 for third place.

As a lasting outcome of the programme, all 35 landscape photographs are planned to be compiled into a commemorative publication that will serve as a visual archive and reference for the university community. The publication will celebrate the natural beauty of the UiTM Perak campus while documenting the university's continuous efforts towards environmental sustainability and Green Campus development.

Beyond recognising artistic talent, the competition aimed to strengthen environmental consciousness among students by encouraging them to engage more closely with the campus landscape and appreciate the importance of preserving green spaces. Through creative expression, participants became active advocates for sustainability, reinforcing the role of students in fostering an environmentally responsible campus culture.

The initiative contributes to several United Nations Sustainable Development Goals (SDGs). By promoting environmental education and raising awareness of sustainability through experiential learning, the programme supports SDG 4: Quality Education. The appreciation and preservation of green spaces contribute to SDG 11: Sustainable Cities and Communities, while encouraging environmental stewardship aligns with SDG 15: Life on Land by fostering respect for biodiversity and natural ecosystems. Furthermore, the Green Campus initiative strengthens SDG 13: Climate Action by inspiring behavioural changes that encourage environmental responsibility and sustainable living.

The Landscape Photography Competition exemplifies UiTM Perak's holistic approach to Green Campus development by combining creativity, recreation, environmental education, and community engagement. Through initiatives such as this, the university continues to nurture a campus culture that values sustainability, innovation, and the conservation of its natural environment for future generations.



Green @ UiTM

SCAN & EXPLORE

**UiTM CAMPUS
SUSTAINABILITY STRATEGIC
ACTION PLAN (UiTM CSSAP)
FIRST EDITION, 2024-2030**



**UiTM CAMPUS
SUSTAINABILITY REPORT
2019-2026**



**BLUEPRINT
IMPLEMENTATION
DOCUMENT UiTM SHAH
ALAM 2026**



SUSTAINABLE DEVELOPMENT GOALS

