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MFORMATION

FIM was published bi-annually by Bachelor of Information Science (Hons) Library Management @ IM244 pursuing Publication and Production of Information Materials (IML601). The scope of the plan includes variety of issues in the field of information management.

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SEPTEMBER 2015/JANUARY 2016



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EDITOR'S NOTE

Assalamualaikum WBT, Welcome to our FIM Communication: Thrive for Information. First of all, let me begin by telling all of the readers or it le bit of this publication.

HOWS H's STARTED ...??

At the beginning of the task given to us for the subject of IML601: Publication & Production of Information Materials, I realizes of one critical need in the successful of the publication which is "collaboration". Without collaboration, we were unable to achieved what we have working on before.

Back to our theme of FIM: Thrive for Information, I believe that information is a key to success. So, what do we expect our readers to know through "Thrive for Information" publication was that, it is specifically outline the information as a baseline in our life where each of the individual need it in a critical thinking, problem solving, decision making, knowing how to learn, reasoning, and the ability to manage resources, work productively with others, acquire and evaluate information effectively, organize and maintain information, interpret and communicate information, and work with a variety of technologies.

Lastly, I would like to take an opportunity to praise to Allah SWT, as without His blessing, we were unable to finish the entire task in the time being. Alhamdulillah, I am glad to have a great corperation from all the magazine team members, which spend their times and effort in order to helps in finishing the contents of the magazine. Not to mention, a highest thank to Mr.Azmi Ab Rahman for the great advices and knowledge sharing throughout the process of this FIM publication.

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Strategies for surviving : Using Information

calculated calculated calculated calculated calculated

Mahizan Binti Muhamad Isa Nurul Alia Najwa Binti Yahya



"Without a good communication skills, the information cannot be deliver with successfully"

The word information was derived from Latin "Informant" which means "give form to". Information can be defined as something about knowledge. It can be something about knowledge gained through study, communication, research and others else. As we all know, information is very important in our daily life. Without have enough information, we are nothing and nobody. The other meaning of information is it also known as stimuli that have to mean in some context for its receiver. When information is entered into and stored in a computer, it is generally referred as data. After processing, output data can again be perceived as information. Information also can be known as data that is accurate, and timely, specific and organized for a purpose, presented within a context, that gives it meaning and relevance, and can lead to increase in understanding and decreases in uncertainty. Information is valuable because it can affect behavior, decision, and outcome. When we talk about information, there are many definitions about it that we can simply understand.

The importance of information

Important Notice

Nowadays, information became the important thing in our daily life. We have to know each of information day by day. If not,

we are nobody and did not know about the current issues and so on. Let take emergency calls as the simple example about information. "Emergency calls" maybe some of the people will laugh when hearing about this but believe or not, some of the people out there still did not know what the true phone number of emergency calls if there happens emergency situation. That is the simple example why information is very important because by knowing the exactly true number of emergency calls, we can call the correct numbers. Let say if we have lack information about that, it might be a problem in term of error calling their true numbers. To become a successful person, we must have good information skills in our self. Information is alike rooted in each of persons in the world.

"Information is very important in our daily life.....without information we are nothing. We are like.."

Strategies for growth by using information are important things that can help us to reach our objectives because information is a key of successful in our life. Information can help us to solve any problem and we can use all of information to settle our problem. Information is vitally important to the successful execution of any organization because information can be used as a raw material and every decision that are taken in the organization. Each organization must use right information to decide what the objectives are or target needs to be achieved for that organization. According to Trix Webber (1997), the aim here is to share ideas on the kind of action available to an individual who wants to survive and thrive in that organization because of increasing competition and technological change have become less 'people friendly'. Information also required conveying decisions taken to the people responsible for implementing the decision was taken and the actual result achieved as the work progresses. In this way, information plays a critical role in every organization.

and the state of the

In addition, employees must have a good thinking about information to make sure all the work in the organization can run efficiently. Each organization must have right information because the organization will share the information with the other organization or the organization also can give the information to the people that need the information. So, the determination shows how the information is extremely important in the organization. According to Nonaka (2000), in the information age of today, companies need to adapt to change rapidly or face falling behind competitors. Companies who are successful are those who keep up with the change by creating new knowledge and disseminate it throughout the organization at a greater speed than competitors and include that in new product develop-



ments. However, most managers misunderstand the concept of knowledge and how companies can exploit and benefit from it. In most western companies, knowledge is measured by quantifiable data such as increased ROI and efficiency measures. Japanese companies view knowledge differently by focusing on the tacit knowledge in the company which is often subjective as com-



pared to the objective processed information of western companies.

Strategies for growth using information

Information can help others in many ways. There are several strategies that can be used in any fields such as organizations fields that are NIL absolutely committed to your own learning and development, form support groups, envision the future, become a creative learner, give loyalty appropriately, be politically aware and have realistic expectations. As we know, information can be used in any of fields that we are taking in this world because it is not available for learning purposes only. It can be general.

"Strategies can help us improve ourselves"

Be absolutely committed to your own learning and development

By using the appropriate and enough of information's skill, we can absolutely commit and give full of attention towards our learning and development. In our learning, commitment means, being proactive in creating opportunities to develop new skills and knowledge's. By knowing many kinds of information, it can help us in suggesting and giving the fresh ideas when needed. Let us try imagining what will happen when we have no information at all. That might be a huge problem in giving ideas to others.



"To gain true information, attention is important

Especially with the absence of support group"



Form support group

The forming support group is needed when we want to do work. Doing assignments with group members is one of the simple examples of forming a support group. By having full information, friends are welcoming us to join in their group to do assignments together. These things happened because we are a knowledgeable person. By having a person like us in their group might give them fully protections because if there is something that they do not know, we can help them. It is the total difference when we are nothing and lack of information. They will avoid themselves from being paired with us because we do not know anything to do. Therefore, it is very important for having skillful of information in our daily life.

I can BEE LOYAL by remaining faithful to and defending others.

Give loyalty appropriately

There are differences between people that have information and people that do not have. People that have information in themselves are very loyal to their work and will never do such a dirty things such as accept the corruption. What is the relationship between accepting the corruption and people that have information in them? They (people that have information in them) are not cowards and never take the easiest way to become rich without doing the full effort. In other means, they can differentiate between good and bad things before doing anything that can give them a bad reputation and future later.



Become a creative learner

In an organization, the learner has a high liability for their organization because he or she must have a lot of knowledge of information to guide their staff to manage each organization. The important of leadership in management cannot be overemphasized because the management must supply leadership in the organization. A leader must influence the staff for work accomplishment through the group work or something that can use to get the right information. It is because leadership is essential for obtaining successful work accomplishment for the organization. 'Single loop' learning involves accepting and working within existing variables to solve the problem. 'Double loop' learning means questioning and possibly changing the variables which govern how the problem is viewing, thereby creating a new paradigm and reframing situations Trix Webber (1997).

FUTUR

Envision the future

Envision the future one of the strategies of growth by using information in an organization. Each organization must have a clearly planning the visioning for the organization because if the organization did not have a good information, they cannot get a great vision for their organization. The organization must set up a well planning for their organization before choosing some vision for their organization. Besides that, we also can use a several kind of technique such as mapping, brainstorming, and rich pictures can be used regularly to take a position. It can help us to think about the future and if we get great information, we can choose what the best for our organization are.



"The eldest should show a good example to build a good generations in future"



HAKIKAT BELAJAR

Kita belajar kezucian dari cahaya Yang zelalu berzinar luruz menyibakkan gelap Kita belajar kezetiaan dari matahari Yang zelalu menepati janji terbit di pagi hari Kita belajar keluazan jiwa dari keluazan langit Yang zenantiaza berdandan dengan warnawarninya Arakan mega atau kemilau bintang-

gemintangnya

Kita belajar kearifan dari kedalaman samudera Yang menyimpan untaian mutiara dan keindahan

Kerajaan batu karang di dazarnya Kita belajar kerendah hatian dari gerak air Yang mengalir ke tempat yang lebih rendah Kita belajar dari titik-titik hujan Menghapuz kemarau panjang Kita belajar dari kezejukan embun pagi Menyegarkan daun-daun

Kita belajar dari kidung-kidung burung Dan gemercik air bening Di sela-sela batu pegunungan Kita belajar dari bunga-bunga pesta warna Yang selalu mengirimkan aroma dan keinda-

Kita pelajar dari manik-manik batu permata Yang merki terendam lumpur Tetop menampakkan cahayanya



Ya..

Kita juga belajar keramah tamahan dari semut Yang selalu mengucapkan salam damai saat jumpa sahabatnya Serta kegotong royongan mereka dalam bekerja Kita juga belajar dari persaudaraan kekal Antara laut dan pantainya antara pohon dengan tanah

Kita juga belajar dari kearifan alam remerta Yang nampak relalu diam Di dalam kediamannya relalu berrujud kepada-flya Wahai jiwa.. Betapa dunia ini relalu berkembang dan terbentang jadi guru

Ali Athi Ullah

Cinta terakhirku

Lamunan cinta masih berbisa Membuat diri ini sukar melupakan Aduh! Sakitnya dada Menanggung kerinduan hanya padamu Tersenyum bagaikan orang gila Aku memikirkan tentangmu Oh, indahnya cinta Menghalau segala usikan di jiwa Hanya tinggal erti bahagia Bila kau dan aku sentiasa bersama Kau cinta terakhirku Tiada lagi bisa mengganti Karna engkau telah menawan hati Juga kau pagari Dengan keikhlasan hati Tiada siapa mampu robohi Cintaku dan dirimu lagi Doa jangan lupa kau beri Pada si dia Pencipta hafi Agar kita selalu mensyukuri Erti sebuah cinta hakiki

Karya Sakinah Harun

Bahagia dalam Duka

Sahabat,

Ku nukilkan karyaku ini hanya untukmu Karna dirimu aku sayangi Tanpamu, aku begitu sunyi Detik yang kita lalui bersama amat ku hargai Kita makan dengan penuh berselera bersama Kita keluar bersama, bersorak ceria Ketika itu, hati ini benar-benar bahagia Namun satu hari ,engkau menjauh dengan ku Membawa seribu soalan di dadaku Memikirkan apa salahku dengan mu Tanpa khabaran, aku menangis Memikirkan keadaanmu yang jauh bersamaku Adakah hatimu sudah berubah Bagaimana pula dengan hubungan kita? Aku tertanya -tanya Saat ku bersamamu begitu berharga Namun kini kau biarkan aku derita Menanggung arus bahagia dalam duka Tidak ku minta bintang menjelma Hanya ku perlu kita bersama Menjalani hari- hari yang bakal tiba Dan meraih kebahagiaan bersama



inah Harun

Tiada Terganti

Air mata menitis lagi Bila diri mengenangkanmu Rabak sanubari, ku merinduimu Hanya doa ku titipkan setiap detik dan waktu

Agar dirimu bahagia disitu Tanpa menempah dirimu pergi Tanpa bersedia aku bersendiri Mungkin takdirNya yang sedang ku jalani Hidup sepi tanpamu disini Hanya kamu menawan hati Hanya kamu sering memahami Kamu juga tidak lelah menasihati Diri ini yang sering melupai Kasihmu ku junjung Pesanmu ku tanam di hati Takkan lagi ku menangisi Pemergianmu kali ini Wahai bondaku yang ku sayangi Dikaulah segala-gala penyeri Dikau juga tidak terganti Walau hancur duniawi

Karya Sakinah Harun

Baunya seharum kasturi

Karya Sakinah Harun Kepenatan masih terasa. Sejak ku menjejakkan kaki ke kampus ini, baru saat ini, aku dapat membaringkan sekujur tubuhku ini di dalam bilik yang selesa dan bersih. Ya, aku pelajar baru disini, pelajar yang baru sahaja mendaftarkan diri sebagai pelajar disini.

Sekarang,hampir tiba waktu untuk solat maghrib. Rakan-rakan sebilikku sudah mula persiapkan diri menemu ilahi.tinggalkan aku sendiri dalam keadaan keuzuran. Aku baringkan diri di atas katil.terasa dinginnya angin kipas. Beberapa minit kemudian,ku merenung bagasi dan beg yang ku bawa dari Kelantan. Disini akan bermulanya kehidupan baru, kehidupan sebagai seorang pelajar. Ku merenung setiap inci dalam bilikku, meja menulis, kerusi , tilam, dan almari . fasiliti yang ku kira cukup membuatkan kehidupan pelajar menjadi sempurna.

Sepenat manapun aku menjalani program sepanjang hari di fakulti,aku harus kuatkan diri untuk kemaskan barang-barang aku yang menunggu giliran untuk dikemaskan dan diletak di tempat yang sesuai. Aku mencapai bagasi yang berdekatan,mengeluarkan isinya. Sekarang, aku perlu melipat semuanya,untuk disusun ke dalam almari.Aku bermonolog sendirian.

Ingin ku imbau kembali, siapakah yang membuka hijabku? Sedangkan aku belum pernah meminta sesiapa untuk bukankanya untukku. Aku mula menyedari kelebihan ini sejak di bangku sekolah lagi. Daripada keadaan yang sangat takut pada mulanya,bertukar menjadi perasaan yang sangat biasa pada ketika ini. Mana tidaknya, sudah hampir lapan tahun aku hidup seperti manusia yang luar biasa.Manusia yang mempunyai kelebihan yang jarang ditemui di dunia milik Allah S.W.T ini. Manusia yang boleh melihat perkara yang tidak dapat dilihat oleh orang lain,manusia yang boleh mendengar apa yang tidak boleh didengar oleh orang lain, dan manusia yang boleh merasa apa yang tidak boleh dirasakan oleh orang lain. MasyaAllah,semua ini datang dari Allah, ini takdir dariNya.

Allahu akhbar! Aku berasa terbit satu perasaan disekelilingku,perasaan marah,marah yang teramat sangat. Dengan keadaanku yang keuzuran,maka aku tidak dapat merasainya dengan sempurna seperti sebelumnya. Saat ini, hanya perasaan dan perbuatan "makhluk" itu sahaja yang aku dapat rasa. Aku harus bertindak sesuatu, agar makhluk itu tidak lagi menunjukkan " belang" nya.

Dengan penuh kesabaran, aku berkata : " Saya baru sahaja datang ke sini, dan ini adalah bilik saya,saya tahu awak wujud dan saya tak mahu awak menganggu sesiapa sahaja disini,saya datang sini untuk belajar,kita sama-sama hidup,jangan mengganggu antara satu sama lain.Boleh ?"



Astaghfirullaalazim! Sekali lagi suara pintu almari itu terdengar, kali ini, secara menutup.lanya seolah kedua-dua pintu almari ditendang dengan sekuat hati oleh seseorang. Suara itu mengejutkan rakan sebilikku yang baru sahaja selesai solat maghrib di ruang tamu.Lalu pintu bilik diketuk,dia bertanya keadaan ku, aku diam seribu bahasa namun ku tetap pendamkan rasa ini kerana tidak mahu rakan-rakan yang lain takut atau gelisah untuk tinggal di bilik ini sepanjang semester ini. Lalu tombol pintu dipulas untuk menutup kembali pintu bilik. Aku mendekati almari itu,almari yang membuatkan aku terkejut sebanyak dua kali. Aku membukanya perlahanlahandan.... masyaAllah, bau apakah ini? Bau yang sangat wangi,wangi menusuk ke kalbu,seolah bau kasturi. Begitu nyaman sekali bau itu.

Aku tersedar dari lamunan.Aku cuba mengucap. Aku akan cuba untuk berfikir logik walaupun aku sudah lali dan "tahu" perkara yang aneh sebegini. Aku tidak membuat andaian sendiri,malah keesokan harinya,aku cuba bertanya kepada rakan sebilikku , "adakah bau harum itu datangnya dari minyak wangi awak?" Dengan wajah kehairanan, dia menjawab, " Tidak" ! habis siapa lagi? Hanya kita berdua yang tinggal sebilik . Ku simpan peristiwa itu sebagai misteri di bilik tingkat 5, blok 3 itu.

Bau yang seindah kasturi itu, akan ku ingat selamanya....



Trip 2day 1night in Terengganu

..........

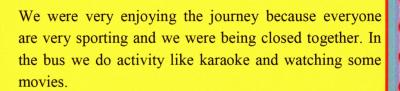
DAY1 -START THE TRIP FROM UITM PUNCAK PERDANA

Our trip to Terengganu begin on 16-18 October recently.it is on Friday, Saturday and Monday. It was a 3 days 2 night trip including 13 students and 2 lecturers. Tis this trip was for subject Publication and Production of Information Materials (IML601). All the student gathered at Gazebo Block 1 and waited for our bus to come.

We start our journey with a very excited feeling. We hope that this trip can give us very good knowledges and experience.

Our journey begin with recitation of doa by Mr.Azmi.

...........



This journey take time almost 8 hours to reach our destination. In the journey also we are stop and take a break at Hentian Temerloh,Pahang. We went to eat and got some

....

........

10.30 p.m— arrived at Rhu Muda Beach Motel, check in and went to sleep tight.

DAY 2

8.00 a.m– everyone gathered and went to breakfast at Kuala Terengganu. We ate the traditional Terengganu dishes which are lempeng and the famous Nasi Dagang.

10.30 a.m– we went to Museum Negeri Terengganu. It were very nice because we got many information and history there. We spent almost 4 hours at the museum.

1.00 p.m- we went to Masjid Kristal. Some of us were riding a cruise to saw some breathtaking scenery around the river. By take the cruise also we can saw all the replica of mosques been there. It was very real and beautiful. After that we take lunch and continue to the next location.

3.00 p.m- the next location was the famous place to go. It was one of the attraction in this country of Darul Iman which is Pasar Payang. It was a traditional market. There are many traditional food, handicraft and everything is here. Almost all product here are from local. The price were very affordable and we can buy everything here.

5.00 p.m– we went to Pantai Batu Buruk at Kluang. It was one of the popular beach to hang around. There are many activity and games there. One of it, we can take a Cinderella ride and ate the awesome ikan celup tepung and seafood.

DAY 3

9.00 a.m– we went to Perpustakaan Negeri Terengganu. It was very big library.





We hanging around in the library and look at their collection

Take some memorial picture

12.00 p.m– we went to bought some keropok lekor as souvenir at Bukit Tok Beng (BTB). It was very famous place to buy keropok lekor and you must get number to make order.





SAYONARA TERENGGANU DARUL IMAN



BOARD OF DIREFTOR



CHIEF EDITOR

Darlina Darmansah

" Evaluating information is not only involved critical thinking but is more depends on creativity and your re-sponsibility to learn and choose.

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Siti Mariana Hamzah

" Failure will never overtake me if my determination to succeed is strong enough."

SITI AISYAH BT YAHYA EDITOR



NUR HIDAYYAH BT SHARI SHAWARUDIN DESIGNER



66

NURFATIHAH BT ABDUL RAZAK

FIM COMMUNICATION FLYER

FIM COMMUNICATION invites contributors to submit manuscripts for publication in the FIM COM-MUNICATION (December 2014 publication). The scopes of the journal include, but not limited to, the areas in Information Management.

TYPE OF CONTRIBUTIONS

FIM COMMUNICATION publishes original articles on all aspects of Information Management. As FIM COMMUNICATION is intended to be a semi academic/less formal publication, contributors are encouraged to share their experiences, personal views and thought. FIM COMMUNICATION also publishes creative writing such as poems, short stories etc.

AUTHOR GUIDELINES

1. Content

• We prefer FIM COMMUNICATION articles that are 750 - 1500 words in. They should be in English or Bahasa Melayu.

• Articles should not have been published previously in another magazine or journal, nor been available in a final version on a publicly available web site.

2. Matters of style

· Text should be in Microsoft Word or rtf format.

• Images may be in gif, or jpeg formats. Images can be handled several ways — as in-lines or as linked files. They normally should be no more than 700 pixels in width.

• Hyperlinks to external sources are encouraged. URLs should be spelled out rather than embedded as links, either following the appropriate name/text or, if preferred, within the References section at the end of the file.

• The font type required is Arial, 11pt.

3. Mechanics of submission

While we often receive completed manuscripts, we would prefer that you contact the editors at tintafpml@gmail.com before you finish writing so that we can determine whether the topic, style, and approach are appropriate for FIM COM-MUNICATION. We accept only electronic submissions.For any correspondence, keep in mind that the tinta_editor@gmail. com email address receives a large amount of spam and email to that address is filtered. Prepare your message with a proper subject line, body and signature block.

• Articles can be sent to tintafpm1@gmail.com as email attachments. Please include "FIM COMMUNICATION Article Submission" in the message subject line. Each author will be asked to submit a brief (50 - 100 word) biographical sketch along with his or her manuscript. Please contact the editors for details upon acceptance of your article.

4. Editorial Process

• Upon acceptance, articles are put on the magazine's production schedule for two months that is mutually acceptable to the authors and editors.

- FIM COMMUNICATION editors will read your submission and return it with suggested changes or comments.
- After the authors and editors have agreed on a final draft, the revised text will be formatted in doc or pdf by FIM COMMUNICATION staff.
- Authors will have a specified length of time to request final corrections or minor changes prior to the release of the magazine to the public.

• Once the issue has been released, only vital corrections or changes will be made to the file. These changes will be noted and dated at the end of the file.

5. Rights

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