



FIM COMMUNICATION

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CAREERS

&

OPPORTUNITIES

Library
Transformation of
Skills *Job specialization*
system
The perspectives
Future *Information*
Professionals

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Assalamualaikum WBT.

Bismillahirrahmanirrahim.

Alhamdulillah, syukur ke hadrat Illahi kerana dengan limpah kurnia-Nya FIM Communication Publication sesi 2014/2015 ini dapat diterbitkan dengan jayanya.

Di peluang ini saya Siti Nur Aishah binti Mansor selaku Ketua Editor, ingin mengkalungkan setinggi-tinggi penghargaan kepada pensyarah IML 601 Publication & Production of Information Materials, En. Azmi bin Ab. Rahman, di atas tunjuk ajar beliau dan ilmu yang dicurahkan kepada kami, dapat kami menyempurnakan penerbitan kami.

Disamping itu, saya juga ingin mengucapkan ribuan terima kasih kepada ahli pasukan penerbitan

kerjasama yang padu bagi menjayakan penerbitan ini. Setiap ahli pasukan ini menyempurnakan satu sama lain dan tidak lokek ilmu sesama sendiri. Sikap ini ingin saya puji dan diharap persahabatan yang tercipta melalui

penerbitan ini akan kekal hingga ke jannah, InyaAllah. Segala ilmu dan pengalaman yang ditimba selama proses penerbitan ini akan menjadi berguna suatu hari kelak kepada setiap ahli pasukan penerbitan terlibat.

Akhir kata, ingin saya mengucapkan penghargaan kepada semua yang

terlibat di dalam penerbitan *FIM Communication Publication* ini samada langsung atau tidak langsung.

Wassalam.

Aishah

Siti Nur Aishah binti Mansor, KETUA EDITOR

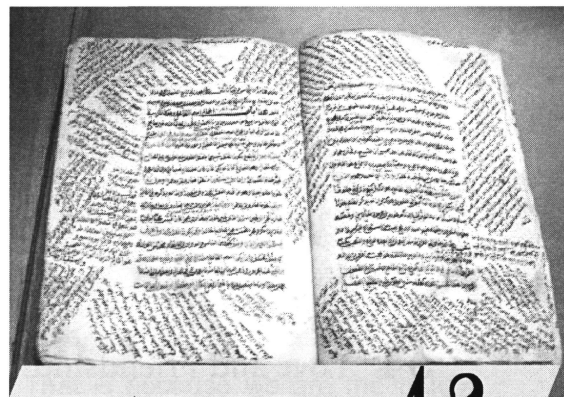
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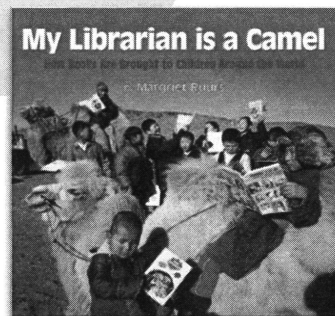
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"GOOGLE CAN BRING YOU
BACK 100,000 ANSWERS, A
LIBRARIAN CAN BRING YOU
BACK THE RIGHT ONE." —
NEIL GAIMAN

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TRANSFORMATION OF SYSTEM IN

THE LIBRARY: GOOD OR NOT?

By Mazliana Binti Ya dan Yusni Hidayu Binti Amran

Library is a place which store of information. People need library in order to access the information and gain knowledge. In order to serve the information to the users, library itself should know their services and methods that are effective to distribute the information. Transformation in the library especially the system used are important to improve the library services and library image.

There are several of transformation of the library system that can be done include content, services, people and infrastructure. The integrated of the network infrastructure needed to support library network. The physical of library's infrastructure need a reliable network infrastructure, includes local and wide area networks to allow access of content and services everywhere and anytime. The services in library are very important to users. It includes programmer area, café, and viewing rooms, librarian room with the wireless notebooks to help the user to have information based on their need. The library help users by creating new services delivery, process innovation and leveraging technological. For

example, the library introduces new services that is book drop. The library enhance the services by allowing the user to return books 24 hours regardless of where they borrowed it. So, the user doesn't need to queues at the counter to return the books.

In addition, Radio Frequency Identification (RFID) Technology used in the borrowing material using check machines. RFID is used to allow users to return a book quickly. Besides that, the library should introduce the new system which is Electronic Library Management System (ELIMS). With ELIMS system can addressed another recurrent customer the books in libraries are misplaced by others user. It can reduce time of staff to find it. To make it easy of readers, the librarian should create website to increase electronic services, The library have managed to provide the customer information to check their accounts, book reservation, renewal, book recommendation for purchased and request for delivery. All librarian and staff in library should join training program to understand roles and responsibilities, processes and tools at the library.

Information literacy programmes, were developed to teach not only to do intelligent searches for themselves, but also can evaluate the sources that they received.

Libraries are about the valuable information to all the readers by which they can access in various format printed or electronic forms such as e-books, audiobooks, hardcopy, multimedia, journals. Technology advances in the library system enables libraries to create the new services such as personalized and seamless OPAC interfaces, automated current awareness, virtual cataloging referencing and also portable mobile devices which make an easier process for user to get the information in anytime and everywhere. With less staff and budget cuts, the system need to be more flexible to meet the organization's need. The research librarian have to find some ways to improve research enquiry management. A successful library management system has to use the new technology to reduce cost and fix the problem with the new technology it can serve all of the library's need. The library management system need to give library the tools that they need to serve the user in more way, even with the limited resources. For example are book drop machine and online sources of information. The library management system need to help the libraries compete

with content provided like Google, Amazon and Netflix.

There are several benefits of the transformation systems in the library such as it can build professional skills, wide range of information sharing, and the systematic library services. In order to improve the library services, it can be perform by transform the systems in the library which used can build the professional skill of the staff in the library. This is because the system in the library can make the services and library operation work more effective and efficiently. For example is transformation system in circulation department.

There is no more staff needed in borrowing process of the material in the library. The transformation are good because the library can minimize use of staff to handle the library operation. Then, the process of the services and operation become faster and effective. This situation can make user to feel comfortable to use the library services. In addition, function of the library itself is to provide and dissemination the information to the user. Transformation of the system in daily operation such as by using OPAC as a medium to search the material needed and to show what library has is useful to help the user to locate and retrieve the material in fastest way. Next is wide range of information sharing. Information and knowledge can be distributed in fastest way by using internet network computer.

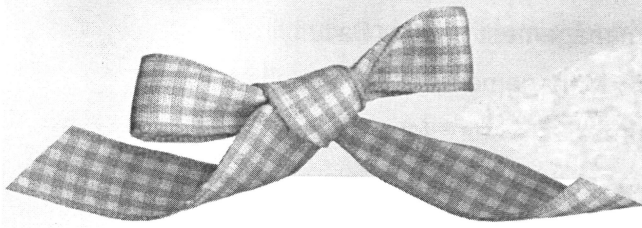
Library user can access to the information by using the computer and internet without go to the library. The information can be accessed at everywhere and anytime. In addition, there is also multiple users. Many users can access the same information in same time.

So, user can access the information freely without need to wait their turn to get the information or materials in the library. Then, library that are use the technology and system in their services and operation can improve the library image and also can attract the user to use the library services.

However, the transformation system in library have many advantages and benefit, but there is also have some the challenges of the transformation systems in library. The challenges of the transformation systems in the library is sometimes the systems used are not friendly. This problem will effect to the staff of the library because they will lead the operation and need to know how the systems run. The library staff sometimes do not know how to use the computer. Then, the library need to provide the training to the staff on how to monitor and use the system. In addition, the library management have to face the cost and time consuming by providing the training to their staff. Fastest systems growth also have effect to the library. The library cannot follow and adapt with the new technology that are always change.

Especially the staff that lack of skill to handle the new technology. This will effect the library operation and services. The most important thing is the library staff should know the role and responsibilities toward library services. They also need to understand and know their job description. Last but not least, the library staff should play their role to ensure the services and operation in the library is run smoothly.

Authors are semester 5 student of IM
244, Faculty of Information
Management



PERSAHABATAN TERINDAH NUKILAN; GADIS SARAWAK

*Bintang di langit malam
Keindahannya membawa seribu erti
Persahabatan antara kita
Tidak akan terlerai seperti kaca yang berderai*

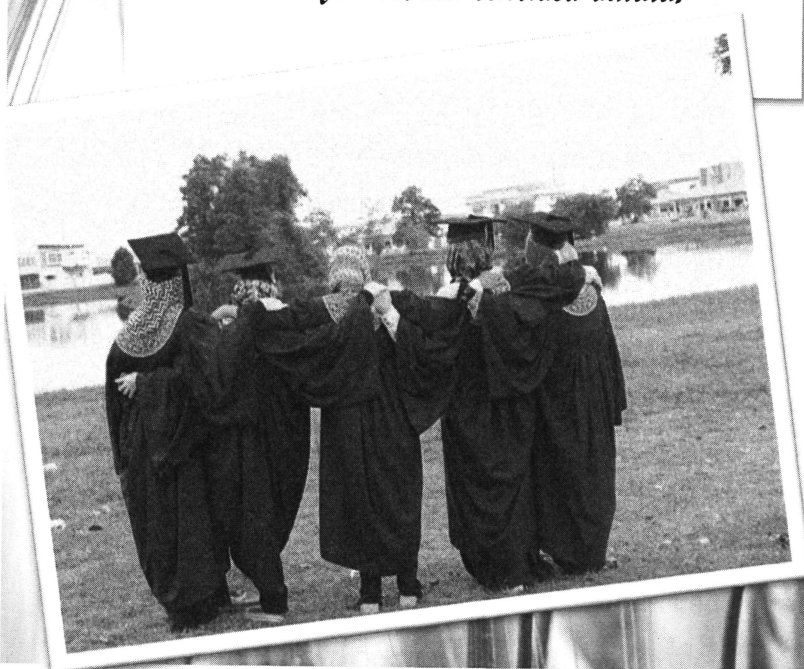
*Alami pasang dan surut persahabatan
Ia sesuatu yang biasa terjadi
Kasih di antara kita
Tidak akan terpisah*

*Aku mohon kepadamu
Wahai sahabatku
Selama perpindahan kita terjalin
Kemaafan dariku sentiasa dihulur*

*Harapanku moga di antara kita
Tiada dendam yang terluka
Hanya memori indah bersama
Menjadi keabadian cinta kita*

*Cinta di antara sahabat
Sesuatu yang unik dan luar biasa
Bukan cinta sebagai pasang kekasih
Seribu tahun berpisah jua*

*Langit itu biru
Ia juga nun jauh tingginya
Perbezaan di antara kita
Menjadi punca ketulusan ikatan kita*



What Is Success?

Ralph Waldo Emerson

What is success?

To laugh often and much;

*To win the respect of intelligent people
and the affection of children;*

*To earn the appreciation of honest critics
and endure the betrayal of false friends;*

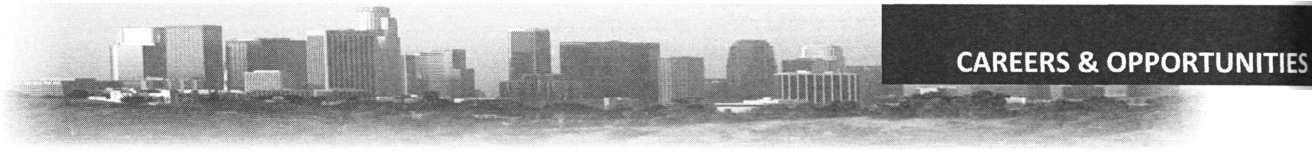
To appreciate beauty;

To find the best in others;

*To leave the world a bit better, whether by
a healthy child, a garden patch
or a redeemed social condition;*

*To know even one life has breathed
easier because you have lived;*

This is to have succeeded



Aku mengenang,
hujan yang turun,
perut yang lapar,
sakit yang perit,
di setiap saat dan minit.

Aku cuba menjadi diri mu;
terbaring dengan tangis yang kering,
diikat dengan seluruhnya mengetat.

Tetapi kemudian aku berhenti,
menarik-narik - meleraikan
ikatan tali;
ilusi.

Hujan sudah pun berhenti,
guruh masih lagi berbunyi.

Aku mendengar azan,
dan cuba mengenangkan.

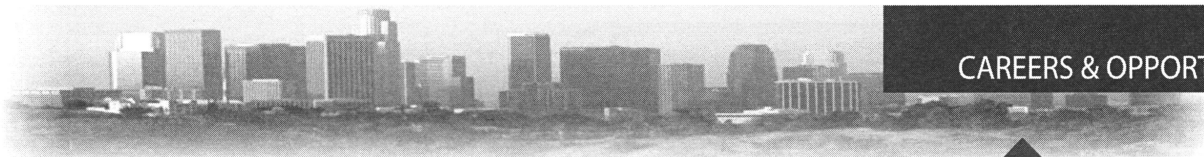
Walaupun aku tahu,
betapa susahya,
melupakan sesuatu.

Selamat malam,
dik.

Walaupun ku tenang,
sedang -
melihat siang.

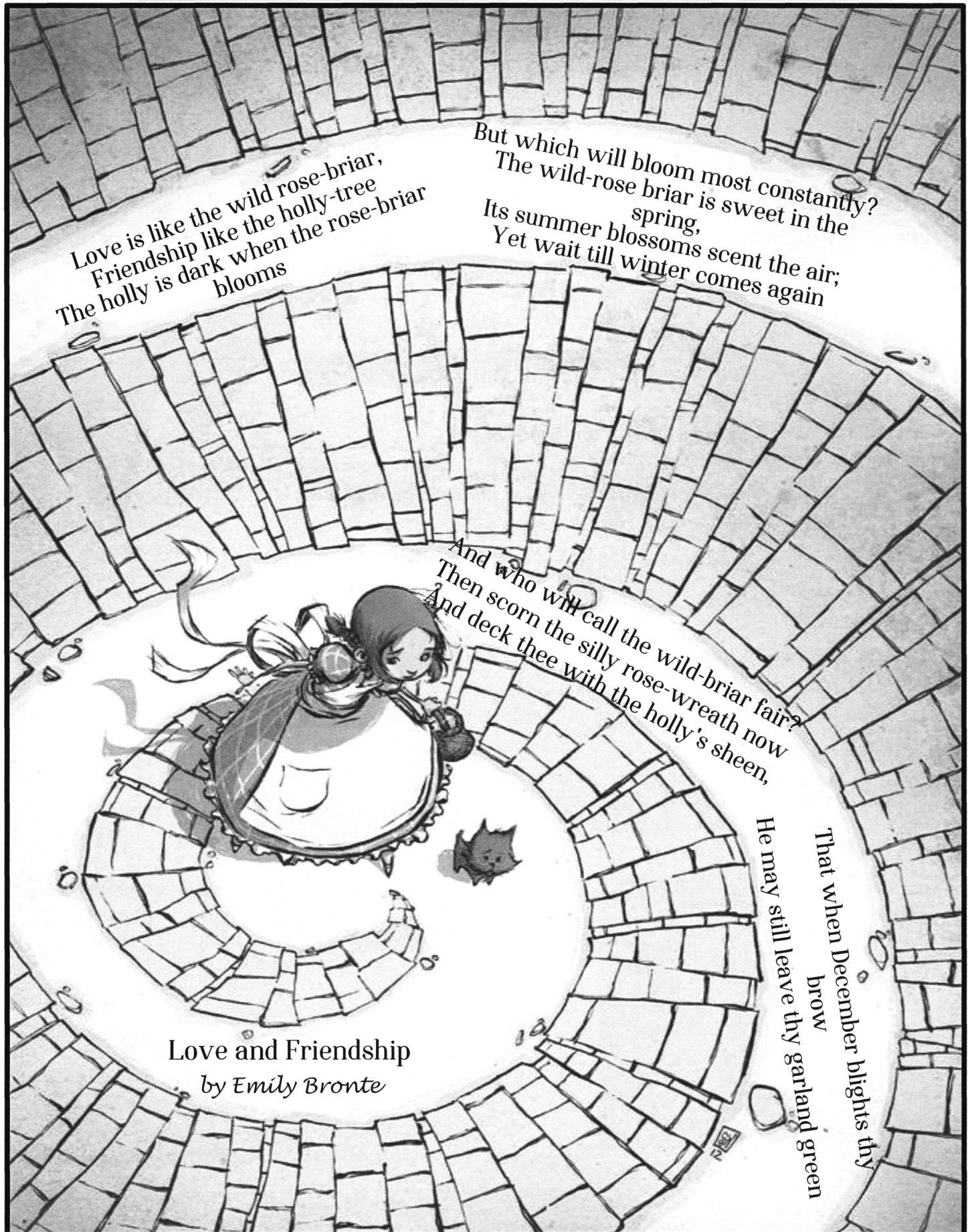
-PETAK DAUD-

*Mengenang Nurin,
2007-2015*



PANTUN BERKAIT

-SYAHRIL-



Love is like the wild rose-briar,
Friendship like the holly-tree
The holly is dark when the rose-briar
blossoms

But which will bloom most constantly?
The wild-rose briar is sweet in the
spring,
Its summer blossoms scent the air;
Yet wait till winter comes again

And who will call the wild-briar fair?
Then scorn the silly rose-wreath now
And deck thee with the holly's sheen,

That when December blights thy
brow
He may still leave thy garland green

Love and Friendship
by Emily Bronte



The Road Not Taken

by Robert Frost

Two roads diverged in a yellow wood,
And sorry I could not travel both
And be one traveller, long I stood
And looked down one as far as I could
To where it bent in the undergrowth;
Then took the other, as just as fair,
And having perhaps the better claim,
Because it was grassy and wanted wear;
Though as for that the passing there
Had worn them really about the same,

And both that morning equally lay
In leaves no step had trodden black.
Oh, I kept the first for another day!
Yet knowing how way leads on to way,
I doubted if I should ever come back.

I shall be telling this with a sigh
Somewhere ages and ages hence:
Two roads diverged in a wood, and I-
I took the one less travelled by,
And that has made all the difference.

1.0 LAPORAN AKTIVITI

Lawatan ke 'International Book Fair' yang diadakan di PWTC, Kuala Lumpur yang juga dikenali dengan singkatan KLIBF ini bermula pada pukul 9.00 pagi. Semua pelajar yang terlibat dikehendaki berkumpul di kampus pada pukul 8.45 pagi dimana van pengangkutan untuk ke sana menjemput pelajar di situ.

Rombongan lawatan di tiba di PWTC sekitar pukul 10.00 pagi. Kedatangan pelajar telah diambil ketika itu dan meneruskan lawatan ke pesta buku tersebut. Para pelajar diberi dua tugas iaitu mencari 'MAPIM booth' dan mencari maklumat tentang keadaan publisiti ilmiah pada masa ini dan yang kedua mencari beberapa buah 'International Booth' yang menerbitkan bahan-bahan yang berkaitan dengan bidang pengurusan maklumat.

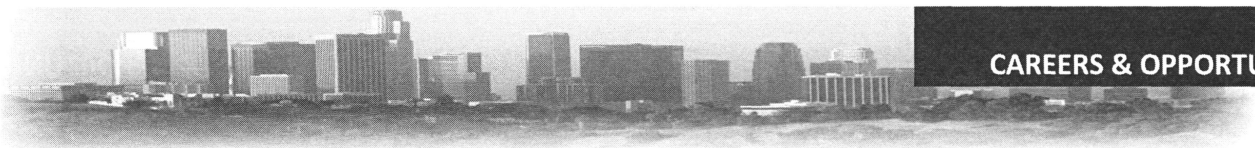
Selepas selesai menyelesaikan segala tugas, pelajar diberi masa untuk berehat dan menunaikan solat jumaat bagi pelajar lelaki. Pada pukul 2.15 petang semua telah berkumpul dihadapan PWTC untuk pulang ke kampus. Pada 3.00 petang semua telah tiba di kampus UiTM Puncak Perdana.



Di International Book Fair, PWTC, Kuala Lumpur



Ketika di 'MAPIM booth'



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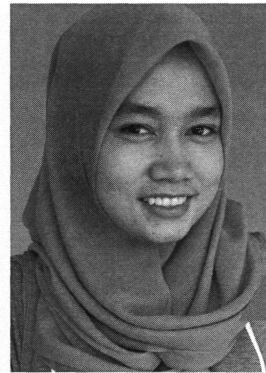
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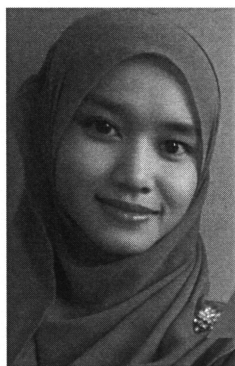


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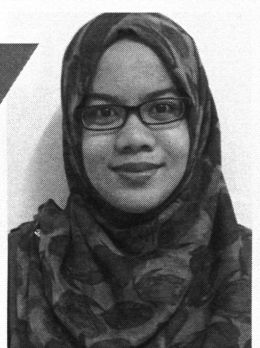
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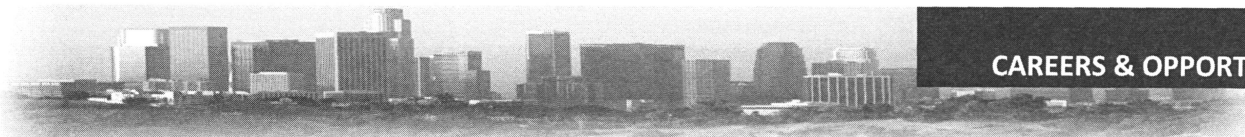
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