



Research *NEWS*

Department of Research & Innovation, UTM

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BITCOM Product Scouting @ Fakulti Kejuruteraan Elektrik

23 April 2026
Fakulti Kejuruteraan Elektrik, UiTM Shah Alam



BITCOM continued its commitment to strengthening UiTM's innovation ecosystem through a Commercialisation Visit & Product Scouting session at the Faculty of Electrical Engineering.

The programme featured a sharing session on UiTM's commercialisation and intellectual property ecosystem, followed by product presentations and discussions on commercialisation potential. An initial assessment was also conducted to evaluate product readiness and identify opportunities for market development.

This visit reinforces the strategic collaboration between BITCOM and the Faculty of Electrical Engineering in identifying, nurturing, and advancing UiTM innovations towards successful commercialisation, contributing to greater industry impact and sustainable value creation.





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Pemangkin Idea