



**FACULTY OF BUSINESS MANAGEMENT
BACHELOR IN INTERNATIONAL BUSINESS (HONS.)**



INDUSTRIAL TRAINING REPORT (MGT666)

22 SEPTEMBER 2025 - 6 MARCH 2026

PREPARED BY: YASIRAH KHAIRANI BINTI MUHAMMAD ISMADI

STUDENT ID: 2023867594

PREPARED FOR: PUAN NURUL AIDA BINTI HARUN

SUBMITTED BY: 6th MARCH 2026

SURAT KEBENARAN

Tarikh : 12 FEBRUARY 2026

Kepada :

Penyelaras Latihan Praktikal
Fakulti Pengurusan Perniagaan
UiTM Kampus Bandaraya Melaka
110 Off Jalan Hang Tuah
75300 Melaka

No Tel : 06-285 7119 / 7190 / 7196

Email : praktikalppmelaka@uitm.edu.my

Maklumbalas (I)



Setuju



Tidak Bersetuju

Tuan/Puan

KEBENARAN UNTUK MEMUAT NAIK HASIL LAPORAN PELAJAR LATIHAN INDUSTRI SEBAGAI "PUBLIC ACCESS" DI REPOSITORI UTM

1. Merujuk perkara di atas, pihak organisasi bersetuju ~~/ tidak bersetuju~~ pihak universiti memuat naik hasil laporan pelajar latihan industri sebagai "public access" di repositori UTM.

Nama Pelajar	Yasirah Khairani Binti Muhammad Ismadi		
No. Matriks	2023867594	Nama Program	Bachelor of International Business
Tajuk Laporan	MGT666 Internship Report	Nama Syarikat	Agytek Digital Sdn. Bhd.

2. Tindakan ini adalah di bawah tanggungjawab dan kesedaran penuh oleh pihak organisasi.

3. Sekiranya terdapat sebarang masalah atau kebocoran maklumat sulit pihak organisasi tidak boleh mengenakan sebarang tindakan undang-undang kepada pihak universiti.

Yang Benar

.....
Nama Pegawai : Nurul Ezzani Binti Rrazmi

Jawatan : Senior Executive Human Capital & Administration Services

No. Tel. : 013-5793283

No. Faks :

Cop jabatan/organisasi:



Executive Summary

The report will be based on my experience during my six-month internship at Agytek Digital Sdn Bhd, specifically from the 22nd of September 2025 to the 6th of March 2026. During my six months of internship under the guidance of Ms. Nurul Ezzani Binti Rrazmi of the Human Capital and Administration Service Department, I acquired considerable knowledge.

The main aim of this industrial training was to gain experience and improve my problem-solving skills and work abilities. At the end of my report, I will talk about my observations during my industrial training period at Agytek Digital Sdn. Bhd. Additionally, my report will address the changes at Agytek Digital Sdn. Bhd. has undergone.

The report has eight sections that elaborate on my overall view of my internship experience. The first pages include a cover page, executive summary, table of contents, and acknowledgement. The second section includes an updated version of my resume, which represents my profile. In addition, I have elaborated in the third section about the company's profile, which includes its name, location, background, vision, mission, goals, structure, and services. In the fourth section, I have described my internship duration, working days and hours, my responsibilities, and the benefits acquired.

In the fifth section of this report, the results of the SWOT analysis have been mentioned with specific attention to the digital technology capabilities of Agytek Digital Sdn. Bhd. and its existence in the Industry 4.0 era. In addition, workforce capabilities and market competition are highlighted as major challenges that Agytek Digital Sdn. Bhd. is encountering. The report also includes recommendations to help Agytek Digital Sdn. Bhd. maintain sustainable growth with the inclusion of digital technology.

Acknowledgement

Praise be to Allah (S.W.T). I give thanks to Allah SWT for the strength and health I had during my industrial training, which enabled me to complete it. I give thanks to Allah SWT for the guidance I received that helped me successfully complete the industrial training.

First and foremost, I would like to seize this golden opportunity to express my heartfelt gratitude to Universiti Teknologi MARA for the opportunity to undertake my industrial training in this program under the Bachelor of International Business (BA276) course. This is my introduction to the real world, and I learned a lot therein.

I also thank Agytek Digital Sdn. Bhd. for making me feel as though I was an intern again, as well as providing me with an opportunity for a professional upgrade. I would like to express my deepest gratitude to my supervisor, Ms. Ezzani, for providing me with guidance, patience, and encouragement to improve my skills. I am grateful to the Human Capital and Administration Services Department for their expert guidance on how to perform at my best at work. Lastly, thanks to all the staff working at Agytek Digital Sdn. Bhd. for your support, it was a pleasure training here.

Lastly, I would like to thank my supervisor, family, and friends for their utmost support, motivation, and understanding throughout my tenure at Agytek Digital Sdn Bhd. Indeed, I have learned a lot, deeply and comprehensively.

Table of Content

Executive Summary.....	1
Table of Content.....	2
Acknowledgement.....	4
2.0 Student Profile (Updated Resume).....	5
3.0 Company Profile.....	7
3.1 Name, Location, and Background.....	7
3.1.1 Name.....	7
3.1.2 Location.....	7
3.1.3 Background.....	8
3.2 Vision, Mission, Objective, and Goal.....	9
3.2.1 Vision.....	9
3.2.2 Mission.....	9
3.2.3 Objective.....	9
3.2.4 Goal.....	9
3.3 Organisational Chart.....	10
3.4 Products or Services.....	11
4.0 Training Reflection.....	13
4.1 Duration.....	13
4.2 Details.....	13
4.3 Benefits.....	14
5.0 SWOT Analysis.....	15
5.1 Strength.....	16
5.2 Weaknesses.....	19
5.3 Opportunities.....	20
5.4 Threats.....	22
6.0 Discussion and Recommendation.....	24
6.1 Strengths.....	24
6.2 Weaknesses.....	28