

**UNIVERSITI TEKNOLOGI MARA
CAMPUS KOTA KINABALU**

**FUNDAMENTALS OF ENTREPRENEURSHIP
(300)**

UNIVERSE LIGHTING BHD

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A thousand millions of thank is also been giving to Alfo Lighting Company that has gave us opportunity to visit their showroom and told us the important factors needed in lighting business. They had given us a full cooperation while we are interviewing them. Thank you so much!

Lastly, we hope that our business proposal will be accepted and this lighting business can be operated in a few years come.

HAKMILIK
Perpustakaan
Universiti Teknologi MARA
Sabah

TABLE OF CONTENTS

NO	CONTENT	PAGE NUMBER
Section 1	Introduction	1 - 2
Section 2	Purpose of The Business Plan	3
Section 3	Company Background	4- 5
Section 4	Partner's/Shareholders Background	6 - 9
Section 5	<p>Administration Plan</p> <ul style="list-style-type: none"> - Introduction To The Organization - Organization Chart - List Of Administration Personnel - Schedule Of Task And Responsibilities - Schedule Of Remuneration - List Of Office Equipment - Administration Budget 	10 - 32
Section 6	<p>Marketing Plan</p> <ul style="list-style-type: none"> - Products/Service Descriptions - Target Market - Market Size - Competition - Market Share - Sales Forecast - Marketing Strategy - List Of Marketing Personnel - Schedule And Task Of Responsibilities - Schedule Of Remuneration - Marketing Budget 	33 - 53

<p>Section 7</p>	<p>Operations Plan</p> <ul style="list-style-type: none"> - Operation Process - Process Flow Chart - Capacity Planning-Output In Units - Materials Requirements - List Of Operation Personnel - Schedule Of Task And Responsibilities - Schedule Of Remuneration - Machine And Equipment - Operations Space Layout Plan - Operations Overhead - Operations Budget 	<p>54 - 76</p>
<p>Section 8</p>	<p>Financial Plan</p> <ul style="list-style-type: none"> - Project Implementation Cost Schedule - Sources Of Finance Schedule - Table Of Depreciation - Loan Amortization Schedule - Hire Purchase Repayment Scheme - Cash Flow Pro forma - Profit And Loss Pro forma - Balance Sheet Pro forma - Financial Analysis 	<p>77 - 99</p>
<p>Section 9</p>	<p>Conclusion and Recommendations</p>	<p>100</p>
	<p>Appendices</p>	<p>-</p>

INTRODUCTION

Executive Summary

Name of the company

Universe Lighting is a company which supplies high quality of lighting products with real value to meet customer's need especially in Sabah.

Nature of business

Universe Lighting is a one stop lighting specialist that provides multi choice lighting selection. We act as a lighting supplier to cater the lighting needs for household, commercial and outdoor purposes.

Industry profile

Lighting industry in Sabah are seems to develop since Sabah soon will be a developed state in the future. Moreover, Sabah had announced as tourism spot where more development occurs. A rapid development in Sabah had shown that lighting demand is increasing as more construction is been done and more lighting is needed.

Location of the business

We had agreed to set our business at Sulaman-Coastal Highway, 88400 Kota Kinabalu. The reason we choose Alamesra as our location is because it is strategically located at the heart of Kota Kinabalu for a good opportunity. It is also near the road so that people can reach us easily. Alamesra also had a good infrastructure in terms of electricity and water.

Date of business commencement

The business will be expected begin to operate in year of 2008 and will be projected until the end of business period that had already been assigned by each member.