

UNIVERSITI TEKNOLOGI MARA

ETR 300

AGENSI PEKERJAAN ALL STAR MAID AGENCY  
AND SERVICES SDN. BHD

PREPARED BY

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## 1.0 INTRODUCTION

The name of this business is Agensi Pekerjaan All Star Maid Agency and Services Sdn. Bhd. It is a partnership form of business.

On this globalization era, people always seem to see an easiest way to help themselves for their daily routine. Even though, the high technology is getting popular nowadays such as massage machine, washing machine and vacuum cleaner, but the human touch is still needed by us for operating these all machine.

Therefore, we came out for a new idea by planning to open out one agency which is not only to hire the maid itself but to train them before they would be sending to their employer.

We have chosen Plaza Kingfisher, Jalan Bangka-Bangka a cluster of shop lot building. Surrounded by Taman Kingfisher Bungalow, a number of higher learning institution such as Universiti Malaysia Sabah, Kolej Yayasan Sabah and also resident from around Taman Kingfisher itself, Taman Indah Permai and other villages which is a very potential and strategic place for such business.

The business will commence around January 2006. This is the purpose of renovation and strategic planning so that the business can run smoothly.



## 2.0 PURPOSE AND FOUND OF THE BUSINESS

Name of the Business : Agensi Pekerjaan All Star Maid

This business plan was prepared for several purposes: Services Sdn. Bhd

Correspondence Address : Lot 100, 13 -2 at Plaza Kingfisher, Jalan

- As a guideline to manage the business properly in term of administrating, operating, marketing and financing. 088-405406/ 088-405416
- As a resource of information which consist of the problem that might be faced by our business, the strengths and the weakness of the competitors and to identify any risk that might occur and taking any solution to overcome the risks.
- To distribute and utilize the business resource effectively.
- To identify whether the business have a potential to be carried out through evaluation and research. 25% each
- As a guideline for day to day management of the business.
- To encourage the Bumiputra to join into business world.
- As an opportunity for entrepreneur to assess business venture practically.

Nature of business

Partnership

Industry Profile

The business is operating as a maid training agency and services

Location of the business

100, 13 -2 at Plaza Kingfisher, Jalan Bangka-bangka

Date of business commencement

January 2007