



INTERNSHIP REPORT OF KK SUPERMART&SUPERSTORE SDN. BHD



**FACULTY OF BUSINESS ADMINISTRATION (HONS) HUMAN
RESOURCES MANAGEMENT**

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HASMIDI (2023114111)**

**HRM666: HUMAN
RESOURCES
INTERNSHIP REPORT**

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Executive Summary

This report represents the overview of KK Supermart&Superstore Sdn. Bhd., including the company profile, internship experience, SWOT analysis and recommendations. The internship was completed over the 24 weeks which is 6 months, from 11 August 2025 to 23 January 2026. KK Supermart is one of the well-established convenience store chains in Malaysia, operating 24 hours and offering a wide range of daily essential products at the affordable prices. The company also focus more on customer convenience, which helps it remain the competitive in the retail industry.

During the internship in the Industrial Relations and Employee Relations department, the tasks included handling the employee documents, assisting with the domestic inquiries, supporting the HR compliance activities and helping organize the internal events. These activities provided the practical exposure to the real workplace practices and helped develop the communication, teamwork and problem-solving skills. Lastly, the SWOT analysis shows that KK Supermart has strong HR systems and good compliance with labour laws. The challenges, such as high employee turnover and limited training opportunities, were identified. The opportunities include the government assistance programmes like MyKasih and SARA, as well as the growing demand for the convenience stores that can support business growth, while the strong competition and negative online employee reviews are the threats for the KK Supermart.





Acknowledgement

Alhamdulillah, I felt so grateful because I have managed to complete my bachelor's degree in human resources management as well as this industrial training report within the given timeframe. I would like to express my sincere gratitude to Headquarters KK Supermart & Superstore Sdn. Bhd. for giving me the opportunity to complete my internship here under the Industrial Relations and Employee Relations (IR&ER) department. This internship really gives exposure to real workplace practices.

Next, I would like to said thank you to my supervisor, Mrs Siti Nuraina Binti Ahmad Rosman because of her continuous support and willingness to share her knowledge really helped me a lot in completing my task efficiently. Also, special thanks to team members in the Industrial Relations and Employee Relations (IRER) department, which is Fairul and Hazim, who also consistently help me patiently whenever I have a problem during the internship. I would like also to say thank you to all the staff members at Headquarters KK Supermart & Superstore for giving me the new knowledge here and creating a conducive environment for learning.

I would like to express the most gratitude to the dearest advisor, Dr. Nor Aziah Binti Abd Kadir for her guidance and content encouragement throughout completing this report. Her supervision and stimulating suggestions helped me a lot with this report. Despite lots of challenges, I am able to complete this report.

I also express my gratitude to my family members for their assistance and support by providing some of the things they know. I would not have been able to complete this report without their encouragement and counsel. I would also like to thank everyone who helped me in my position, both personally and indirectly. Not only that, but I will keep improving myself in order to do better at my next job. Thank you.





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