



**FACULTY OF ADMINISTRATIVE SCIENCE AND
POLICY STUDIES
DIPLOMA IN PUBLIC ADMINISTRATION 05**

**ETR 300
FUNDAMENTALS OF ENTREPRENEURSHIP**

**BUSINESS PLAN
ART EFFECT ENTERPRISE**

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2. EXECUTIVE SUMMARY

ART EFFECT ENTERPRISE

The business plan consists of the flow of operation, marketing, administration and financial statements of Art Effect Enterprise. All these four departments link to each other in determining the flow of the business. Whether facing profit or loss in a certain year.

Specifically, the administration department's heads all the other departments' responsibility. After that, it will be looked through by the management department to organize. After that, the Operational department will take actions in achieving the result. Finally, the financial department takes charge by calculating relevant sums to find if the business is doing well.

Thank You.

Yours sincerely,



SHAIRAH AHSNIAD SADRI

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