



**MARA UNIVERSITY OF TECHNOLOGY**  
**SABAH BRANCH**

**THE WOODY'S MAKER**

**Prepared By:**

**Monica Marius**

**Azizah Abd. Hamid**

**Diana Mustafa**

**Intan Sabrinah Madrin**

**Lyviawaty Md Dahlan**

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## PREFACE

In fact now a days we area aware that the furniture business is not really favorable in the available market because as we can see there are many business like this almost everywhere exist in Sabah. Therefore we strategize a different market to fulfill the existing demand.

Generally we know that many businesses like this provide a lot of offer. Based on our researches, our observation suggests us that almost every business in this field provides the same system in the market most of them provide both chargeable delivery by distances or types of stuff or in some cases; you buy and you bring back. None of them open the same business like we do.

Nonetheless we believe on our researches which we could provide some different services and systems in the market to the entire customers. Thus we can ensure to prepare and provide the customer with our company called "WOODY'S MAKER", which we will be providing furniture made of wood and steel. Our company will located at Asia City Kota Kinabalu, which is a strategic location for people to shop around and business matter, parking lot and somewhat free congestion. Choosing this location because our target market is the institution around this area such as schools, collages, offices, and also housing.

Ironically our company provides facilities such as accepting and creating design for the shelf, rack, closet or cupboard and any such furniture. Our company has two types of way delivering our stuff, first is free delivery to area around Kota Kinabalu but more than 20km from Kota Kinabalu's area will be charges Rm20 per way, and second is free delivery at stuff price RM1500 and above.