

UNIVERSITI TEKNOLOGI MARA
KAMPUS KOTA KINABALU

FUNDAMENTAL OF ENTREPRENUERSHIP
(ETR 300)

AMAZING BODY CARE CENTER

BEATRICE BENJAMIN	2004296242
NORHAIDAH ABDUL KAHAR	2004295923
MISAH SABILON	2004252930
MARYAM FAUZANAH MAHMUD	2004252916

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1.0 PREFACE

Firstly, we are very thankful and grateful to Allah S.W.T because with His blessings and help, our business plan were able to be finished through hard work, co-operation and help from other people who involve in the making of this business plan.

We also would like to give our appreciation to Universiti Teknologi MARA, Kota Kinabalu campus, especially the MEDEC Department for giving us this opportunity to create this business plan. Through this subject, we were able to earn experience on how to be a good entrepreneur and how to manage and control our business properly.

Our thanks also go to our tutors Prof. Madya Matyasin Jamil, Miss Dayang Haryani Diana for their dedications, instructions and attentions in solving and helping us with our business plan. They never give up assisting us whenever we make a lot of mistakes in completing this business plan

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Thank you. Wassalam.

2.2 EXECUTIVE SUMMARY

World today need we do works faster. If we due little false, we may leave by other people. Its may make we tension and so tired. We need someone to release our tension or some massage to released our tired. Tension can be released in so many way like story our problem to someone we trust or we get a body massage in relax environment in several hour.

2.3 LOCATION OF THE BUSINESS

Furthermore, new mother need traditional massage to refresh their energy and servik after is born a new baby. Most of modern mother don't know where their can take a traditional massage.

01 January 2005

According to the problem, we get a idea to help them. We will open a massage shop services for them in low price than other massage shop services. This shop not only provided a massage services but also provided a ear candling to removed toxic from ear, foot reflexology, hand and head massage, resdung treatment and becom. Resdung treatment and becom services trusted removed toxic from our body.

This way we can be proud because can help who have health problem because our services have motto; health, relax and happy.