

MARA UNIVERSITY OF TECHNOLOGY
CAMPUS KOTA KINABALU

FUNDAMENTALS OF ENTREPRENEUSHIP
ETR (300)

TILES

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INTRODUCTION

The name of our business is SAM Tiles Sdn. Bhd.. SAM Tiles Sdn. Bhd. is involved in the wholesales and supplies of tiles within Kota Kinabalu area. Our company obtained many types of tiles such as Porcelain, Mosaic and Ceramic supplied by MG Marble and Tiling Sdn. Bhd..

Our target areas of this business are University Malaysia Sabah (ums), house in Alamesra, many more targets within Kota Kinabalu area. Our business and office are located at the Kota Kinabalu, Sabah. This location was chosen because it strategic develops area. The location also nearby Kota Kinabalu city (10 Km) and University Malaysia Sabah (1 Km), our business location also locate in front of highway and customer easy to access. We planed to start our business 1st September 2008.

Better market coverage and continuous demand are the two major factors which influenced us to choose this business apart from having less risk to be encountered with. Overall, we think that this business has better prospects in the future as there are continuous and high demands for tiles among the community itself and Sabah become develop state on 2009. We expect our income will increase every year of operation.