

UNIVERSITI TEKNOLOGI MARA
SABAH CAMPUS

FUNDAMENTAL OF ENTREPRENEURSHIP
(ETR 300)

BORNEO TEA PLANTATION

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ACKNOWLEDGEMENT

First of all we are very grateful to the grace of God that we have finally finished our Business Plan on time on His consent. There are several times when we are facing difficulties during the process of making this Business Plan, but with all group members giving all their cooperation, we have managed to overcome the problem professionally.

It has been a new and exciting experience for all members of this group to prepare this business plan. Therefore we are very thankful to all persons and parties that directly or indirectly involved in preparing this business plan.

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We would also like to give our thanks to Mr. Paul, for his helpful information during our visit at a local tea plantation. Our thanks and gratitude also goes to several individual and parties that has been giving their help during the process of making this Business Plan a reality.

Thank you.

BUSINESS INTRODUCTION

Purpose Borneo Tea Plantation is a company that focusing on tea products. Today modern world people are concern about their health. They concern about what kind of beverage they start their day with. It is also undoubtly that tea is the best beverage to start your day healthy and sharp the whole day. Since tea is also can be drink along with a mix of milk or other fruits, it is also a kind of beverage that has a wide range of intriguing taste ranging from the traditional and modern taste.

Therefore, our group has chosen to give a new taste on this tea products by choosing to establish our company, Borneo Tea Plantation here in Sabah based on several reasons:

- We want to give people of Malaysia the most quality tea beverages they can have, especially here in Sabah..
- In the future time we want to give our tea products a new taste instead of the conventional taste to suit our modern society.
- This new flavor packing is only available now in tea bags but in the course of making this company big we will focus also to can beverages and sachets.

Our plantation will be open in October 2007 at Kg Kebuh in the district of Ranau, far away from the pollution of city and will ensure that our tea product is a very refreshing experience suitable with our motto "Make our tea your refreshing experience".

BUSINESS PLAN PURPOSES

Purposes of preparing this business plan.

1. To evaluate the project viability and growth potential.
2. To apply for loans or financing facilities from relevant financial institutions.
3. To estimate the costs and sales of the business.
4. As a guidelines for the management department to supervise this business progress.
5. To identify any possible problems and then try to find the best method to solve it.
6. To allocate the business resources as efficiently as possible.

(j) Initial (own) Capital : RM 500 000
(k) Bank Loans : RM 3,126,488
(l) Name of Bank that gives : Bank Pertanian.

loans