

UNIVERSITI TEKNOLOGI MARA

FUNDAMENTAL OF ENTREPRENEURSHIP
(ETR 300)

"PROSAFE ENTERPRISE"

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- xi. Bank Rakyat, Likas Branch
- xii. Ms. Esther Stephen of BERJAYA GENERAL INSURANCE BERHAD

Yours Faithfully,

(AERON ANGGAU PILANG)
GENERAL MANAGER

SALINAN FOTO TIDAK DIBENARKAN

1.0 EXECUTIVE SUMMARY

Due to the rapid development in our country, our group has decided and agreed upon to set up a business on supplying safety equipments as well as servicing the products. The safety equipments are mainly based on fire fighting equipments such as fire extinguishers, hose reel, hose cabinet and many more. This business covers all aspects of fire safety and prevention including integrated electronic alarm and detection systems. Fire safety remains the core business although construction projects have been completed.

The recent incident of a factory was on fire and burned totally 99% of the factory has caught our attention to set up this type of business. Upon realizing this, fire safety is one of the main priorities that the public need to consider. Any individual must always be aware of their safety all the time and must know that it is compulsory to have at least one fire safety equipment in their homes, and in places like shopping malls, schools, hotels, factories, warehouses, halls and so on need to install fire safety equipments where necessary.

The partners have also decided on other several matters concerning the establishment of the company:

- ❖ Company's name: PROSAFE ENTERPRISE
- ❖ Location of the business:
- ❖ Date of business commencement: 1st January 2008