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DIPLOMA IN TOURISM MANAGEMENT**

ETR 300

ENTREPRENEURSHIP BUSINESS

BUBBLY LAUNDRY & INTERNET CAFE SERVICES

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TABLE OF CONTENTS

NO	CONTENT	Page
	COVER LETTER	I
	COVER PAGE	II
	PREFACE	III
	TABLE OF CONTENTS	IV
	ACKNOWLEDGEMENT	VII
1.0	INTRODUCTION	1
1.1	Logo Of Bubbles Laundry	3
1.2	Explanation Of Logo	4
1.3	Partnership Agreement	5
2.0	BUSINESS PURPOSE	8
3.0	BACKGROUND OF THE BUSINESS	9
4.0	ADMINISTRATION PLAN	15
4.1	Introduction of the organization	16
4.2	Location of project	17
4.3	General Business Description	19
4.4	Organization Chart	22
4.5	List of Administration Personnel	23
4.6	Schedule of Task and Responsibilities	24
4.7	Schedule Of Remuneration	28
4.8	List Of Office Equipments	30



4.9	Other expenses	31
4.10	Administration Budget	32
5.0	OPERATIONAL PLAN	33
5.1	Introduction	34
5.2	List Of Operation Personnel	39
5.3	Schedule of Operation Task and Responsibility	40
5.4	Operation Process	42
5.5	Machine and Equipments	49
5.6	Other Expenses	50
5.7	Purchase Forecast For Laundry	50
5.8	Purchase Forecast For Internet	51
5.9	Purchase Forecast For Deli	52
5.11	Operation Budget	53
5.12	The Suppliers	54
6.0	MARKETING PLAN	55
6.0	Introduction	56
6.1	Marketing Objectives	57
6.2	Marketing Analysis	58
6.3	Marketing Strategies	69
6.5	Sales Forecast	74
6.6	Marketing Budget	80



1.0 INTRODUCTION

Bubbly Laundry and Internet Café Services is the name of our business. We are located at Kingfisher targeting the nearby housing area, universities community, corporate organizations, restaurants, hairdressing saloon and many more.

The business will commence on December 12, 2008. Bubbly Laundry and Internet Café Services is not like any other laundry and internet services provider. The business plan that we are opening up implement with concepts. What is our business concept? From our observation there are laundry services here in Kota Kinabalu thou their concepts are different, we took the opportunity of opening up new business concept of Self service, Drop off services, Same-day services, Internet access, and Deli corner.

We provided self service laundry allowing our customer to do their laundry themselves by using the self service laundry machine and we provide detergent and softener for them. Drop off service by assisting customer that who is always on run referring to customers who don't have much time to do their laundry. Our company, provide the drop off service by taking care of their laundry where the customer will only have to leave their laundry and pick it up when it is done. Another service that we provide is the same-day services where our customer can pick up their clothes at the same day without waiting the next day to collect their laundry. For our customers whom are doing their laundry themselves their will not be bored. Why? We offer internet access in our laundry where they can surf the internet while waiting their laundry. Not only internet access we also have a Deli corner where the customer can take a bite while waiting their laundry or while surfing the internet. Every service provided in Bubbly Laundry and Internet Café Services is charge with reasonable price. Giving up the best for the valuable customers is not a loss.